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ABOUT US

– LONG HISTORY AND RICH PUBLISHING RESOURCES

Established in 1952, Foreign Languages Press (FLP) is a professional international publishing house whose role is to present China to the outside world. Over the past half century, it has published in 44 languages works of Party and state leaders, important records and documents, and books providing insight into China's society, politics, economy and culture. Its publications have been distributed across more than 180 countries and regions in the world.

In addition to printed books, FLP also publishes multimedia products and e-books. No source provides more information or better channels for the world to get to know China.

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FLP has at its disposal an extensive staff of renowned Chinese and foreign experts, with a talented team of editors, translators and marketing staff proficient in the international publishing business. Targeting major readerships on five continents, it now publishes in English, French, German, Spanish, Russian, Japanese, Portuguese and Arabic.

– FAR-REACHING INTERNATIONAL INFLUENCE AND EXTENSIVE INTERNATIONAL COOPERATION

FLP boasts a growing collection of classic masterpieces, which have won the company a worldwide reputation. Some of its publications have entered the European and American markets and won recognition as leading works in their respective fields. They are the preferred reading materials of western readers, and are often presented as gifts from Chinese leaders to their western counterparts during state visits.

As the first company in China to start copyright trade and co-publishing with international publishers, FLP has engaged in extensive cooperation over the years.

The company's long history and rich experience has won FLP a strong reputation and brought many national awards. It was awarded multiple times the "Chinese Government Award for Publishing", a top national award in the press and publishing industry.

- Contemporary China
- CPC
- Reform and Opening Up
- Biography
- History
- Poverty Alleviation
- Economy
- China in the Eyes of Foreigners
- TCM
- Culture

HIGHLIGHTS

page **18**



DISCOVERING CHINA'S DEMOCRACY FROM THE GROUND UP

page **21**



AN OPEN CHINA
Creating a New Dynamic in the New Era

page **23**



YASUO FUKUDA ON CHINA
Eastern Wisdom and World Peace

page **26**



"CHINA IN FOCUS" SERIES

page **41**



CHINA 2049
The Drive for National Rejuvenation

page **44**



INSIGHT
China in a Changing World

page **45**



TEN YEARS INTO THE BELT AND ROAD INITIATIVE

page **51**



STORIES ABOUT NOT BEING AFRAID OF GHOSTS

page **52**



MAO ZEDONG'S ERA IN NEW CHINA

HIGHLIGHTS

page **53**



SHARING THE DIVIDENDS
RCEP, THE WORLD'S LARGEST FTA

page **62**



GET TO KNOW THE WORLD'S LARGEST POLITICAL PARTY
The Communist Party of China

page **64**



CHINESE MODERNIZATION
A New Path Ahead

page **68**



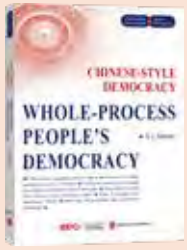
DECODING THE COMPREHENSIVE DEEPENING OF REFORM

page **69**



DECODING THE GREEN BELT AND ROAD

page **70**



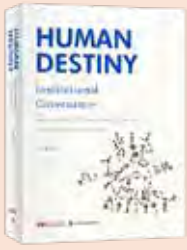
CHINESE-STYLE DEMOCRACY
Whole-Process People's Democracy

page **71**



CHINA'S DEMOCRACY
Perspectives from Foreign Political Leaders

page **74**



HUMAN DESTINY
Institutional Governance

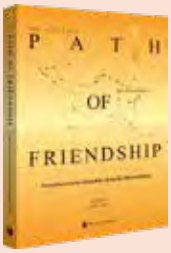
page **79**



GLOBAL GOVERNANCE INITIATIVE
Jointly Building a Community with a Shared Future for Humanity

HIGHLIGHTS

page **81**



PATH OF FRIENDSHIP
Perspectives from Journalists Along the Belt and Road

page **98**



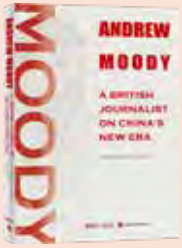
BIOGRAPHY OF SILK ROAD CITIES

page **114-115**



CHINA'S HIGH-SPEED RAIL TRILOGY

page **122**



ANDREW MOODY
A British Journalist on China's New Era

page **125**



THE SWEET SCENT OF ORCHIDS
Cultural Envoys Connecting Civilizations II

page **130**



THE TRUE CHINA
Through a Foreigner's Lens

page **133**



CHINA'S DEVELOPMENT IN THE NEW ERA
The Zhejiang Experience

page **142**



JOINT-STOCK REFORM OF CHINA'S MAJOR COMMERCIAL BANKS

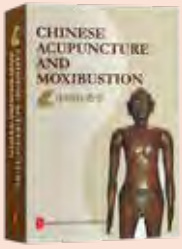
page **144**



UNLEASHING MOMENTUM
China's Economy in a Changing World

HIGHLIGHTS

page **153**



CHINESE ACUPUNCTURE AND MOXIBUSTION

page **154**



CLASSIFIED DICTIONARY OF TRADITIONAL CHINESE MEDICINE (SECOND NEW EDITION)

page **155**



STORIES OF TRADITIONAL CHINESE MEDICINE

page **156**



TAI CHI FOR HEALTH

page **158**



PANDA BOOKS SERIES

page **166**



SNOW BY THE SEA

page **168**



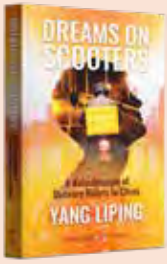
CHIC BEIJING
An Insider's Guide to Unique New Places

page **169**



A LYRICAL PANORAMA OF HAINAN' S RAINFORESTS

page **171**



DREAMS ON SCOOTERS
A Kaleidoscope of Delivery Riders in China

HIGHLIGHTS

page **181**



FROM "TRANSLATING THE WORLD" TO "TRANSLATING CHINA"
Essays on International Communication and Translation Practices

page **190**



A HISTORY OF MUTUAL LEARNING BETWEEN CHINESE AND WESTERN CIVILIZATIONS

page **191**



A CONCISE HISTORY OF THE SILK ROAD

page **194**



THE PAINTINGS OF THE SACRED SAGAS OF CONFUCIUS

page **198**



DUNHUANG AN EXCEPTIONAL BEAUTY

page **199**



HEHE CULTURE
Art and Beauty

page **201**



AN ENCYCLOPEDIC RECORD OF THE MYRIAD THINGS

page **209**



THE TALE OF LADY WHITE SNAKE AND HER MORTAL LOVER IN ART AND IN STORYTELLING DAI DUNBANG'S ILLUSTRATIONS OF LADY WHITE SNAKE

page **211**



SUNZI: THE ART OF WAR

COMING SOON

page **123**



SHENZHEN RISING
From Fishing Village to World-Class City

page **150**



WHAT SUSTAINS CHINA'S ECONOMIC GROWTH?

page **187**



GRAND DETAILS
The China and the World Behind the Beijing Winter Olympics

"UNDERSTANDING CHINA" SERIES
"读懂中国"丛书



The China Institute for Innovation & Development Strategy (CIIDS) and China International Publishing Group (CIPG) have invited renowned experts and academics from all over the world to research and write on the topic of "Understanding China", for this book series. The series focuses on Xi Jinping Thought on Socialism with Chinese Characteristics for a New Era, and the governance of the CPC Central Committee with Xi Jinping as the core since the 18th CPC National Congress. It offers a multidimensional interpretation of China as the country goes through a period of profound historic change and moves towards rejuvenation. It speaks to the international community on the subject "Where have we come from, and where are we going?" It explains the mysteries of China's development, and shares China's wisdom and experience.

The series will be published in different collections in both Chinese and English editions.

The authors of set one include: Zheng Bijian, proposer and advocate of the theory of "China's peaceful rise"; Chen Jin, expert in research on Marxist theory and the basic governance principles of the new central collective leadership; Li Junru, expert in CPC history and literature and theory of scientific socialism; He Yiting, expert in basic CPC theory; Li Zhongjie, expert in basic CPC theory and social development strategy; Zhu Min, expert in China's finance; agricultural expert Chen Xiwen; Bai Chunli, president of the Chinese Academy of Sciences; Zhou Dadi, expert in energy economy, energy policy and energy systems; Yu Keping, eminent scholar of political studies; Che Jun, secretary of CPC Zhejiang Provincial Committee; Ye Xiaowen, expert in the field of religion; Xie Zhenhua and Pan Jiahua, experts in climate change and sustainable development; Hu Fuguo, who has led China's poverty alleviation work for 16 years; Hao Yeli and Lü Benfu, experts in network economy and knowledge management research; Liang Heng, contemporary Chinese writer and academic in theories of journalism.

New authors for the second set include: Xu Weixin, theorist on CPC history and scientific socialism; Qin Dahe, glaciologist and climatologist, and member of the Chinese Academy of Sciences; Chi Fulin, expert in China's reform on economic system. All of these authors are prominent experts and successful in their fields. This series is a reflection of their academic research and achievements over many years.



ECONOMIC GLOBALIZATION AND CHINA'S FUTURE
中流击水：经济全球化大潮与中国之命运

978-7-119-11419-4, 2018, 220 pages, ¥108
Published in Chinese and English
Rights sold: Nepali, Sinhala, Hindi, German, Polish, Albanian, Arabic, Turkish, Spanish, Romanian, Korean

It is China's peaceful rise which determines that it will not seek hegemony, as other countries have done throughout history when they became stronger. The world is ushering in the fourth round of economic globalization. China will seize this opportunity to rise with other developing countries peacefully. Meanwhile, developed countries will undergo a new round of growth. All countries will build a global community of shared future based on joint interests.

Zheng Bijian, proposer and advocate of the theory of "China's peaceful rise", and eminent thinker, theorist and strategist of contemporary China. He formerly served as executive deputy director of the Publicity Department of the CPC Central Committee, and executive vice president of the Party School of the CPC Central Committee. He is currently director of the Academic Committee of the Party School of the CPC Central Committee and chairman of the China Institute for Innovation & Development Strategy.



CHINA IN MAO ZEDONG'S ERA
毛泽东时代的中国

978-7-119-11423-1, 2018, 328 pages, ¥80
Published in Chinese and English
Rights sold: Sinhala, Albanian, Polish, Arabic, Turkish, Spanish

Rooted in China's modern history, the book can be divided into 10 parts. These include "What is 'New' about New China?", "Days of Central Planning", "Facing Intellectuals", "Governing a Country" and "A New International Role". It tells the history of China in Mao Zedong's era, and helps readers understand where China has come from and where it is going, so as to better understand today's China.

Chen Jin, former deputy director and research fellow of the Party Literature Research Center of the CPC. He served concurrently as vice president of the China Institute of CPC Literature Research (CICLR) and president of the Research Society of Mao Zedong's Thought and Life. His main publications include *Explanation of Mao Zedong's Reading Notes*. He was the lead writer of the TV documentary films *Mao Zedong and Deng Xiaoping*.





GOVERNING CHINA IN THE NEW ERA
治理什么样的国家，怎样治理国家？

978-7-119-11413-2, 2018, 208 pages, ¥90
Published in Chinese and English
Rights sold: Nepali, Sinhala, German, Albanian, Polish, Turkish, Spanish

Through the analysis of the subject and objects of state governance and their interrelated characteristics, this book introduces the five relationships that need to be balanced: between convictions, ideals, and goals; between governing the Party, the country, and the military; between governance institutions, systems, and capacity; between democracy, rule of law, and rule of virtue; and between the CPC's leadership and government, market, and society. Through the analysis of these five relationships, the book explains how the national governance system of socialism with Chinese characteristics upholds democratic centralism under the leadership of the CPC.

Li Junru, former vice president of the Party School of the CPC Central Committee and Ph.D. supervisor. Currently, he is vice president of the China Society for Human Rights Studies (CSHRS). Among his publications, the "Mao Zedong Trilogy" – consisting of *Mao Zedong and Modern China, Mao Zedong and Contemporary China*, and *Mao Zedong and Contemporary China after His Era* – won the China Book Award in 1998. He is one of the scholars with the strongest influence in China.

THE CENTRAL PARTY SCHOOL AND THE SUCCESS OF THE COMMUNIST PARTY OF CHINA
中国共产党的成功奥秘与中央党校

978-7-119-11447-7, 2018, 360 pages, ¥80
Published in Chinese and English
Rights sold: Sinhala, Albanian, Polish, Turkish, Spanish

The book focuses on three questions: How does the Communist Party of China learn? What is the relationship between the CPC's education and training of its officials and its nature as a learning party? How does the Party School of the CPC educate and train officials? From a unique perspective, the book expounds on and responds to a common concern of the international community – what made the CPC succeed?

He Yiting, serves as vice president of the Party School of the CPC Central Committee (Chinese Academy of Governance), in charge of routine work. His major publications include *Study on the Important Speeches of General Secretary Xi Jinping*, which has sold 1.2 million copies in Chinese, English and German editions; he is planner of the book *Xi Jinping's Seven Years as an Educated Youth*, which has sold 6 million copies.



CHINA'S NATIONAL DEVELOPMENT STRATEGIES
中国的国家发展战略

978-7-119-11415-6, 2019, 688 pages, ¥148
Published in Chinese and English
Rights sold: Hindi, Albanian, Polish, Arabic, Turkish, Spanish

The book gives an overall interpretation of China's development strategies adopted since the reform and opening up drive, including new strategies, new journeys, and new requirements as Chinese socialism enters a new era. It presents China's development strategies individually as well as providing a holistic analysis, and explains the implementation and political guarantee of these strategies. It reveals the reasons for China's development and progress over the 40 years of reform and opening up from the perspective of national development strategies.

Li Zhongjie, former deputy director of Party History Research Center of the CPC Central Committee, and professor and Ph.D. supervisor in science of international strategy. He conducts research and teaches on the CPC's basic theory, international issues, and economic and social development strategies. His major publications include *Memorabilia of the People's Republic of China* and *Chronicle of Major Events of the Communist Party of China*.



THE CHINESE ECONOMY EMERGING ON THE GLOBAL HORIZON
中国经济：崛起在世界的地平线

978-7-119-11466-8, 2018, 436 pages, ¥90
Published in Chinese and English
Rights sold: Malay, Nepali, Arabic, Albanian, Polish, Turkish, Spanish, German, Sinhala, Korean

The book examines China's economy from a global perspective. It reviews China's achievements in economy, finance, society and participation in international affairs after nearly 40 years of reform and opening up, as well as the road China has followed and the experience it has gained. It provides an objective analysis of the changing position of China's economy in the world economy and its impact on the world economy.

Zhu Min, president of Tsinghua University National Institute of Financial Research and executive director of the board of World Economic Forum. He assumed the position of deputy managing director of the International Monetary Fund (IMF) from July 2011 to July 2016, during which he played an important role as a bridge in promoting the incorporation of the RMB into the IMF's Special Drawing Rights (SDR) currency basket. Mr. Zhu has participated in the significant financial reform and management of large financial institutions and the central bank of China.



CHINA'S AGRICULTURE, RURAL AREAS AND FARMERS
读懂中国农业农村农民

978-7-119-11430-9, 2018, 324 pages, ¥80
Published in Chinese and English
Rights sold: Nepali, Albanian, Polish, Turkish, Spanish

Taking a broad view, this book systematically explains China's agriculture, rural areas and farmers by delving back into history, beginning from agricultural civilization, through the systems and thinking patterns of ancient China, to a vigorous analysis of the development path of agriculture and rural areas since the founding of the People's Republic of China in 1949, and from historic change in rural areas after China's reform and opening up to the establishment of a policy system to strengthen, benefit, and enrich agriculture in the new era.

Chen Xiwen, expert in China's agriculture and rural areas. Currently, he is a member of the Agriculture and Rural Affairs Committee of the 13th NPC. He formerly held office as deputy head of the Central Leading Group for Rural Work and director of its working office. Since the early 1980s, he has worked in theoretical and policy research on China's three rural issues – agriculture, rural areas and farmers.



CHINA'S CREATIONS AND PROGRESS IN SCIENCE AND TECHNOLOGY
中国科技的创造与进步

978-7-119-11425-5, 2018, 392 pages, ¥80
Published in Chinese and English
Rights sold: Lao, Malay, Nepali, German, Arabic, Albanian, Polish, Turkish, Spanish, French, Romanian, Korean

By presenting representative examples of important inventions and discoveries, this book systematically elaborates the course of China's development in science and technology, from a period of strength in ancient times, through its deterioration in early modern times, to its contemporary advance towards rejuvenation.

Bai Chunli, chemist and expert in nanotechnology. He is now president of the Chinese Academy of Sciences, and also an academician of more than 10 national academies of science or engineering, including the Chinese Academy of Sciences, the Academy of Sciences for the Developing World, the National Academy of Sciences of the United States, and the Royal Society of the UK.



SOCIAL GOVERNANCE IN CHINA

Practices of Zhejiang Province

透过浙江看中国的社会治理

978-7-119-11732-4, 2019, 368 pages, ¥90
Published in Chinese and English
Rights sold: Arabic, Albanian, Polish, Turkish, Spanish

Focusing on Zhejiang's innovations in social governance, this book offers a clear account of the Communist Party of China's exploratory efforts in building a model of social governance based on collaboration, participation, and common interests, and explains the advantages of the law-based social governance system in which the CPC committees exercise leadership, the government assumes responsibility, nongovernmental actors provide assistance, and the public are involved. It also describes China's continuous efforts to boost public participation and the rule of law in social governance and to make such governance smarter and more specialized, as well as the Chinese approach to social governance under the leadership of the CPC in the world's most populous country.

Che Jun is Secretary of the Zhejiang Provincial Committee of the Communist Party of China (CPC), Chairman of the Standing Committee of Zhejiang Provincial People's Congress, and member of the 19th CPC Central Committee. He gained a wealth of experience in social governance in the course of his political career as a provincial leader in Anhui, Hebei, Xinjiang, etc.



CHINA

Modernizing State Governance

中国如何治理?
通向国家治理现代化的道路

978-7-119-11411-8, 2018, 272 pages, ¥80
Published in Chinese and English
Rights sold: German, Albanian, Polish, Arabic, Turkish, Spanish

From the perspectives of basic system and governing strategy, the book presents China's road towards modernizing state governance since 1978. It unravels "the mystery of China's development", and answers the big questions including "Why has China's reform been successful", "How China is governed" and "What is the focus of China's governance and reform in the future".

Yu Keping, Ph.D. in politics, professor and doctoral supervisor. Currently, he is Chair Professor, dean of the School of Government and director of China Politics Studies Centre at Peking University. His proposals on concepts such as "governance by virtue", "dynamic stability", and "deliberative democracy" attract wide attention. His representative article "Democracy Is a Good Thing" has echoed with sentiments at home and abroad.





PLURALISM AND HARMONY IN THE RELIGIONS OF CHINA
多元和谐的中国宗教

978-7-119-11445-3, 2018, 316 pages, ¥80
Published in Chinese and English
Rights sold: Albanian, Polish, Turkish, Spanish

The book systematically reviews the historical traditions of Chinese religions, and the history and current status of Christianity and Islam in China. It gives an account of religious development in Tibet, Xinjiang, Hong Kong, Macao and Taiwan. It presents the history and current situation of religious and cultural exchanges between China and other countries, and comments on related hot issues in the world. Combining theory with practice, the book explains how the CPC implements its policy of freedom of religious belief, and unites the broad masses of believers and non-religious people while remaining an atheist organization.

Ye Xiaowen is a leading expert in the field of religion; he received his Ph.D. in religious studies from the Chinese Academy of Social Sciences. Currently, he is deputy director of the Historical Data and Study Committee of the CPPCC. He filled the post of director of the State Admiration for Religious Affairs from 1995 to 2009. He serves concurrently as advisor to the China Society for the Study of Religions, senior advisor to the China Strategy Culture Promotion Association, and vice president of the China Society for Human Rights Studies. Mr. Ye is a Ph.D. supervisor at Renmin University of China and Shandong University.

CHINA'S ROAD OF GREEN DEVELOPMENT
中国的绿色发展之路

978-7-119-11427-9, 2018, 328 pages, ¥80
Published in Chinese and English
Rights sold: Malay, Hindi, German, Arabic, Albanian, Polish, Turkish, Spanish, Sinhala, Korean

This book focuses on the theme "green development" and fully demonstrates the progress China has made in resource conservation, pollution control, and ecological protection since the launch of reform and opening up in 1978. It covers a breadth of topics including ecological progress, the circular economy, the low-carbon smart city, green consumption, climate change, and global contribution to sustainable development. In vivid language and with detailed data, the authors envision a panoramic green transformation on behalf of readers at home and abroad toward a more beautiful China.

Xie Zhenhua, expert in climate change. He has served as head of the Chinese delegation to the United Nations Climate Change Conference for the past 11 years. He received the WWF Leader for Living Planet Award in 2015 and the Lui Che Woo Prize in 2017.
Pan Jiahua, expert in climate change and sustainable development. He was a senior program officer and adviser on the environment and development at the United Nations Development Program (UNDP)'s Beijing office, and a senior economist at the Intergovernmental Panel on Climate Change (IPCC). He was awarded the Sun Yefang Economic Science Award (2011).





UNDERSTANDING CHINA: POVERTY ALLEVIATION
读懂中国脱贫攻坚

978-7-119-11734-8, 2019, 368 pages, ¥98
Published in Chinese and English
Rights sold: Albanian, Polish, Arabic, Turkish, Spanish, Sinhala

The book introduces the work done by the Chinese government and non-governmental organizations in alleviating rural poverty; it records the evolution of the national policy for poverty alleviation and the formation of ideas for poverty reduction since the founding of the PRC, and explains the future strategy for poverty alleviation work. Using a number of typical and representative case studies, it focuses on the implementation and practice of poverty reduction policies.

Hu Fuguo has held the positions of vice minister of the National Energy Administration, Secretary of CPC Shanxi Provincial Committee, and deputy director of the State Council Leading Group of Poverty Alleviation and Development.

CHINA IN THE INTERNET ERA
网络时代的中国

978-7-119-11440-8, 2018, 446 pages, ¥108
Published in Chinese and English
Rights sold: Malay, Albanian, Polish, Turkish, Spanish, German

The book covers stories, phenomena, companies, and characters, and analyzes the secrets of successful models of Internet companies. It is also a dynastic history of the Internet in China, providing Chinese experience and ways in network-related circulation, manufacturing, life, presentation and governance.

Lü Benfu, professor at the School of Economics and Management of University of Chinese Academy of Sciences, vice president of China Information Economics Association (CIEA), and eminent financial commentator.
Hao Yeli, retired major general of the Ministry of National Defense of the PRC, senior consultant for China International Institute for strategic Society and chair of the Guanchao Cyber Forum of China Internet Security Conference (ISC).





TOWARDS A GREEN AND LOW CARBON FUTURE

Defining and Implementing China's Energy Strategy

迈向绿色低碳未来：
中国能源战略的选择和实践

978-7-119-11944-1, 2019, 296 pages, ¥90
Published in Chinese and English
Rights sold: Albanian, German, Korean, Turkish, Polish

Energy has always been a hot and thorny issue in China's economic development, having a direct impact on the issue of sustainability. With dramatic changes taking place in the international energy structure, China is faced with challenges posed by other countries' energy strategy deployment. The book reviews China's energy development in terms of energy saving, renewable energy, coal, petroleum and natural gas, and electricity, and discusses reform of and changes to China's energy management system.

Zhou Dadi, research fellow and former president of the Energy Research Institute of the National Development and Reform Commission. As an expert in energy development strategy and energy policy research, he was served as advisor and consultant in international organizations including the World Bank, the Asian Development Bank, the United Nations Environment Programme (UNEP) and the United Nations Development Programme (UNDP).

GETTING TO KNOW CHINA THROUGH ITS TREES

树梢上的中国

978-7-119-12143-7, 2019, 282 pages, ¥120
Published in Chinese and English
All rights available

The book tells stories of "man and tree". The author has searched all over the country for ancient trees, collecting stories of these trees and the people and villages associated with them. Every ancient tree is a green history book. The author takes this unique approach to preserving history and culture, and telling stories of China.

Liang Heng, scholar, writer and news theorist. He has served as deputy editor-in-chief of *People's Daily*, and received major literary prizes including Zhao Shuli Literary Award, Chinese Prose Award and gold award of Lu Xun Essay Prize.



DISCOVERING CHINA'S DEMOCRACY FROM THE GROUND UP
跟我去看中国民主

978-7-119-14074-2, 2024, 194 pages, ¥90
Published in Chinese, English
Rights sold: Indonesian, Malay, Albanian, Sinhala, Bengali, Hindi, Spanish, Turkish, Polish

Whole-process people's democracy is the defining feature of socialist democracy, representing democracy in its broadest, most genuine, and most effective form. It is not solely characterized by continuously improving institutional procedures; rather, it is fundamentally rooted in the active participation of the people in both political and social affairs. Primary-level democracy serves as a vital expression of this concept. This book explores the localized institutional procedures established to implement whole-process people's democracy. It details the demands expressed by the people through primary-level democratic channels and examines the outcomes of their participation. Additionally, it investigates how these democratic practices enhance urban governance and foster community resilience.

Edited by Zheng Bijian, the founding president of the China Institute for Innovation and Development Strategy, this book brings together contributions from grassroots officials from various cities. Their writings vividly recount personal experiences in democratic practices, sharing stories from sub-districts, communities, villages, and the "12345" citizen service hotline. In addition, esteemed democratic research expert Li Junru offers insightful commentary on each article, enhancing the understanding of whole-process people's democracy. Through these diverse perspectives, the book provides a rich exploration of how grassroots initiatives shape democratic engagement in China.

Zheng Bijian, born in Fushun, Sichuan Province in 1932, joined the CPC in 1952 and graduated from Renmin University of China in 1954. Since the Third Plenary Session of the 11th CPC Central Committee in 1978, he has held the following positions: member of the Research Office of the Secretariat of the CPC Central Committee, political assistant to General Secretary of the CPC Central Committee Hu Yaobang, deputy director-general of the Center for International Studies under the State Council, vice president of the Chinese Academy of Social Sciences and director of its Institute of Marxism and Leninism, executive deputy director of the Publicity Department of the CPC Central Committee, executive vice president of the School of the CPC Central Committee, and chairman of the China Forum on Reform and Opening Up. He was elected a member of the 14th and 15th central committees of the CPC and a member of the Standing Committee of the 10th CPPCC National Committee.

Zheng is currently director of the Academic Committee of the School of the CPC Central Committee, and chairman of China Institute for Innovation and Development Strategy where he also serves as president of its academic committee.

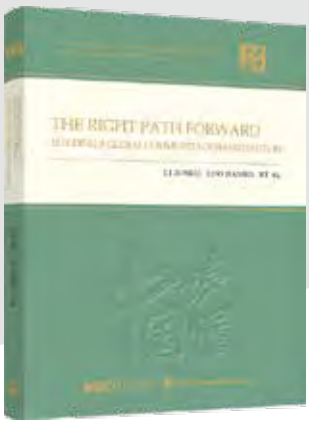


TRADITIONAL CHINESE CULTURE AND THE COMMUNIST PARTY OF CHINA
中华文明与中国共产党

978-7-119-12758-3, 2021, 244 pages, ¥80
Published in Chinese and English
Rights sold: Turkish, Mongolian, Hindi, French, Arabic, Albanian, Spanish, Portuguese, Nepali

To better understand China and the Communist Party of China, one must first understand the profound relationship between the Communist Party of China and Chinese civilization and traditions.

The Communist Party of China, which has come from the original path of Chinese revolution, construction, and reform and opening up, has always inherited the Chinese civilization and tradition. It is emphasized that the Chinese Communists will not forget their original aspirations. Starting again at a new historical starting point, they will move forward to realize the great rejuvenation of the Chinese nation.





THE RIGHT PATH FORWARD

Building a Global Community of Shared Future

人间正道：构建人类命运共同体

978-7-119-12764-4, 2021, 176 pages, ¥78
Published in Chinese and English
Rights Sold: French, Arabic, Albanian, Sinhala, Spanish, Portuguese, Malay, Polish, Turkish

China's proposal to build a global community of shared future is aimed at improving global governance. This proposal also presents a vision of the future for humanity, based on historical lessons, current conditions, and development trends. It offers the only feasible plan for the shared future of humanity.

Li Junru is former vice president of the School of the Central Committee of the Communist Party of China, researcher, doctoral supervisor, recipient of a special allowance from the State Council, member of the 10th National Committee of the Chinese People's Political Consultative Conference (CPPCC), member of the Standing Committee of the 11th CPPCC National Committee, and member of the Advisory Committee and leading expert on scientific socialism for the Marxist Theory Research and Development Project.

Luo Jianbo, director, professor and doctoral supervisor of the Diplomacy Research Center at the Central Party School's Institute for International Strategic Studies, is now a leading expert of the Central Party School National Think Tank.

GOVERNANCE OF A BIG COUNTRY

The Wisdom of Ancient China

大国之治：中国古代的治理智慧

978-7-119-12865-8, 2022, 352 pages, ¥88
Published in Chinese and English
Rights Sold: Spanish, Portuguese, Polish, Turkish, Hindi, English (India)

China has developed an extremely rich, systematic and complete, yet quite distinctive national governance system through the evolution of successive dynasties. This book analyzes this system in terms of governance philosophy, governance system and governance methodology, which are the classic wisdom of ancient Chinese statesmen in governing the country, the primary cultural character and ways of thinking accumulated by the Chinese people throughout history, and the quintessence of Chinese spirit and temperament.

Xu Weixin is former vice president of the Central Party School of the CPC. She has been awarded the title of "National Expert with Remarkable Contributions" and enjoys the Special Government Allowances of the State Council. Her major publications include *The Splendor of the Setting Sun – The "Golden Age" of Emperor Kangxi and Emperor Qianlong in the Global Transformation of the 17th and 18th Centuries*, *The Theory of Social Dynamics*, and *China's New Normal*, etc.



OPENING UP IN THE NEW ERA

China and World

共赢新时代：高水平开放的中国与世界

978-7-119-12823-8, 2021, 168 pages, ¥80
Published in Chinese and English
Rights sold: Albanian, Sinhala, Arabic, Spanish, Portuguese, Malay, Polish, Romanian, Turkish

This book decodes China's economy and its reform and opening up policies, and forecasts the trends of economic growth in China and around the world. As China continues to engage in profound market-based reform and open up to international business, its enormous domestic demand will promote its own development and deliver substantial gains to other countries.

Chi Fulin is a researcher, doctoral supervisor, and member of the 11th and 12th national committees of the Chinese People's Political Consultative Conference. His leadership roles of several Chinese think-tanks include president of the China Institute for Reform and Development, vice president of the China Society of Economic Reform, and vice president of the China Society of Administrative Reform. He is also a public policy consultant to the provincial governments of Guangdong and Hainan.



AN OPEN CHINA

Creating a New Dynamic in the New Era

开放中国：新时代新格局

978-7-119-13221-1, 2023, 292 pages, ¥90
Published in Chinese and English
Rights Sold: Urdu, Polish, Turkish, Spanish, Albanian, Malay, Arabic, Indonesian

This book is the result of the author's analysis and reflections on China's further opening-up in recent years. It takes a close look at China's endeavors to let the domestic and international markets reinforce each other, establish a unified domestic market, promote integrated development of the Guangdong-Hong Kong-Macao Greater Bay Area, and better tell China's stories about opening up, among others. On this basis, it delves into the domestic and international backgrounds, approaches and effects of China's efforts to promote high standard opening-up and steadily expand institutional opening-up with regard to rules, regulations, management and standards. Further, it sheds light on the positive impact of advancing a broader agenda of opening-up in the new era on promoting China's high-quality development and keeping the global economy on an even keel.

Zheng Yongnian is presidential chair professor, president of Qianhai Institute of International Affairs, the Chinese University of Hong Kong, Shenzhen. Prof. Zheng is a veteran researcher on China's domestic reform and development and external influence. He has authored dozens of books.





RULE OF LAW IN THE NEW ERA

China's Way to Equity and Justice

法治中国新时代

978-7-119-12815-3, 2021, 140 pages, ¥98
Published in Chinese, French, Russian, Spanish, English
Rights Sold: Arabic, Portuguese, Spanish, Polish, Turkish

Following the 18th CPC National Congress in 2012, China proposed a series of major policies, which helped usher in a new era of rule of law. To ensure that the exercise of state power, governance, and administration are all soundly based in law, it has taken major steps to develop democracy and the rule of law, and to improve the systems across the board. Its legislation is sound and law enforcement is strict; the administration of justice is impartial and law is observed by everyone. It has amended the Constitution and reformed state institutions, judicial accountability, administrative examination and approval, and national supervision systems. All this has written a magnificent new chapter on the rule of law in the new era.

The president of China University of Political Science and Law and chairman of the university's Academic Committee, **Ma Huaide** is a professor, and supervisor of doctoral students. In addition to executive director of the China Law Society and president of its sub-institution – Chinese Administrative Law Society, he also holds the posts like vice president of the Institute of China Supervision, and convener of the Appraisal Group of Law Studies of the Academic Degree Committee of the State Council.

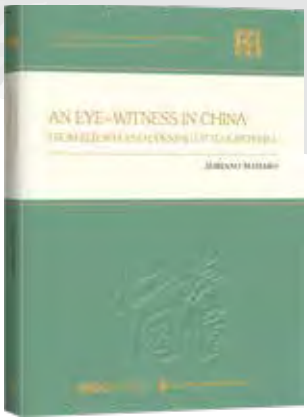
LOOKING INTO CHINA THROUGH TCM CULTURE

从中医文化看中国

978-7-119-13207-5, 2022, 168 pages, ¥90
Published in Chinese and English
Rights Sold: Mongolian, Spanish, Portuguese, Malay, Romanian, Arabic, Polish, Turkish, Hindi, English (India)

Traditional Chinese medicine (TCM) is a dazzling treasure of ancient China's technology, as well as a window to know the marvelous achievements of Chinese civilization. This book introduces the historical origin, characteristics of the current situation and newly-made contributions of TCM, presenting readers with the basic landscape of TCM. This book also discusses the uniqueness and effectiveness of TCM from various perspectives in ancient and modern times, and through a wealth of cases such as the effective anti-malaria medicine Artemisinin and the contribution of TCM to the fight against the COVID-19 epidemic, it strongly proves that TCM has greatly contributed to safeguarding people's health and promoting the building of a global community of health for all.

Professor Chen Dacan is a chief physician of TCM. He was awarded the honorary titles such as the Qi-Huang Scholar, Tutor for the National Inheritance Program of Senior TCM Experts, and Famous Physician of TCM of Guangdong Province for his achievements in Chinese medicine.





AN EYE-WITNESS IN CHINA

From Reform and Opening-up to a New Era

见证中国：从改革开放到新时代

978-7-119-13199-3, 2022, 236 pages, ¥80
Published in Chinese and English
Rights sold: Italian, Spanish, Portuguese, Polish,Turkish

Witnessing China has been the most important job for the author Adriano Madaro in the past half century, during which he made a total of 216 trips to the country. He shares what he sees as an Italian, without Western bias, arrogance, or a condescending tone. Through field visits, reflection and practice, the author takes readers into the real China, and shares with them what he genuinely feels about the country and its people.

Adriano Madaro is an Italian sinologist, journalist, writer, photographer, and a world-renowned China expert. He is 78 years old. He first visited China in 1976, making him the first Western private reporter visiting the country on the eve of the launch of the reform and opening up policy. Known as "modern Marco Polo" or Lao Ma to Chinese readers, he has taken more than 40,000 color photos across China and published many books on Chinese history and culture.

YASUO FUKUDA ON CHINA

Eastern Wisdom and World Peace

福田康夫看中国：东方智慧与世界和平

978-7-119-13863-3, 2023, 210 pages, ¥80
Published in Chinese and English
Rights sold: Hindi, English (India)

In this book, Yasuo Fukuda shares his ties and stories with China like an old friend. The topics cover China-Japan relations, China's reform and development, China's contribution to and relationship with the world, and the practice and prospects of a global community of shared future.

Yasuo Fukuda is Japan's former prime minister and the eldest son of Takeo Fukuda, also a Japanese prime minister. A graduate of Waseda University in political science and economics, he has been an active figure in promoting China-Japan friendship over the years.

Wang Min is a professor and doctoral supervisor at the Research Center for International Japanese Studies, Hosei University. She heads the Zhou Enlai Institute for Peace, with a focus on comparative studies of China and Japan. She has published more than 160 papers and books as author or co-author.

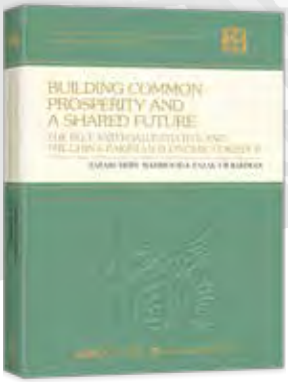


CHINA, LAND OF CEREMONY AND PROPRIETY
礼在中国

978-7-119-13214-3, 2022, 160 pages, ¥90
Published in Chinese and English
Rights sold: Malay, Mongolian, Arabic, Spanish, Portuguese, Nepali, Turkish, Polish, Hindi, English (India)

This book introduces the formation process of ritual culture, in which "reverence" and "sincerity" serve as the spiritual core. It also explores the historical context and moral tradition of Chinese rites from the perspectives of self-cultivation, family ethics, and nation-building, revealing the historical and cultural roots that form the basis of the Chinese way of thinking and behaving. Moreover, this book explains the values and contributions of Chinese diplomacy with "harmony" as an essential element of China's ritual culture.

Li Zhaoxing served as Spokesman of the Ministry of Foreign Affairs of the People's Republic of China, Permanent Representative of the People's Republic of China to the United Nations, Ambassador Extraordinary and Plenipotentiary of the People's Republic of China to the United States, Minister of Foreign Affairs, and President of China Public Diplomacy Association.
Wang Jingyun, a cultural scholar, serves as Director and Chief Expert of Asian Etiquette Culture Research Center, Senior Research Fellow at the Research Institute for Cultural Heritage and Museums of Chinese Cultural Exchange Association, and Research Fellow at The Charhar Institute.



BUILDING COMMON PROSPERITY AND A SHARED FUTURE

The Belt and Road Initiative and the China-Pakistan Economic Corridor

"一带一路"与中巴经济走廊：共享繁荣 共享未来

ISBN 978-7-119-13917-3, 2025, 212 pages, ¥98
Published in English
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This volume centers on the development of the China-Pakistan Economic Corridor (CPEC) within the broader context of the Belt and Road Initiative (BRI). It brings together the perspectives of prominent Pakistani experts, including Zafaruddin Mahmood, Special Assistant to the Pakistani Prime Minister, and Fazal ur Rahman, Executive Director at Pakistan Council on China. Framed around the grand vision of jointly building the BRI, the experts delve into the progress and challenges of CPEC, while highlighting opportunities for collaboration in education, agriculture, tourism, and environmental protection. They highly recognize the achievements and significance of the BRI and CPEC, and offer practical recommendations to strengthen future cooperation between the two countries and advance genuine multilateralism.

[Pakistan] Zafaruddin Mahmood President of Understanding China Forum in Pakistan, Special Assistant to the Pakistani Prime Minister, Policy Advisor to the Secretary General of the Boao Forum for Asia (BFA), and former Special Envoy for the China-Pakistan Economic Corridor (CPEC).
[Pakistan] Fazal ur Rahman Executive Director of Understanding China Forum in Pakistan, Executive Director at Pakistan Council on China, and Director at Pakistan Institute of China Studies and the Confucius Institute in University of Sargodha.



CHINA-U.S. RELATIONS

Converging Visions in a Shifting Global Landscape

中美关系：变局中的利益交汇点

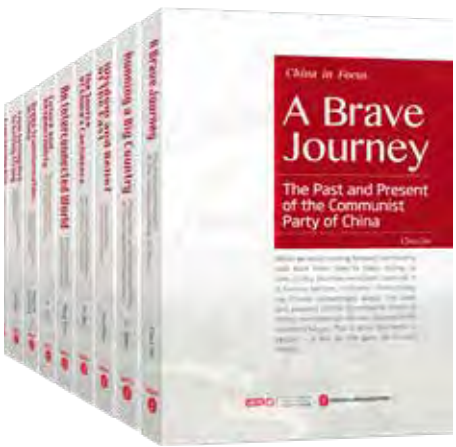
978-7-119-14381-1, 2025, 228 pages, ¥148
Published in English
All rights available

Today, the world finds itself at yet another crucial juncture, navigating between war and peace, polarization and coexistence, decoupling and cooperation. As a Chinese-American scholar who has long studied U.S.-China relations at a think tank in Washington, Cheng Li underscores the critical importance of expanding the converging visions between China and the United States from various perspectives and levels amid the challenging environment of their diplomatic relations. He also identifies specific areas and groups where breakthroughs are possible. Amid the uproar of the"decoupling" discourse in the West, China requires increased openness, more empathetic understanding, a greater willingness to find common ground while respecting differences, and a heightened focus on external cooperation.

Cheng Li is a professor of political science and founding director of the Centre on Contemporary China and the World(CCCW)at the University of Hong Kong (HKU). Prior to joining HKU, Li served as director and senior fellow at the Brookings Institution's John L. Thornton China Center, the first Chinese-American to lead this important institution. Professor Li is also a director of the National Committee on U.S.-China Relations, a member of the Council on Foreign Relations of the United States,a Distinguished Fellow of the Munk School of Global Affairs and Public Policy at the University of Toronto,and a nonresident fellow at Yale University's Paul Tsai China Center.

Professor Li grew up in Shanghai and graduated from East China Normal University In 1985. That same year, he came to the United States as a self-sponsored overseas student for graduate studies at the University of California, Berkeley, and later received a Ph. D, from Princeton University. Li is the author and editor of 17 books, including *Rediscovering China and Bridging Minds Across the Pacific.* He has published hundreds of articles in renowned Western academic and policy journals such as *World Politics.*

“CHINA IN FOCUS” SERIES
“如何看中国”丛书

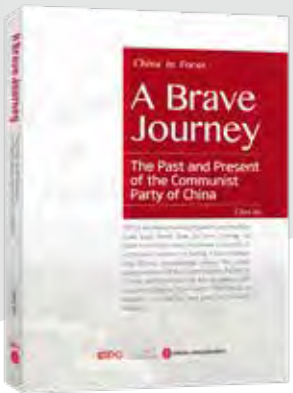




Both Chinese and English edition won the highest honor of national publication

This series is written by Chinese experts and scholars in the fields of Marxist theory, political science, economics, sociology, philosophy and international relations who are well-informed about Chinese issues. It is our response to questions asked by those who are interested in the country.

These books offer a glimpse into the history and way of governance of the Communist Party of China, the great success of reform and opening up, the country’s anti-corruption efforts, its role in global governance, the Belt and Road Initiative, the targeted poverty alleviation strategy, environmental protection policies and other aspects of the development pathway of the country. Among China-related topics, these are what people in other countries care about most. This series is expected to serve as a window into China, allowing more people a glimpse of what is happening in the country.



A BRAVE JOURNEY

The Past and Present of the Communist Party of China

大道行思：如何看中国共产党的历史和现实

978-7-119-12137-6, 2019, 238 pages, ¥95
Published in Chinese and English
Rights sold: German, Romanian, Korean, Albanian, Spanish, Turkish, Hindi, Bengali

With a population of nearly 1.4 billion, China is bound to have many stories to tell, so is the Communist Party of China with more than 90 million members. It is a mission impossible to present a panoramic view about the past and present of the Party in a single book. It is more feasible to trace the Party history in the chronological order and highlight some historic events in the course, an approach the author follows in this book. Consisting of nine chapters, the book tells vivid stories of historic significance about the Party for readers to better understand its past and present.

Chen Jin, a professor of Peking University, deputy head of China Institute of CPC Literature Research, head of the Research Society of Mao Zedong Thought and Life, and former deputy head of the Party History and Literature Research Institute of the CPC Central Committee. Chen has specialized in the research of CPC history and literature and scripting for TV documentaries for years. He is a multi-time winner of such national honors as China Book Award, "Five-One" Project Award, China TV Golden Eagle Award and Huabiao Film Awards.



RUNNING A BIG COUNTRY

Perspective on the Communist Party of China's Approach to Governance

治大国：如何看中国共产党的治理之道

978-7-119-12051-5, 2019, 280 pages, ¥95
Published in Chinese and English
Rights sold: Sinhala, German, Romanian, Korean, Albanian, Spanish, Turkish, Hindi

As people often say, "The key to decoding China is to understand the Communist Party of China (CPC)." This book unravels a mystery garnering substantial interest: How has the CPC managed to run a big country like China and made such great achievements? It begins with "running a big country as you would cook a small fish", a famous quotation from Chinese philosopher Laozi, illustrating that the CPC has made it clear that the overall goal of deepening reform in every field is to improve and develop the system of socialism with Chinese characteristics and modernize China's governance system and capacity for governance. Centering around this overall goal, the book then examines how the CPC has duly tackled the three basic issues of "who's to govern", "what to govern" and "how to govern" while running the big country. It also concludes that the CPC is, in the process of reform, improving and developing the system of socialism with Chinese characteristics, while building a corresponding governance system.

Li Junru is a researcher and PhD supervisor who receives special government allowance from the State Council of China. He was Vice President of the Central Party School, a member of the 10th National Committee of the Chinese People's Political Consultative Conference (CPPCC), and a member of the Standing Committee of the 11th CPPCC National Committee. Now he serves as Vice President of the China Society for Human Rights Studies (CSHRS) as well as a member of the Advisory Committee for the Research and Development of Marxist Theory. He has published dozens of books as well as hundreds of papers. He won the Second China Development Hundred People Award, as well as an award presented by UNAIDS for his special contribution to HIV/AIDS prevention, and the Australian Golden Kangaroo Award in 2008. He was honored as "Scholar of the Year Influencing China" in 2017.





THE SOURCE OF CHINA'S CONFIDENCE

How to Understand Socialism with Chinese Characteristics

中国为什么自信：如何看中国特色社会主义

978-7-119-12088-1, 2019, 240 pages, ¥95
Published in Chinese and English
Rights sold: German, Romanian, Korean, Albanian, Spanish, Turkish, Hindi, Ukrainian, Polish

Proceeding from the analyses of vivid cases and detailed stories, the book presents to the reader in five parts-the Chinese path, the Chinese theory, the Chinese system, the Chinese culture and the Chinese solution-the process through which the CPC explored，formed and developed socialism with Chinese characteristics. It analyzes various forces driving the development of Chinese socialism and their interactive relations, so as to explain to a global audience China's great achievements and the source of its confidence.

Xu Bin, a professor and doctoral supervisor at the School of Marxism, Beijing Normal University, and director of the university's Research Center of Marxist System and Theory. Xu Bin also serves as a lecturing expert for a course organized by the Publicity Department of the CPC Central Committee and *Guangming Daily*: "100 classes on core socialist values". He is a review expert for the National Social Science Fund of China, and a key member of the Marxist Theory Research and Development Program of the CPC Central Committee. His publications include *Why China's Reform Can Succeed and A Rational Choice*.

FUTURE AND RESPONSIBILITY

Perspectives on China's Role in Global Governance

命运与担当：如何看全球治理中的中国角色

978-7-119-12090-4, 2019, 268 pages, ¥95
Published in Chinese and English
Rights sold: Arabic, French, Spanish, Mongolian, Turkish, Hindi, Romanian

This book begins with describing the tough challenges facing global governance amid profound changes in the world unseen in a century, and then looks at China's due contribution in planning for and leading the global governance reform, before explaining the significance of China's role in global governance as well as the major policies it has introduced in this regard. On that basis, it probes into the theories and practices relating to China's participation in global governance, furthering the research on global governance with Chinese characteristics.

Prof. Jin Nuo is a PhD supervisor and Party Secretary at Renmin University of China. She also serves as Chairwoman of the Steering Committee for Specialized Education on Marxist Theory and Chairwoman of the Steering Committee for Education in Values at Universities and Colleges at the Chinese Ministry of Education, as well as leader of Marxism-Leninism and Scientific Socialism Group at the National Social Science Fund of China. Prof. Jin conducts researches about the Xi Jinping Thought on Socialism with Chinese Characteristics for a New Era, the basic theory of Marxism, education in values, and higher education on socialism with Chinese characteristics.



GREEN TRANSFORMATION IN CHINA

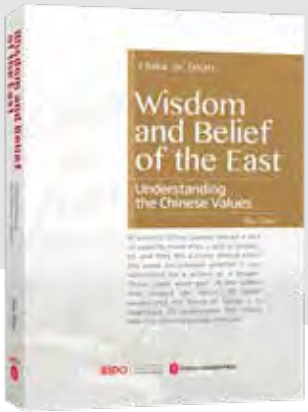
Understanding China's Ecological Progress

绿色发展改变中国：如何看中国生态文明建设

978-7-119-12094-2, 2019, 232 pages, ¥95
Published in Chinese and English
Rights sold: Sinhala, Arabic, French, Albanian, Spanish, Mongolian, German, Turkish, Hindi, Polish

"Lucid waters and lush mountains are gold and silver mines," and "to treat the ecological environment as if it were life"… These are China's current philosophy and actions to implement green development. In recent years, China has implemented a drastic policy in ecological environment protection. With the accelerated progress in the formation of an ecological civilization system and strengthened ecological environment management, China's environmental conditions have been significantly improved. This book comprehensively covers a wide range of topics such as ecological progress, circular economy, low-carbon smart cities, green consumption, climate change, and global sustainable development. With vivid language and detailed data, it presents readers at home and abroad a more beautiful China in panoramic green transformation.

Wang Yi, Ph.D. in ecology, member of the Specialist Committee on National Climate Change, mainly focuses on the research of public policies and development strategies in the field of sustainable development, including policies of ecological civilization, strategies for green transition development, climate change policy and low carbon planning. He was a researcher at the Research Center for Eco-Environmental Sciences, Chinese Academy of Sciences, and director of the Institute of Sustainable Development, Chinese Academy of Sciences. He is also the vice-chairman of China Ecological Civilization Research and Promotion Association, the vice-chairman of the Chinese Association of Development Strategy Studies, the executive director of the Chinese Society for Sustainable Development and the executive director of the Chinese Society for Environmental Sciences.



WISDOM AND BELIEF OF THE EAST

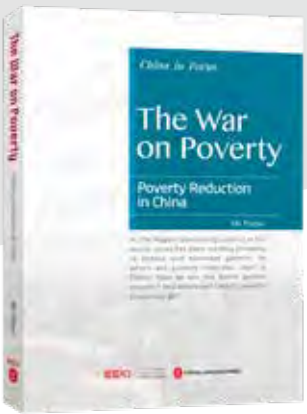
Understanding the Chinese Values

东方智慧与信仰：如何看中国人的价值观

978-7-119-12092-8, 2019, 208 pages, ¥95
Published in Chinese and English
Rights sold: German, Romanian, Korean, Albanian, Spanish, Mongolian, German, Turkish, Hindi

Chinese values are the result of the land's cultural evolution over the past several thousand years; they reflect the life, ideas, and cultural pursuits of the people of China and thus carry Chinese characteristics. This book seeks to uncover the historical sources and contemporary foundation of Chinese values. It provides a vivid account of the socialist core values that China upholds and demonstrates the unique spirit, values, and strength of the nation.

Han Zhen is the director of the Academic Committee, director of the Philosophy and Development Strategy Research Center, and a professor in the School of Philosophy at Beijing Normal University. Previously, he served as vice president of Beijing Normal University as well as president and Party secretary of Beijing Foreign Studies University. He was recognized by the Beijing Municipality as one of the 100 Young Theoreticians of the New Century. He was also selected for the New Century Talent Program of the Ministry of Education, the New Century National Talent Project (in the very year the project was launched by the Ministry of Personnel and other government agencies), and the Program of Cultural Experts and Four Categories of Talent (initiated by the Publicity Department of the CPC Central Committee).





THE WAR ON POVERTY

Poverty Reduction in China

向贫困宣战：如何看中国扶贫

978-7-119-12140-6, 2019, 270 pages, ¥95
Published in Chinese and English
Rights sold: Spanish, German, Turkish, Hindi, Nepali, Polish, Bengali

China had already halved its poverty-impoverished population, as required by the UN Millennium Development Goals, by 2005, a decade ahead of the schedule. How did China score such a remarkable achievement in poverty reduction? In the battle against poverty, how does China address absolute poverty? In the course of global poverty reduction and development, how can China continue to make contribution with its proposals and wisdom?

Hu Fuguo has held the positions of vice minister of the National Energy Administration, Secretary of CPC Shanxi Provincial Committee, and deputy director of the State Council Leading Group of Poverty Alleviation and Development.

AN INTERCONNECTED WORLD

China and the Belt and Road Initiative

中国联通世界：如何看“一带一路”

978-7-119-12165-9, 2019, 268 pages, ¥95
Published in Chinese and English
Rights sold: Arabic, French, Malay, Spanish, Turkish, Hindi

The Belt and Road Initiative is closely tied to the long history of the Silk Road. The Initiative is championed as a means of promoting peace, development, and win-win cooperation, reshaping international relations, and building a community of a shared future for mankind. It seeks to create opportunities for the development and prosperity of all the countries and to breathe new life into the ancient Silk Road.

Wang Yiwei is a Jean Monnet Chair Professor, Doctoral Supervisor of the School of International Studies, Director of the Institute of International Affairs, Director and Research Fellow of the Center for European Studies, and Vice President of the Academy of Xi Jinping Thought on Socialism with Chinese Characteristics for a New Era at Renmin University of China. Meanwhile, he serves as a Senior Research Fellow of Chongyang Institute for Financial Studies at Renmin University of China as well as Chahar Institute. His books *The Belt and Road Initiative: What Will China Offer the World in Its Rise* and *China Connects the World: What Behind the Belt and Road Initiative* won Annual Best Chinese Book Awards of 2015 and 2016 and have been translated into more than twenty languages.



FROM GETTING RICH TO GETTING STRONG

A History of China's Reform and Opening Up

从富起来到强起来：如何看中国改革开放

978-7-119-12062-1, 2019, 270 pages, ¥95
Published in Chinese and English
Rights sold: Albanian, Arabic, Polish, Spanish, Sinhala, German, Romanian, Korean, Turkish, Hindi

Reform and opening up is the most distinctive feature of contemporary China, a critical choice that changed China's future and a key to understanding contemporary China. Focusing on China's reform and opening-up initiative, the book follows the historical development of the initiative chronologically, to reflect on its achievements and lessons, and tells China's stories of openness over the past four decades.

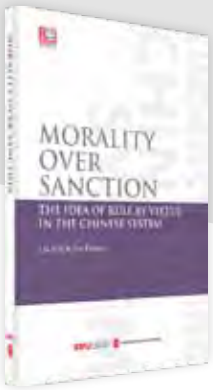
Chi Fulin, president of the China Institute for Reform and Development, is a researcher, doctoral supervisor, and member of the 11th and 12th National Committee of the Chinese People's Political Consultative Conference. He receives special allowances from the State Council, an honor for distinguished service. He is also vice president of the China Society of Economic Reform, vice president of the China Society of Administrative Reform, member of the expert panel on the 13th Five-year Plan, and advisor to the governments of Guangdong, Shandong and Hainan on policy making. He teaches part-time at the National Academy of Governance, Peking University, and Northeastern University. He has published more than 40 treaties, 800 academic papers, and 70 research reports in Chinese and foreign languages.

"UNDERSTANDING CHINA'S SYSTEM" SERIES
"读懂中国制度"系列

The system of any country does not appear out of thin air, but have their historical and cultural origins. The traditional Chinese culture is the cultural root of the Chinese nation, and the ideological concepts, humanistic spirit and moral norms contained in it are not only the core of Chinese thinking and spirit, but also of great value for solving human problems. Understanding China's system is inseparable from an in-depth understanding and correct understanding of China's traditional culture. In the historical evolution of thousands of years, the Chinese nation has created a splendid ancient civilization and formed rich ideas on the state system and national governance.

Each volume of this series focuses on expounding a core concept, while tracing the experience and wisdom of ancient Chinese governance, focusing on the continuity and innovative development of the socialist system with Chinese characteristics to the traditional Chinese culture, and interpreting how the cultural tradition with unique Chinese characteristics is embodied in the design and policy formulation of politics, economy, culture, education, law, diplomacy and other systems from different perspectives.

Editor-in-Chief
Prof. Liu Yuli is a doctoral advisor at the Party School of the CPC Central Committee and director of the Committee on *Qunshu Zhiyao* (*The Compilation of Books and Writings on the Important Governing Principles*), Chinese Traditional Culture Promotion Council. Her major works include *Peaceful Governance*, *True Principles Dominate*, *Ten Lectures on Qunshu Zhiyao*, *Confucian Ethics*, and *A Guide on Qunshu Zhiyao for Leaders*. She also served as editor-in-chief of the "Annotated Chinese Translation of *Qunshu Zhiyao*" series.



MORALITY OVER SANCTION

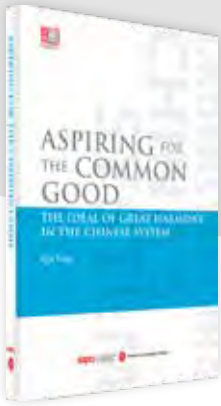
The Idea of Rule by Virtue in the Chinese System

德主刑辅，以德化人
——中国制度中的德治主张

978-7-119-13040-8, 2022, 216 pages, ¥95
Published in Chinese and English
Rights sold: Spanish, Portuguese, Turkish

Virtue exhibits one's true self and promotes harmony between people. A strong belief in and a profound reverence for ethical standards, as an integral part of the traditional Chinese values and conception of life, underpin the concept of "rule by virtue". Good governance is possible only when benevolence is universally accepted as an important value. As a prominent feature of the Chinese tradition in respect of "rule by virtue", moral cultivation carries more weight than penalty as the latter is merely seen as a means to achieve the former. While the rule-by-virtue system may vary over time, moral cultivation is always at its heart. This echoes what an ancient proverb says, "The way to great learning is to manifest bright virtue and to treat the people as one's own family, thereby arriving at supreme goodness."

Liu Hongli is a lecturer at the National Police University for Criminal Justice and board member of the Committee on *Qunshu Zhiyao (The Compilation of Books and Writings on the Important Governing Principles)*, Chinese Traditional Culture Promotion Council. She received a Master of Laws at Fudan University and a PhD in philosophy at the Party School of the CPC Central Committee. Her research focuses on traditional ethics in China, popular morality books, and public edification.



ASPIRING FOR THE COMMON GOOD

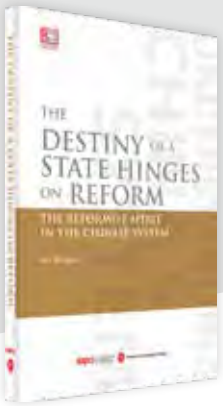
The Ideal of Great Harmony in the Chinese System

大道之行，天下为公
——中国制度中的大同思想

978-7-119-13039-2, 2022, 216 pages, ¥95
Published in Chinese and English
Rights sold: Spanish, Portuguese, Malay, Turkish

The "Great Way", which deems all things in the universe as an integral whole, is a fundamental concept in Chinese civilization. This is how Fuxi, the legendary inventor of the eight trigrams, viewed the world. It is manifested in ideals that have been long pursued by the Chinese people: a happy life, harmonious family and society, prosperous country, solidarity, and unanimity between humanity and nature. From a cultural and theoretical perspective, it underpins the concept of "a global community of shared future" proposed by the Communist Party of China.

Qin Fang is a lecturer at Shandong Jianzhu University and a standing board member of the Committee on *Qunshu Zhiyao (The Compilation of Books and Writings on the Important Governing Principles)*, Chinese Traditional Culture Promotion Council. She received her PhD in philosophy from the Party School of the CPC Central Committee. She was in charge of a number of research projects.



THE DESTINY OF A STATE HINGES ON REFORM

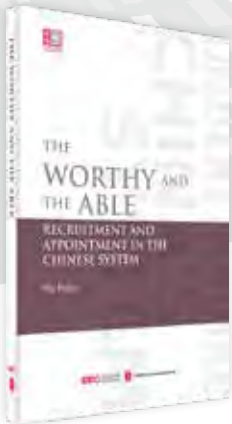
The Reformist Spirit in the Chinese System

周虽旧邦，其命维新
——中国制度中的改革精神

978-7-119-13038-5, 2022, 180 pages, ¥95
Published in Chinese and English
Rights sold: Spanish, Portuguese, Malay

The spirit of reform and innovation, which brings with it a broad vision and a forward-looking mindset, has helped the Chinese nation survive and thrive over the past millennia. This book recounts the stories of several renowned reformers in Chinese history in an attempt to reveal the historical and cultural roots of the spirit of reform and innovation. Innovation is the key to a bright future, and the destiny of a state hinges on reform. A nation must have the courage to reform and innovate if it aspires to achieve greatness and make history.

Gu Wenguo is a lecturer at the Buddhist Academy of China and executive director of the Committee on *Qunshu Zhiyao (The Compilation of Books and Writings on the Important Governing Principles)*, Chinese Traditional Culture Promotion Council. He received a PhD in philosophy from the Party School of the CPC Central Committee, and served as a postdoctoral research fellow at the Renmin University of China. His major work is *Sacrificial Rites and Ethics: A Study on Duke of Zhou and His View of Sacrificial Rites.*



THE WORTHY AND THE ABLE

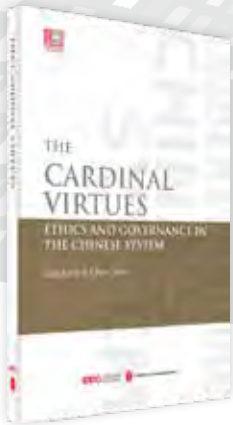
Recruitment and Appointment in the Chinese System

任人唯贤，选贤与能
——中国的选人用人制度

978-7-119-13037-8, 2022, 240 pages, ¥95
Published in Chinese and English
Rights sold: Spanish, Portuguese

If the worthy and the able are appointed officials, there will be good governance; otherwise, chaos will prevail. This is a golden rule that has stood the test of time. Ancient Chinese scholars believed that whether the officials are worthy and able plays a very important role in the rise and fall of a country, reflects what kind of person a monarch is, and determines the general ethos of the people. The myriad theories and practices concerning the appointment of officials in ancient times are still of relevance today. The merit-based personnel system implemented in contemporary China has evolved from ancient political meritocracy; it emphasizes capability and, more importantly, ethics, two criteria underscored in such mechanisms as recruitment, promotion, evaluation, supervision, and accountability.

Nie Feilin is deputy director of the Committee on *Qunshu Zhiyao (The Compilation of Books and Writings on the Important Governing Principles)*, Chinese Traditional Culture Promotion Council. She received a PhD from Trinity College, Cambridge, where she also served as a post-doctoral research fellow. She also received a PhD in ethics from the Party School of the CPC Central Committee.





THE CARDINAL VIRTUES

Ethics and Governance in the Chinese System

孝悌忠信，礼义廉耻
——中国制度中的为政以德

978-7-119-13036-1, 2022, 224 pages, ¥95
Published in Chinese and English
Rights sold: Spanish, Portuguese, Malay

The eight cardinal virtues in traditional Chinese culture – filial piety, brotherhood, loyalty, trust, propriety, righteousness, integrity, and sense of shame – not only teach individuals how to conduct themselves, but also play an important role in the governance of a state. For many centuries, these virtues have been so closely incorporated into governance and institutionalization that they have not only influenced the traditional political scene, but also shaped the way of governance in contemporary China. By telling stories about the eight virtues, the book explores the governance philosophy with Chinese characteristics, and reveals the cultural legacy behind sound governance in China.

Guo Jiarui is the head of the Publicity Division in the Committee on *Qunshu Zhiyao (The Compilation of Books and Writings on the Important Governing Principles)*, Chinese Traditional Culture Promotion Council. She received a master's degree from the School of Oriental and African Studies, University of London and a PhD in philosophy from Renmin University of China.

Chen Ziyu is deputy office director of the Committee on *Qunshu Zhiyao (The Compilation of Books and Writings on the Important Governing Principles)*, Chinese Traditional Culture Promotion Council.

GUARDING AGAINST WAR

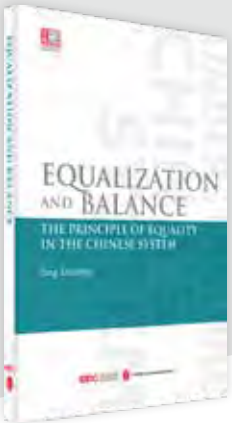
The Idea of Peace in the Chinese System

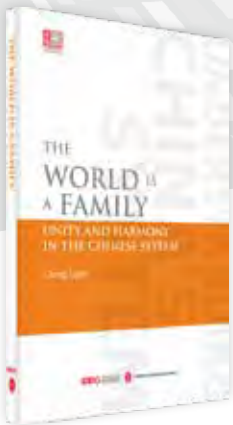
以和为贵，好战必亡
——中国制度中的和平理念

978-7-119-13035-4, 2022, 212 pages, ¥95
Published in Chinese and English
Rights sold: Spanish, Portuguese, Malay, Turkish

While China's rapid growth amazes the world, it also unsettles the West. Is China bound to seek hegemony when growing in strength? Or will it challenge the existing international order? Answering these questions requires a clear understanding of the Chinese history and culture. Through the stories of six wise sovereigns of ancient China and their military strategies and tactics, the book shows that the Chinese people have always cherished peace and amity, advocating the use of utmost caution in the question of war. It is believed a country should never go to war unless it has a just cause to do so and has exhausted all possibilities of achieving peace. The book goes further to provide a closer look at present-day China, its development path, national defense policy and military strategy.

Zhang Chao is a board member of the Committee on *Qunshu Zhiyao (The Compilation of Books and Writings on the Important Governing Principles)*, Chinese Traditional Culture Promotion Council. He received a PhD in ethics from the Party School of the CPC Central Committee.





EQUALIZATION AND BALANCE

The Principle of Equality in the Chinese System

等贵贱均贫富，损有余补不足
——中国制度中的平等观念

978-7-119-13034-7, 2022, 184 pages, ¥95
Published in Chinese and English
Rights sold: Spanish, Portuguese, Malay

Ancient Chinese philosophers believed in the impartiality of "the Way of Heaven", which is reflected in the idea that all people are equal in social status and wealth and Heaven takes from those who have too much and gives to those who live in want. By advocating equality in social status, they called for fairly protecting people's interests and rights and suggested apart from impartiality, policymakers also need to fully consider difference in abilities between people. By advocating equality in wealth, they asked social resources to be equally distributed so as to avoid the excessive concentration of wealth. Wise rulers are expected to advocate high moral standards among the people, govern the state in a way that benefits them, and in this process they remain modest, without claiming credit for their own achievements.

Yang Xiaochen is a member of the Committee on *Qunshu Zhiyao (The Compilation of Books and Writings on the Important Governing Principles)*, Chinese Traditional Culture Promotion Council, holding a master's degree from Northeastern University.

THE WORLD IS A FAMILY

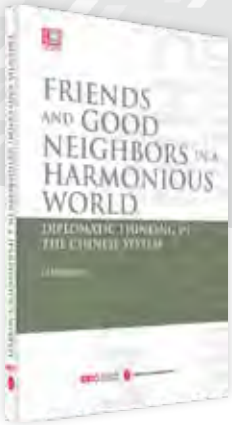
Unity and Harmony in the Chinese System

六合同风，四海一家
——中国制度中的和合共生

978-7-119-13033-0, 2022, 188 pages, ¥95
Published in Chinese and English
Rights sold: Spanish, Portuguese, Albanian, Malay, Turkish

The very reason for China to be able to restore unity after each period of split-up over the past millennia is the people's deep awareness of their cultural identity. The book examines the ideas, principles and policies concerning a unified dynasty in Chinese history, and on this basis explores how China emerged and grew as a unified nation. The concept of "Great Unity" is so deeply embedded in the Chinese culture that its cultural implications and creative evolution are clearly manifested in the socialist core values, the principle of cultural exchanges, the regional ethnic autonomy policy, a global community of shared future and many other important ideas China advocates today.

Cheng Lijun is a board member of the Committee on *Qunshu Zhiyao (The Compilation of Books and Writings on the Important Governing Principles)*, Chinese Traditional Culture Promotion Council. She received her PhD in ethics at the Party School of the CPC Central Committee. Her research focuses on traditional ethics in China.



FRIENDS AND GOOD NEIGHBORS IN A HARMONIOUS WORLD

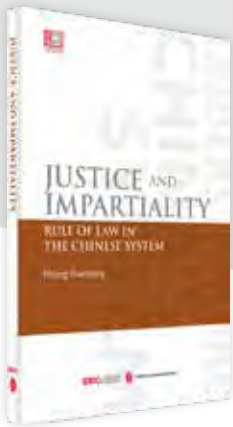
Diplomatic Thinking in the Chinese System

亲仁善邻，协和万邦
——中国制度中的外交思想

978-7-119-13032-3, 2022, 188 pages, ¥95
Published in Chinese and English
Rights sold: Spanish, Portuguese, Albanian, Engish (India), Malay, Turkish

Fostering amity with neighbors and promoting harmony among all nations is the principle guiding China's interactions with other countries. China advocates the principle of pursuing the greater good and promoting mutually beneficial cooperation. It values credibility, calling on countries to seek common ground while shelving differences. Through several stories about external exchanges in ancient times, the book introduces readers to the foreign policy of peace China has long pursued. Based on equality, inclusiveness, trust, and shared interests, the policy is intended to promote good-neighborliness and friendship, and to achieve the common good of the world.

Li Hongshan is a board member of the Committee on *Qunshu Zhiyao (The Compilation of Books and Writings on the Important Governing Principles)*, Chinese Traditional Culture Promotion Council. She received her master's degree in philosophy from the Party School of the CPC Central Committee.



JUSTICE AND IMPARTIALITY

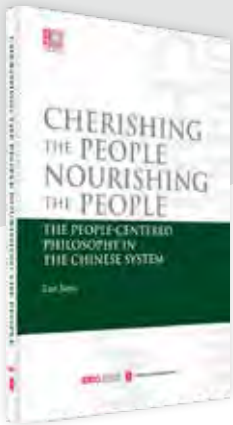
Rule of Law in the Chinese System

法不阿贵，绳不挠曲
——中国制度中的法治观念

978-7-119-13031-6, 2022, 188 pages, ¥95
Published in Chinese and English
Rights sold: Spanish, Portuguese

As is wisely said in the *Han Feizi*, a philosophical work on classic legalism, "The law makes no exception for the wealthy and powerful, just as the carpenter's ink-line bends not around that which is warped or crooked." That is, all people are equal before the law. There has been an untiring quest for justice and impartiality since ancient times. It was a long process for jurisprudence to transform from an ambiguous concept to the main means of governance and for a sound legal system to be established in China. This book looks to help readers in understanding the historical context of China's legal system.

Huang Shaoxiong is a board member of the Committee on *Qunshu Zhiyao (The Compilation of Books and Writings on the Important Governing Principles)*, Chinese Traditional Culture Promotion Council. He received a PhD in ethics from the Party School of the CPC Central Committee.



CHERISHING THE PEOPLE NOURISHING THE PEOPLE

The People-Centered Philosophy in the Chinese System

民贵君轻，政在养民
——中国制度中的民本思想

978-7-119-13030-9, 2022, 236 pages, ¥95
Published in Chinese and English
Rights sold: Spanish, Portuguese

The ornamental columns erected in front of Tian'anmen (the Gate of Heavenly Peace) were derived from the wooden pillars used by the ancient emperors Yao and Shun to solicit public criticism. A symbol of governance for the people, they remind those in power that serving the interests of the people is a principle they must always hold fast to. This people-centered philosophy, an essential component of the traditional ideals of governance, has played an important role in China's millennia-old political mindset on unity.

Luo Jiayu is the head of the Organization Division in the Committee on *Qunshu Zhiyao (The Compilation of Books and Writings on the Important Governing Principles)*, Chinese Traditional Culture Promotion Council. She received her master's degree from the University of Edinburgh, and her PhD in ethics from the Party School of the CPC Central Committee. She used to be a researcher at the Belt and Road Institute under the National Development and Reform Commission.



JOURNEY OF THE COMMUNIST PARTY OF CHINA

From The 1st to the 19th CPC National Congress

中国共产党这样走来
——从中共一大到中共十九大

978-7-119-09384-0
2021, 236 pages, ¥108

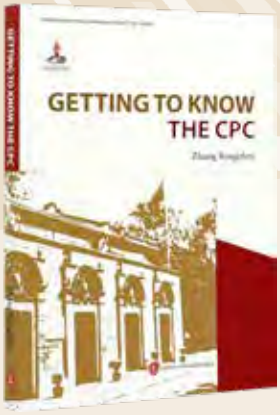
Published in Chinese, English, German, Japanese, Korean, Spanish, Arabic, Russian, French
Rights sold: Turkish, Portuguese, Hindi

Since the founding of the Communist Party of China, the successive National Congress have been the record of its steady progress. Each National Congress symbolizes that the Communist Party of China has made further progress on its way forward. Taking an easy-to-understand way, this book tells stories about the previous National Congresses of the Communist Party of China.

Author: Mu Chenglin



Book by the same author
see P86



GETTING TO KNOW THE CPC

走近中国共产党

978-7-119-12525-1
2021, 236 pages, ¥108
Rights sold: Korean, Albanian, Spanish, Turkish

Zhang Rongchen is a professor and Ph.D. supervisor in the Party Strengthening Research Department of the Central Party School. An experienced researcher into the theory of Marxist parties and strengthening the Communist Party of China, he has published a number of works in this field, including *History of the Theory of Marxist Parties*, *Guide to Works and Documents on the Theory of Marxist Parties*, *Three Chinese Stories from the Perspective of Macro-History*, and *The Organizations and Mechanisms of the Communist Party of China*.

This book systematically explains the development, the nature, the organization and the mechanisms of the CPC, what kind of party the CPC is, and why and how it must be strengthened. It will help readers to understand its nature, theoretical foundations, aims, goals and program.

Published in Chinese, English, German, Japanese, Korean, Spanish, Arabic, Russian, French

CHINA 2049

The Drive for National Rejuvenation

走向 2049 年的中国



978-7-119-11803-1
2020, 232 pages, ¥96
Rights sold: Polish, Korean, Albanian, Spanish, Turkish, Romanian, Moldavian, Portuguese

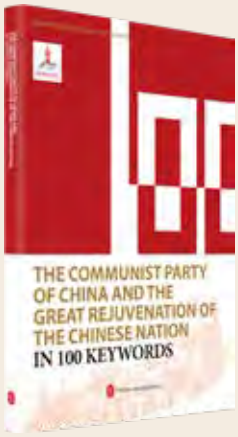
Tian Yingkui, Ph.D. in Economics, a professor in the Department of Economics, School of the CPC Central Committee (National Academy of Governance). He conducts research on economic, social and political issues in China, analyzing policy problems in national governance. Major works include: *China's Path: Then Scientific Outlook on Development, New Economic Concepts, Intellectual Capital, Macroeconomic Regulation, General Theory of Modern Finance, 2049: The Governance of China,* and *A Study on Economic Thinking in a New Era.* He teaches courses in the Chinese economy, structural reform, and national governance to senior and middle-level officials studying at the Central Party School, officials of state organs, and senior executives of state-owned enterprises.

The year 2049 marks the centenary of the People's Republic of China. By that time, China will become a modern socialist country that is prosperous, strong, democratic, culturally advanced, harmonious, and beautiful. In its effort to revitalize the Chinese nation, how can China achieve economic, political, cultural, social and ecological modernization? How can China respond to risks and challenges at home and abroad? The book focuses on the difficulties China will face in modernization, and analyzes the strategies to resolve them.

Published in Chinese, English, Japanese, Spanish, Arabic, Russian, French

THE COMMUNIST PARTY OF CHINA AND THE GREAT REJUVENATION OF THE CHINESE NATION IN 100 KEYWORDS

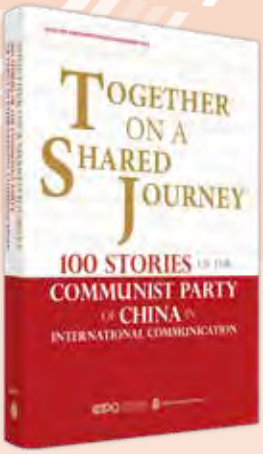
100 个词读懂中国共产党与中华民族伟大复兴



978-7-119-12269-4
2020, 208 pages, ¥128

Published in Chinese, English, German, Japanese, Korean, Spanish, Arabic, Russian, French
Rights sold: Polish, Albanian, Romanian, Korean, Portuguese, Romanian, Spanish

The compilation is based on Xi Jinping Thought on Socialism with Chinese Characteristics for a New Era, the decisions of the 19th CPC National Congress, and the latest theoretical guidance of the CPC Central Committee. It draws from *Selected Important Literature Since the Eighteenth National Congress* (Volumes I, II and III), *Xi Jinping: The Governance of China* (Volumes I and II), *The Communist Party of China for Ninety Years*, reports of the Xinhua News Agency and the *Peoples' Daily*, and other important writings on Party history. The 100 keywords had been proposed by the end of November 2018.



TOGETHER ON A SHARED JOURNEY

100 Stories of the Communist Party of China in International Communication

一路同行

——中国共产党对外交往 100 个故事

978-7-119-13182-5
2022, 412 pages, ¥138

Published in Chinese, English, German, Spanish, Russian, Japanese, Korean, French, Arabic

Rights sold: Malay, Portuguese, Albanian, Hindi, Polish, Sinhala, Albanian, Bengali, Turkish

In the course of the CPC's 100-year history, a group of foreign friends have come to China with deep affection and friendship for the Chinese people, and have become witnesses of the growth history of the CPC and witnesses of China's revolution and construction. In these friendly exchanges between China and foreign countries, many wonderful moments and moving stories have been left.

This book collects these wonderful stories of friendly exchanges across time, countries, nationalities and beliefs.

INSIGHT

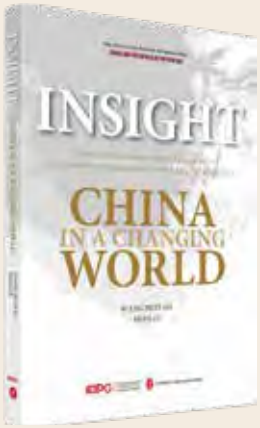
China in a Changing World

预见

——大变局下的中国与世界

Wang Yaohui is a professor and doctoral supervisor, and Founder and President of Center for China and Globalization (CCG). He is also a former Counselor of China State Council, currently Dean of the Institute of Development Studies of Southwestern University of Finance and Economics of China, Vice Chairman of China Association for International Economic Cooperation under the Ministry of Commerce and Vice Chairman of China Public Relations Association, Director of Chinese People's Institute of Foreign Affairs, an advisory board member of Duke Kunshan University, and a steering committee member of Paris Peace Forum. He has served as Vice Chairman of Western Returned Scholars Association, a chief trade representative of Quebec Government Office in Hong Kong and greater China. He pursued his PhD studies at the University of Western Ontario and the University of Manchester and got a PhD in international management. He was a part-time professor at Guanghua School of Management, Peking University; Senior Fellow at Harvard Kennedy School and Visiting Fellow at Brookings Institute. He has been an expert for the World Bank, IOM, and ILO. The CCG founded by him has ranked among top 100 think tanks in the world for four consecutive years; it is the first Chinese think tank granted the status as the special advisor to the UN. He is the author and compiler of more than 100 Chinese or English publications.

Dr. Miao Lu, a senior research fellow, is the Co-Founder and Secretary-General of CCG, Founder and Secretary General of Global Young Leaders Dialogue (GYLD), Secretary General of China Global Talent Society, and Deputy Director-General of the International Writing Center at Beijing Normal University. She received her PhD in contemporary Chinese studies from Beijing Normal University, pursued study as a postdoctoral fellow at Hong Kong University of Science and Technology, and won Lien Ying Chow Legacy Fellowship administered by Nanyang Technological University. She was a visiting scholar to New York University and Harvard University. In 2020, she was recognized as a Munich Young Leader and invited to have a dialogue with UN Secretary General Guterres at the 2021 MSC Summit Forum.



978-7-119-13486-4
2023, 214 pages, ¥108

Published in Chinese and English
Rights sold: Urdu, Turkish, Spanish, Hindi, Polish

We should accept the complexity of the world, accept the fact that diversity makes the world a better place, and treat every civilization equally. It is important to accept national, historical, traditional and value differences between civilizations. Maintaining and respecting the diversity of civilizations and allowing more diverse voices to be heard will help to make the world a better place.



TEN YEARS INTO THE BELT AND ROAD INITIATIVE

“一带一路”十年答卷丛书（8册）

Zhang Donggang serves as Party secretary of Renmin University of China. He previously held positions including director-general of the Departments of Social Sciences, Moral Education, and Personnel at the Ministry of Education. His primary research interests lie in the economic history of modern China, and the comparative study of Chinese and foreign economic development. He won the highest honor of the fourth China National Book Award.

The year 2023 marks the 10th anniversary of the Belt and Road Initiative (BRI). Thanks to the persistent efforts of the Chinese government, the BRI has delivered remarkable results all over the world, making concrete contributions to global development. This book series aims to explain why collaboration within the BRI framework is important, what the BRI has brought to the world over the years, and what impact it will have in the future. Consisting of eight booklets, each focusing on different aspects of the BRI, the book series showcases the achievements made over the past decade and provides an engaging account of how and why these successes were made possible.



TEN YEARS INTO THE BELT AND ROAD INITIATIVE

What It Has Brought to the World

十年，“一带一路”给世界带来了什么？

978-7-119-13576-2, 2023, 60 pages, ¥48
Published in Chinese, English, French, Arabic, Spanish, Russian, Japanese, German, Portuguese
Rights sold: Portuguese, Arabic, Albanian, Spanish

TEN YEARS INTO THE BELT AND ROAD INITIATIVE

Policy Coordination

十年，“一带一路”政策沟通

978-7-119-13585-4, 2023, 48 pages, ¥48
Published in Chinese, English, French, Arabic, Spanish, Russian, Japanese, German, Portuguese
Rights sold: Portuguese, Arabic, Albanian, Spanish





TEN YEARS INTO THE BELT AND ROAD INITIATIVE

People-to-People Exchanges

十年，“一带一路”民心相通

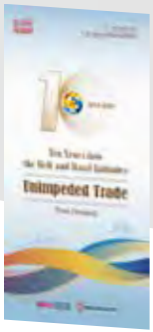
978-7-119-13594-6, 2023, 56 pages, ¥48
Published in Chinese, English, French, Arabic, Spanish, Russian, Japanese, German, Portuguese
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TEN YEARS INTO THE BELT AND ROAD INITIATIVE

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十年，“一带一路”贸易畅通

978-7-119-13603-5, 2023, 72 pages, ¥48
Published in Chinese, English, French, Arabic, Spanish, Russian, Japanese, German, Portuguese
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TEN YEARS INTO THE BELT AND ROAD INITIATIVE

Facilities Connectivity

十年，“一带一路”设施联通

978-7-119-13612-7, 2023, 60 pages, ¥48
Published in Chinese, English, French, Arabic, Spanish, Russian, Japanese, German, Portuguese
Rights sold: Portuguese, Arabic, Albanian

TEN YEARS INTO THE BELT AND ROAD INITIATIVE

Financial Integration

十年，“一带一路”资金融通

978-7-119-13621-9, 2023, 64 pages, ¥48
Published in Chinese, English, French, Arabic, Spanish, Russian, Japanese, German, Portuguese
Rights sold: Portuguese, Arabic, Albanian





TEN YEARS INTO THE BELT AND ROAD INITIATIVE

Production Capacity Cooperation

十年，“一带一路”产能合作

978-7-119-13630-1, 2023, 52 pages, ¥48
Published in Chinese, English, French, Arabic, Spanish, Russian, Japanese, German, Portuguese
Rights sold: Portuguese, Arabic, Albanian

TEN YEARS INTO THE BELT AND ROAD INITIATIVE

The Belt and Road Vision

十年，“一带一路”未来畅想

978-7-119-13639-4, 2023, 52 pages, ¥48
Published in Chinese, English, French, Arabic, Spanish, Russian, Japanese, German, Portuguese
Rights sold: Portuguese, Arabic, Albanian





TEN FUNDAMENTAL QUESTIONS SINCE 2012

Secrets of China' s Accomplishments

新时代的十个“为什么”

伟大成就背后的“中国密码”

978-7-119-13418-5
2023, 144 pages, ¥98

Published in Chinese, English, French, Arabic, Spanish, Russian
Rights sold: Turkish, Nepali, Spanish, Polish

Author: Office of Scientific Research of China National Academy of Governance, CNAG.

From the perspective of young Chinese scholars, this book summarizes the theoretical basis and successful practice behind the great thought of the new era with objective and authentic data, stories of ordinary Chinese people, and easy-to-understand explanations. Authored by ten young promising teachers at CNAG, this book includes many crucial spheres of contemporary governance of China – economic, political, cultural, and social progresses, law-based governance, national security, Party development, foreign affairs and eco-environmental protection. These vivid examples reflect the Party' s theoretical and practical innovations in the past decade and reveal the secrets of China' s achievements since 2012.



THE RISE OF CHINESE MANUFACTURING IN A NEW ERA

中国制造新时代进化论

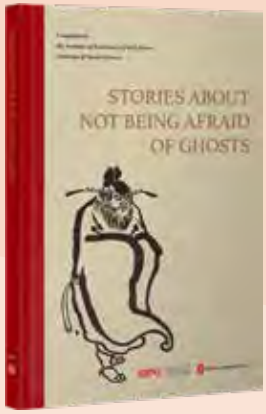
978-7-119-13786-5
2023, 196 pages, ¥108

Published in Chinese, English, French, Spanish
Rights sold: Spanish, Polish

Author: Sun Fu and Zheng Jingxin

Manufacturing is a cause vital to people's livelihood and the foundation of a strong country. In the new era, China's manufacturing industry has seized the opportunity of globalization and shows extremely exuberant vitality. China continues to maintain its status as the world's largest manufacturing country, and is accelerating its progress towards"Created in China". Practice has shown that many cities have sprung up with the development of the manufacturing industry, and these cities provide an excellent perspective to observe the evolution of manufacturing.

This book has both pictures and texts as detailed firstline materials and vivid accounts by senior reporters. It has selected 10 cities from various parts of China, looks at the general picture from these typical cities' perspectives, and conducts in-depth investigation into traditional industries, characteristic industries, and emerging industries, so as to crack the grassroots code behind Chinese manufacturing and answer questions about China's development path in the new era.



STORIES ABOUT NOT BEING AFRAID OF GHOSTS

不怕鬼的故事

978-7-119-13796-4
2023, 136 pages, ¥48

Published in English, French, Arabic, Spanish, Russian, Japanese, German, Portuguese, Vietnamese, Esperanto
Rights sold: Spanish, Malay, French, Turkish, Polish

This book includes 35 stories about not fearing ghosts, taken from ancient Chinese collections of tales and anecdotes. They show the courage and prowess of Chinese people in ancient times who dared to defy ghosts. Since the 1960s, Foreign Languages Press has translated and published this book in multiple languages, including English, French, Spanish, Russian, Arabic, German, Japanese, Portuguese, Vietnamese, and Esperanto. This reprint follows the original 1961 edition in content, without any revision or retranslation, and includes the preface of the original edition as a mark of the times that still resonates in the modern era.

This is a selection of stories from the first Chinese edition of *Stories About Not Being Afraid of Ghosts* published by the People's Literature Publishing House, Peking, in February 1961. A preface written for the Chinese edition by Ho Chi-fang (1912-1977), Director of the Institute of Literature of the Chinese Academy of Social Sciences, is also included.

MAO ZEDONG'S ERA IN NEW CHINA

新中国，有这样一个时代



978-7-119-13919-7
2024, 300 pages, ¥88

Published in Chinese and English.
French, German, Portuguese, Russian, Arabic, Spanish, Japanese editions are coming soon
Rights sold: Turkish, Spanish, Sinhala, Polish

Chen Jin, deputy director and researcher of the Literature Research Office of the Central Committee of the Communist Party of China, vice chairman of the China CPC Literature Research Society, and chairman of China Research Society of Mao Zedong Thought and His Life, has been engaged in research on CPC's historical documents and contemporary theories for many years. He is also a scriptwriter of TV documentaries. His major publications include: *Lectures on Mao Zedong's Reading Notes, An Outstanding Leader: Interpretation of Mao Zedong's Mind, Mao Zedong, Deng Xiaoping, Jiang Zemin, and China's Advanced Culture, The Threads and Memory of the Great Era:From the May 4th Movement to Reform and Opening up, Mao Zedong's Reading History*, more than ten books in total. He was the chief contributor to many major television documentaries such as *Mao Zedong, Deng Xiaoping, Zhou Enlai, New China, The Rise of Great Powers, and Dream Building*. His works have won the China Book Awards, the National Five Ones Project Awards, the Golden Eagle Awards (TV), and the Huabiao Awards (film).

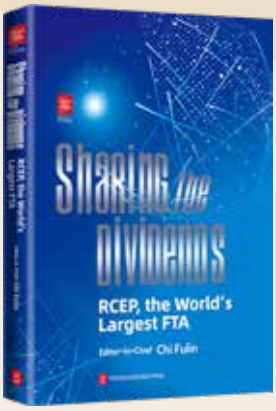
Looking back on the relationship between the Mao Zedong era and today, Chinese communists believe that Mao's era completed the most extensive and profound social changes in the history of the Chinese nation, laying the fundamental political and institutional base for all development and progress in contemporary China. It has created a solid foundation for national prosperity and affluence for the people. It has achieved a historic leap from the continuous decline of the Chinese nation to a fundamental change in its future and its continued prosperity and strength. At the same time, in the process of exploring the road of socialist construction, it provided precious experience, theoretical preparation, and material foundations for the new historical period to create the path of socialism with Chinese characteristics. Today, Chinese socialism has entered a new era. No matter how time changes, Mao Zedong's era will always be a legend. This book will help the reader better understand where China's path began and where it is heading, in order to comprehend today's China thoroughly.

SHARING THE DIVIDENDS

RCEP, THE WORLD'S LARGEST FTA

共享红利

RCEP 全球最大自贸区



978-7-119-13512-0
2025, 316 pages, ¥98

Published in Chinese, English, Japanese, and Korean edition is coming soon
All rights available

Chi Fulin, a doctoral supervisor, served on the 11th and 12th National Committee of the Chinese People's Political Consultative Conference. He is the president of both the China Institute for Reform and Development (CIRD) and the Hainan Free Trade Port Research Institute. He also works as a policy consultant to the local governments of Guangdong, Shandong, Hainan, and other regions. Concurrently, Chi is a distinguished professor at several higher education institutions, including Peking University and Northeastern University. Recognized as an expert enjoying the State Council Special Allowance, he has received numerous honors such as the National "Five-One Project" Award, the Sun Yefang Economic Science Award (for papers), the China Development Research Award, and the title of the National Outstanding Professional and Technical Talent. He has been named one of the "100 Economists Who have shaped the 60-Year Economic Development of the People's Republic of China" and included into the Overview of Academic Achievements of famous Chinese scientists of the 20th Century (Economics).

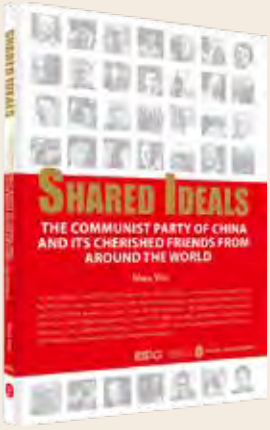
With the advancement of globalization and increasingly closer economic ties among countries in the Asia-Pacific region, China is playing a more prominent role in promoting Asia-Pacific economic integration. Since the Regional Comprehensive Economic Partnership (RCEP) went into effect in January 2022, regional cooperation featuring shared dividends and synergy for development has made fresh progress. Despite the severe challenges posed by the accelerating divergence of the global economy, shrinking demand and sluggish growth, collaborative efforts to build a high-level RCEP regional market will not only inject strong momentum into both regional and global economic growth, but also bring significant certainty to an increasingly uncertain global economy. Addressing key issues surrounding regional economic development, the book compiles studies and insights from renowned experts and scholars on RCEP. It offers readers a comprehensive overview of the regional trade within the RCEP framework while helping them understand the new opportunities and prospects that RCEP presents. This book will serve as an invaluable resource for anyone interested in the subject.

SHARED IDEALS

The Communist Party of China and Its Cherished Friends From Around the World

志同道合

中国共产党的海外挚友



978-7-119-12753-8
2021, 196 pages, ¥128

Published in Chinese, English, Russian, French, Spanish
Rights sold: Romanian, Hindi, Turkish, Sinhala, Lao, Arabic, Polish, Korean, Albanian, Spanish, Portuguese, Malay, Bengali

Author: Shan Wei

As we celebrate the 100th anniversary of the CPC's founding, we are drawn to the touching stories, life experience, and noble spirit of the Party's cherished friends from around the world. Their stories have transcended time and space. Through these stories, we will review the CPC's long journey, its great changes, and brilliant achievements over a century from a new perspective. This is of far-reaching significance to strengthening education on Party history, promoting China-foreign exchanges and cooperation, and facilitating a community of shared future for humanity.

A BRIGHT SHARED FUTURE（3 VOLUMES）

共同梦想（三卷）



978-7-119-12198-7
2019, 260 pages, ¥99

Published in English, Spanish, French, Russian, Arabic
Rights sold: Bengali



978-7-119-12447-6
2020, 260 pages, ¥99

Published in English, Spanish, French, Russian, Arabic
Rights sold: Bengali



978-7-119-12535-0
2020, 260 pages, ¥99

Published in English, Spanish, French, Russian, Arabic
Rights sold: Bengali

Compiled by CAITEC of Ministry of Commerce

The ancient Silk Road that spanned a millennium and 10,000 miles was revived in this century as the Belt and Road Initiative. As a global cooperation program, it is boosting modernization and stable development in distant corners of the world.We want to share the stories of this cooperation with our readers. They are a united response to the call of the times for a global community of shared future.

A MAN OF FAITH

LEI FENG

信念之子
雷锋



978-7-119-12755-2
2021, 300 pages, ¥98

Published in Chinese and English
All rights available

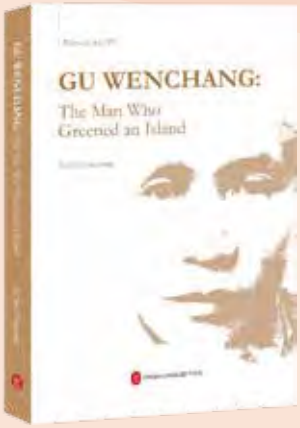
Hu Shizong, the consultant of Liaoning Writer's Association and military writer, has written and published 65 books of poetry, prose, reportage, and commentary. He has edited and compiled 44 collections of literary works. Some of his works have been included in primary and secondary school textbooks, and he received the Award for Cultural Works on Five Areas. Hu has been studying Lei Feng for many years, writing about him even when Lei Feng was still alive. He has co-authored books such as *Lei Feng, the Biography of Lei Feng*, and *A Great Warrior with the late military writer Chen Guangsheng* (known as the first person to write about Lei Feng).

Lei Feng, a Chinese Communist, is known to millions of people in China and remembered by generations. Lei Feng's grand beliefs and firm commitment were the driving force behind his lifelong struggle for the Party and the people. His stories embody many of the best qualities of the Chinese people: loyalty, hard work, helpfulness, and optimism. Though his life ended at the age of 22, Lei Feng had dedicated all he had to the motherland and the people by making extraordinary achievements in his ordinary life. By a vivid account of Lei Feng's unique upbringing and the path he took in life, this book shows the mission and dedication of the Chinese Communists.

GU WENCHANG

The Man Who Greened an Island

中国共产党人谷文昌



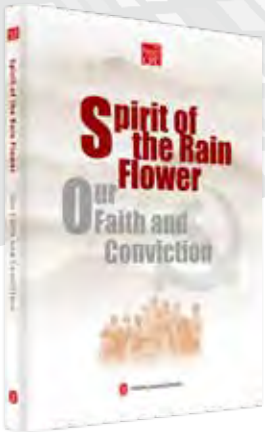
978-7-119-12049-2
2019, 300 pages, ¥98

Published in Chinese, English, French, Russian, German, Japanese, Arabic
Rights sold: Albanian

Sun Yongming is a member of Fujian Writers' Association and China TV Artists Association (CTAA). He has published several works of non-fiction, including *In the Shade of the Tianshan Mountains: External Officials Supporting Xinjiang (1998-2010)*. The documentaries he has written include *The Road Builders of Fujian (1991-1992)* and *The Bond between Fujian and Tibet: Fujian Officials Working in Tibet (1995)*. His writings have won the Best Works Award organized by the Publicity Department of the CPC Central Committee, Best Documentaries Award of Fujian Province, and Best Literary Works of Fujian Province.

Gu Wenchang (1915-1981) was an outstanding CPC member, a county Party secretary who received six-times commendations from Xi Jinping, general secretary of the CPC Central Committee. He led the people of Dongshan County, Fujian Province creating forests on their island against sands for 10 years – "If I cannot tame the sands, let them bury me!" Throughout his life, he fulfilled the promise of serving the people wholeheartedly.





SPIRIT OF THE RED BOAT

The Dream Sets Sail

红船精神：启航的梦想

978-7-119-10178-1
2017, 198 pages, ¥128

Published in Chinese, English, German, French, Spanish, Russian, Japanese, Korean, Arabic
Rights sold: Albanian, English, Polish, Korean

Author: Information Office of Zhejiang Municipal People's Government, Information Office of Jiaxing Municipal People's Government

A little boat witnessed the founding of The Communist Party of China. To celebrate the coming 19th CPC National Congress and the 100th anniversary of the Communist Party of China in 2021, Spirit of the Red Boat is published as the first book in "The Spirit of the Communist Party of China" Series.

This book tells a series of vivid and wide-ranging stories about the Red Boat Spirit, which represents a pioneering spirit to build a new China, a dauntless spirit to strive for ideals, a spirit of devotion to serve the public.

SPIRIT OF THE RAIN FLOWER

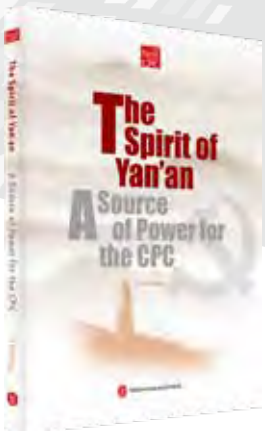
Our Faith and Conviction

雨花英烈精神：扬帆的信仰

978-7-119-11520-7
2018, 186 pages, ¥128
Published in Chinese and English
Rights sold: Polish, Korean, Albanian

Author: Information Office of Nanjing Municipal People's Government

This book focuses on the connotation of the spirit of rain flower, which indicates sublime ideals and high morality, those heroes selflessly sacrificed their lives for the people.



THE SPIRIT OF YAN'AN

A Source of Power for the CPC

延安精神：革命建设的经典

978-7-119-11991-5
2020, 186 pages, ¥128
Published in Chinese and English
Rights sold: Polish, Arabic, Korean, Albanian

Author: Li Shiming

Yan'an is a sacred place in China's revolutionary history, endowed with an impressive number of attractions that remain in the memory of all who visit there. From the lofty Pagoda Hill and the general revolution headquarters in Wangjiaping, to the scenic Qingliang Mountain and Yan'an Revolution Museum, these and other symbols related to the Communist Party of China (CPC), remind us of truth, light, and social progress, and how these impact on the hopes and the future of the Chinese nation.



DAQING SPIRIT

大庆精神

978-7-119-13309-6, 2022, 232 pages, ¥98
Published in Chinese and English
All rights available except German, Arabic, Russian, French, Japanese, Spanish, Korean, Portuguese

This book focuses on the rich implications of the Daqing Spirit and its historical background which nurtured Iron Man Wang Jinxi. From the historical perspectives of the ideals, personalities, work attitude, emotions, philosophical wisdom, social influence, and unstinting and magnanimous contributions of several generations of Daqing oilmen, this book presents readers with a raft of touching stories and examples of the inexhaustible driving force for China's development. These stories also embody the noble character and high morale of the Chinese working class, as well as the patriotism, entrepreneurship, practicality, and dedication of the Chinese Communists.

Liu Xiaohua is the dean of the School of Marxism and master tutor at Changzhou University, deputy secretary-general of Jiangsu Marxism Research Association, and guest professor of Daqing Spirit Research Base in Heilongjiang Province. Her research interests include education in political philosophy and the revolutionary culture. She has several influential academic achievements related to the Daqing Spirit. She has obtained research grants from two programs approved by the National Social Science Fund of China and ten programs approved by provincial Social Science Fund. She has published five academic monographs and 50 journal articles. Her book titled *Ten lectures on Iron Man Spirit* has been included in the publishing plan of College Moral Achievement Library by the Department of Ideological and Political Work of the Ministry of Education of the People's Republic of China.



LAW-BASED GOVERNANCE IN CHINA AND THE THOUGHT ON THE RULE OF LAW IN THE NEW ERA(TENTATIVE TITLE)

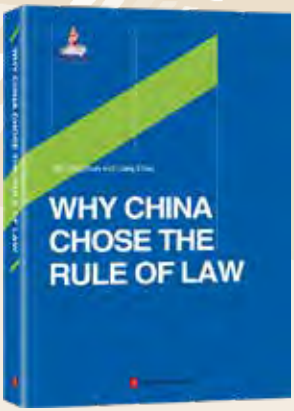
良法善治
中国之治背后的法治思想

978-7-119-13782-7
2024, 164 pages, ¥48

Published in Chinese, French
All rights availbale

Li Lin is a Chinese Academy of Social Sciences (CASS) Member, Deputy Director of its Academic Division of Social, Political and Legal Studies, and Researcher, Ph.D Supervisor, and former Director of the Institute of Law.

This book provides a systematic picture of the practice and theory of law-based governance in China under the guidance of Xi Jinping's thought on the rule of law. It helps the international community understand the latest achievements of the Communist Party of China (CPC) in innovating the theory of the rule of law and contributes Chinese insight and input to the reform and improvement of the global system of the rule of law.



WHY CHINA CHOSE THE RULE OF LAW

法治的中国道路

978-7-119-11815-4
2019, 336 pages, ¥98

Published in Chinese, English, Spanish, French, German, Japanese
Rights sold: Polish

Author: Gan Zangchun and Liang Chao

This project is not only an essential interpretation of the spirit of the Fourth Plenary Session of the 18th CPC Central Committee, but also a profound interpretation of the theme of "rule of law". This book attempts to answer the concerns of the former society and domestic readers. On the basis of investigation and research, the book systematically introduces the tradition, concept, mode and construction of the rule of law in China with a large number of cases, detailed data and lively language. This book consists of 14 chapters in the above and the next two chapters. It discusses and explains in detail more than a dozen key issues such as "the Communist Party of China's view of the rule of law", "China's right restraint mechanism", "rule of law and ruling by law", "rule of law and judicial reform", "rule of law and society under the rule of law", "China's concept and practice of human rights". This is not only a detailed description of the road map of China's future construction of a country ruled by law, but also a publicity and interpretation of the new central leadership's ruling concept and governing strategy. At the same time, it will fill in the gap of external publicity of China's rule of law construction and promote the construction of China's political discourse system.

GET TO KNOW THE WORLD'S LARGEST POLITICAL PARTY

The Communist Party of China

大有大的样子

认识中国共产党



978-7-119-14004-9
2024, 220 pages, ¥88

Published in Chinese and English. French, German, Portuguese, Russian, Arabic, Spanish, Japanese editions are coming soon.
Rights sold: Urdu, Spanish, Albanian, Sinhala, Polish

Author: Zhang Rongchen

As China moves toward the center of the world stage, the world is widely interested in China's development, and eager to find out the secrets to the success of the Communist Party of China. Published prior to the convening of the 20th National Congress of the CPC in 2022, this book explains the nature, purpose, organization and working mechanism, style and disciplines, institutional arrangements, anti-corruption campaign, and selection and training of members and cadres of the CPC, to give readers a comprehensive view of the CPC and how it governs the country. It is an authoritative, concise book for the general public to help them better understand the Party.

THE GOVERNANCE OF CHINA IN THE NEW ERA

Breaking the Cycle of Rise and Fall

新时代中国之治

如何跳出治乱兴衰的历史周期率



978-7-119-13203-7
2022, 248 pages, ¥118

Published in Chinese and English
Rights sold: Malay, Portuguese, Urdu, Mongolian, Albanian, Spanish, Turkish, Polish, Sinhala

Li Junru is a former vice president of the Central Party School, research fellow, Ph.D. supervisor, and recipient of the special government allowance awarded by the State Council. He is a member of the 10th CPPCC National Committee (2003-2008), and a member of the Standing Committee of the 11th CPPCC National Committee (2008-2013). He is also a member of the Advisory Committee of the "Marxist Theoretical Research and Development Project", and a chief expert in the area of scientific socialism. For years, his study has focused on the history of how Marxism has been adapted to the Chinese context. He has published dozens of books, including *A Collection of Works by Li Junru*. Among his publications, "Mao Zedong Research Trilogy"—consisting of *Mao Zedong and Modern China*, *Mao Zedong and Contemporary China*, and *Mao Zedong and Contemporary China after His Era*—won the 11th China Book Award. He was named one of the Scholars of the Year with the Strongest Influence in China in 2017.

Since the 18th National Congress of the Communist Party of China in 2012, the drive to develop socialism with Chinese characteristics has entered a new era. The past decade has seen the country forging ahead and embracing historic changes, with remarkable achievements made by the Party and the state.

So how did China make these achievements? What are the secrets to the CPC's governance of China? What is the key to the success of China's governance in the new era?

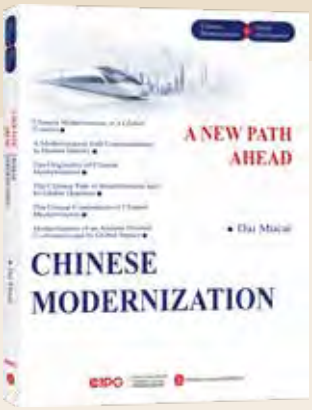
This book covers such important topics as "how to avoid historical cycle of the rise and fall" "whole-process people's democracy" "self-reform and social revolution" "cyber governance" and "Chinese-style modernization". It reveals the secrets to the success of China's governance in the new era, and shares China's wisdom and solutions with the world.

CHINESE MODERNIZATION

A New Path Ahead

大道维新

中国式现代化



978-7-119-13353-9
2024, 224 pages, ¥98

Published in Chinese, English, French, German, Portuguese, Russian, Arabic, Spanish, Japanese
Rights sold: Spanish, Indonesian, Sinhala, Bengali, Albanian, Turkish, Polish, Portuguese

Dai Mucai is a professor and doctoral supervisor at the School of Marxism of Tsinghua University, vice president of the China Association for Ethical Studies, and a visiting professor at the School of Marxism of Jiangxi Normal University.
He is mainly engaged in the studies of core socialist values, the theory and practice of socialism with Chinese characteristics, and political ethics. He is the author of more than 10 books and over 100 papers published in journals and newspapers including Social Sciences in China, Philosophical Research, Studies on Marxism, Marxism & Reality, People's Daily, Guangming Daily and Qiushi.

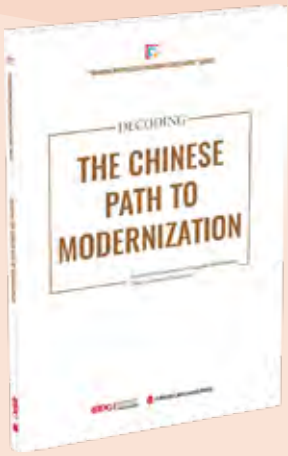
Modernization has been a common theme in the development of all countries in the world since the 20th century. However, as the global modernization movement developed, different countries and regions showed diversity in their modernization paths and models.

Chinese modernization reflects the development trajectory of Chinese history since modern times and the fundamental requirements of the global modernization trend. It also reflects the organic unity of the essential socialist factor, the factor of Chinese characteristics, and the basic factor of modernization. Besides, it reflects an understanding of the laws on which the modern and innovative development of humanity is based. Chinese modernization is an important component of the global modernization movement, unprecedented in the latter's history. It is a road to socialist modernization with Chinese characteristics that China pioneered by following its own path.

Chinese modernization integrates the universal characteristics of modernization with the nature of socialism, adapts the requirements of modern development to Chinese history, culture and the basic dimension of the Chinese context, and combines other countries' experience of modernization with theoretical and practical innovation in modernization. It has expanded the possibilities for other developing countries to achieve modernization and offered a new option for nations seeking to accelerate their development while preserving their independence.

DECODING THE CHINESE PATH TO MODERNIZATION

解码“中国式现代化”



978-7-119-13572-4
2023, 128 pages, ¥68

Published in Chinese, English, German, Japanese, Spanish, Arabic, Russian, French, Portuguese
Rights sold: Albanian, Arab, Polish, Urdu, Turkish, Spanish, Malay, Hindi, Mongolian, Portuguese

Academy of Contemporary China and World Studies

As indicated by its name, the Academy of Contemporary China and World Studies (ACCWS) is a national think-tank dedicated to research and policy planning focusing on contemporary China and the rest of the world. In addition to exploring effective ways to make China's stories reach an international audience, it also studies translation and interpretation, international discourse, cross-cultural communication, and global media opinions. It is affiliated with China International Communications Group (CICG).

China Academy of Translation

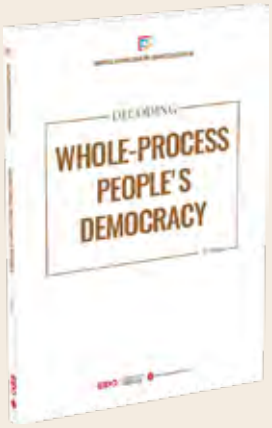
The China Academy of Translation (CATL) is a national-level platform for translation research and a leading think tank for the application of foreign discourse systems. It is committed to researching the country's translation capacity, promoting translation and intercultural exchange, coordinating national translation projects, organizing advanced-level translator training, and fostering cross-cultural communication and cooperation. The academy is affiliated with China International Communications Group.

The “Sharing Knowledge on China's Discourse” series offers an authoritative interpretation of Chinese concepts and practices of international interest, providing perceptive observations, detailed statistics, and typical examples. These multi-lingual public goods are designed to help international audiences gain a better understanding of China in the new era.

To understand China today, one needs to understand the Chinese path to modernization. Readers can obtain a good grasp of the core ideas and main characteristics of this path, unique to the Chinese nation, through the plentiful facts, insightful comparisons, detailed examples, and reliable statistics presented in this book.

DECODING WHOLE-PROCESS PEOPLE'S DEMOCRACY

解码“全过程人民民主”



978-7-119-14028-5
2024, 144 pages, ¥68

Published in Chinese, English, German, Japanese, Spanish, Arabic, Russian, French, Portuguese
Rights sold: Belarusian, Albanian, Sinhala, Bengali, Hindi, Spanish, Mongolian, Portuguese

Li Junru, former Vice President, research fellow, and PhD supervisor of the Party School of the Communist Party of China (CPC) Central Committee, receives a special government allowance awarded by the State Council. He was a member of the 10th National Committee of the Chinese People's Political Consultative Conference (CPPCC) and a member of the Standing Committee of the 11th National Committee of the CPPCC. He serves on the Central Advisory Committee of the Marxist Theory Research and Development Project and is a chief expert on the scientific socialism program. He is a veteran researcher on the history of Marxism adapted to the Chinese context and the author of the 18-volume *Collected Works of Li Junru*, *Adapting Marxism to the Chinese Context: A History of Ideas*, and many other publications. He was recognized as an Expert of Influence in China in 2017.

The Sharing Knowledge on China's Discourse Series is the latest addition to the Contemporary China and World Studies Publishing Program. Designed to decode and disseminate Chinese concepts and practices that have garnered global attention, this multilingual series provides expert insights, comprehensive data, compelling case studies, and accurate translations. It offers the international readership a deeper understanding of Chinese ideas, concepts, and solutions, serving as a source of knowledge – a public good for the world to better understand China in the new era.

China's whole-process people's democracy shares common ground with Western democracy while maintaining distinct differences. Using accessible language and relatable examples, this book presents the epic journey of the Chinese people's struggle for democracy and introduces China's model of democracy to an interested global audience.



DECODING NEW QUALITY PRODUCTIVE FORCES

解码“新质生产力”

978-7-119-14093-3
2024, 152 pages, ¥68

Published in Chinese and English, and German, Japanese, Spanish, Arabic, Russian, French, Portuguese editions are coming soon
Rights sold: Indonesian, Albanian, Sinhala, Bengali, Hindi, Spanish, Mongolian, Turkish, Portuguese

The Academy of Contemporary China and World Studies (ACCWS) is a national think tank dedicated to research on contemporary China and the rest of the world. In addition to exploring effective ways to make China's stories reach an international audience, it also studies translation and interpretation, international discourse, cross-cultural communication, and global media opinions. It is affiliated with China International Communications Group.
The China Institute, Fudan University, established in 2015, is among the first batch of China's high-end think tanks. It focuses on the study, policy advice, dissemination, and training related to the Chinese path, Chinese model, and Chinese discourse, and is a new-type think tank with considerable influence both domestically and internationally.

This book systematically discusses the theoretical basis, key elements, practical applications, and future prospects of new quality productive forces. It consists of six chapters, each of which provides in-depth analysis of the notion of new quality productive forces from a different perspective.

The first chapter reviews the theoretical background and development process of new quality productive forces with focus on basic connotations as a new driving force to promote economic transformation and upgrading. The second chapter delves into the core position of scientific and technological innovation in fostering new quality productive forces, and expounds the decisive role of the innovative allocation of production factors and industrial transformation and upgrading during the formation of new quality productive forces. The third chapter showcases the application of new quality productive forces in various industries through a number of practical cases, especially breakthroughs made in such fields as the digital economy and intelligent manufacturing. The fourth chapter discusses the key role of new quality productive forces in bolstering the green revolution, accelerating China's energy transition, and maintaining national energy security and sustainable development of new energy.

The fifth chapter analyzes how the development of new quality productive forces has changed old production relations from the perspective of the establishment of new-type production relations, which marks major progress in the history of the development of China's production relations. The sixth chapter focuses on the transformation of the role of workers and labor relations in the development of new quality productive forces.
Finally, the book predicts the future of new quality productive forces, providing both theoretical and practical support for promoting the high-quality development of China's economy.

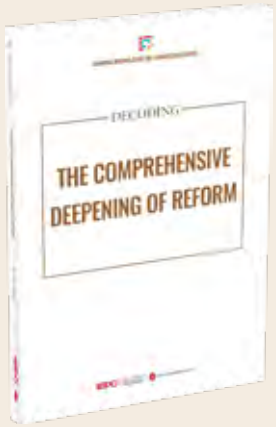
DECODING THE COMPREHENSIVE DEEPENING OF REFORM

解码“全面深化改革”

978-7-119-14266-1,
2026, 160 pages, ¥68

Published in Chinese, English, German, Japanese, Spanish, Arabic, Russian, French, Portuguese
Rights sold: Albanian

Han Xiping is a professor and doctoral supervisor at the School of Marxism of Jilin University and currently serves as the Deputy Secretary of the Party Committee of Jilin University. He is a Distinguished Professor under the Ministry of Education's "Chang Jiang Scholars Program", a chief expert of the CPC Central Committee on Marxist theory research and construction project and a member of the Discipline Appraisal Group of the State Council Academic Degrees Committee. He has published over 200 academic papers in journals such as *Studies on Marxism, Educational Research, Journal of Management World, People's Daily (Theory Edition)* and *Guangming Daily (Theory Edition)*. He has presided over more than 20 research projects, including major projects of the National Social Science Fund of China, such as "Research on the Construction of Socialist People's Livelihood System with Chinese Characteristics" (12ZD057) and "Research on 'Putting the People First' Value and Its Practice in the Socialist System with Chinese Characteristics" (20ZDA004). He has also published over 10 monographs, including *Research on the Construction of Socialist People's Livelihood System with Chinese Characteristics and China Idea.*



Reform is the fundamental driving force of development and deeper comprehensive reform is the only path to realizing the rejuvenation of the Chinese nation. This book systematically decodes the underlying logic, overall framework and practical pathways of the major strategy of deeper comprehensive reform in the new era. It not only delineates the grand vision and strategic direction of reform, but also summarizes valuable historical experiences and fundamental principles. Further-more, the book clarifies the core connotation and far-reaching implications of deeper comprehensive reform on the new journey,providing important theoretical reference for Chinese and global readers to deeply understand China's development path and future direction..

DECODING THE GREEN BELT AND ROAD

解码“绿色‘一带一路’”



978-7-119-14170-1,
2026, 92 pages, ¥68

Published in Chinese, English, German, Japanese, Spanish, Arabic, Russian, French, Portuguese
Rights sold: Albanian, Malay, Nepali, Sinhala, Turkish

Academy of Contemporary China and World Studies (ACCWS) ACCWS is a national think tank dedicated to research and policy planning on contemporary China and the world. In addition to exploring effective ways to help China's stories reach international audiences, it also conducts research on translation and interpretation, international discourse, cross-cultural communication, and global media opinions. ACCWS is affiliated with China International Communications Group (CICG).

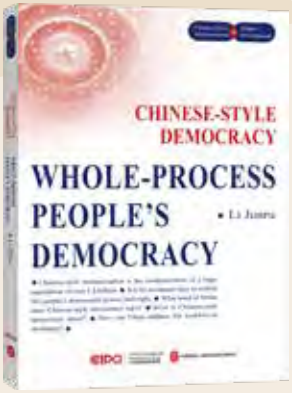
This volume showcases China's successful integration of green principles into the Belt and Road Initiative. It elaborates on the scientific foundations, conceptual innovations, and exemplary projects of the green Belt and Road, while directly addressing international concerns about the Initiative.

CHINESE-STYLE DEMOCRACY

Whole-Process People's Democracy

中国式民主

全过程人民民主



978-7-119-13369-0
2023, 174 pages, ¥88

Published in Chinese, English, French, German, Russian, Spanish, Portuguese, Japanese, Arabic
Rights sold: Urdu, Polish, Arabic, Portuguese, Nepali, Albanian, Spanish, Kazakh, Turkish, Bengali, Hindi, English (India)

Li Junru is former vice president of the School of the Central Committee of the Communist Party of China (CPC), researcher, doctoral supervisor, recipient of a special allowance from the State Council, member of the 10th National Committee of the Chinese People's Political Consultative Conference (CPPCC), member of the Standing Committee of the 11th CPPCC National Committee, and member of the Advisory Committee and leading expert on scientific socialism for the Marxist Theory Research and Development Project.

Li has long been a researcher into the intellectual history of adapting Marxism to China's context. He has published the 18-volume Works of *Li Junru*, including the Mao Zedong research trilogy, *Mao Zedong and Modern China*, *Mao Zedong and Contemporary China*, and *Mao Zedong and Post-Mao China* which won the 11th China Book Prize in 1998. He has published several hundred research papers, including "Deng Xiaoping's Theory on Governing the Country".

Li won the 2nd Award for the Top 100 Promoters of China's Development in 2005, the UNAIDS Award for Outstanding Contributions to the AIDS Response in 2008, and the Australian Golden Kangaroo Award in 2008. He was also named Scholar of the Year 2017 to receive the Influencing China Award set up by China Newsweek.

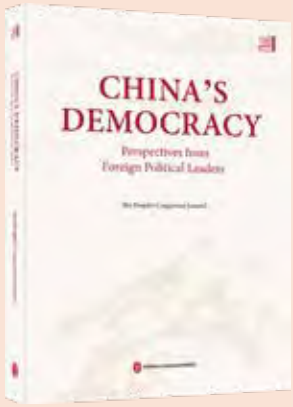
Democracy is not only a common value of humanity, but also an important topic in the international relations of the world today. Chinese President Xi Jinping put forward "whole-process people's democracy" as a key concept for the first time when he was making an inspection visit to Gubei Civic Center in Hongqiao Subdistrict, Changning District, Shanghai in 2019. The Report to the 20th National Congress of the Communist Party of China (CPC) defines "whole-process people's democracy" as "the defining feature of socialist democracy" and "democracy in its broadest, most genuine, and most effective form".

Whole-process people's democracy was formed in the long process of the Chinese people's explorations led by the CPC. Then how should we understand the important conclusions about it? What are the essential features of whole-process people's democracy? What distinguishes it from Western democracy? How to develop whole-process people's democracy? What effects can it produce? Whole-process people's democracy will continue to see new progress in China. It will bring into full play the creativity of the Chinese people and push forward Chinese modernization considerably, thus helping to advance the rejuvenation of the Chinese nation on all fronts.

CHINA'S DEMOCRACY

Perspectives from Foreign Political Leaders

外国议长眼中的中国民主

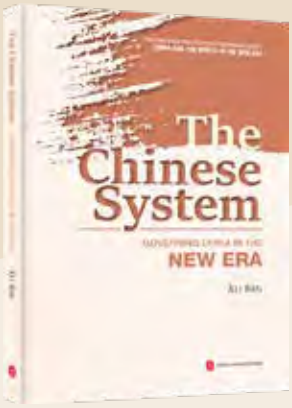


978-7-119-14563-1,
2026, 372 pages, ¥88

Published in Chinese and English
All rights available

Author: **The People's Congresses Journal**

Over two years,the dedicated foreign affairs reporting team of The People's Congresses Journal interviewed 47 foreign political leader and provided full coverage of 14 seminars. This book brings together that body of work, using these exchanges to foster mutual understanding,build consensus, and help readers decode the institutional logic behind China's governance.



THE CHINESE SYSTEM

Governing China in the New Era

中国制度

新时代中国治理

978-7-119-12800-9
2022, 236 pages, ¥98

Published in Chinese, English, French, Russian, Spanish
Rights sold: Malay, Portuguese, Spanish, Bengali, Turkish, Polish

Xu Bin, a professor and doctoral supervisor of the School of Marxism, Beijing Normal University, and director of the university's Research Institute of Marxist System and Theory. Xu Bin also serves as a lecturing expert for a course organized by the CPC Publicity Department and *Guangming Daily*: "100 classes on core socialist values". He is a review expert for the National Social Science Fund of China, and a key member of the Marxist Theory Research Program of the CPC Central Committee. His publications include *What Is Marxism*, *Key Choices of a Century-old Political Party*, and *The Source of China's Confidence: How to Understand Socialism with Chinese Characteristics*.

The human society always evolves from lower to higher levels. The socialist society is by far the most advanced social form in human history and the most advanced system. Socialism was meant for China, and it was a realistic choice based on the historical background. Socialism with Chinese characteristics is a major result of applying Marxism to a Chinese context. It has significant institutional advantages over other social forms.



SOCIAL INSTITUTIONS HOW TO ACHIEVE WINNING RESULTS

Stories and Theories of Institutional Studies

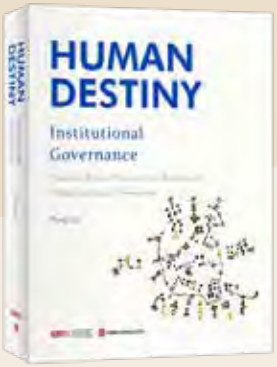
制度致胜的故事

978-7-119-13071-2
2022, 268 pages, ¥98

Published in English
Rights sold: Spanish, Polish

Peng Heping, director and research fellow of the Center for Institutional Studies at Renmin University of China (CIS-RUC), served as assistant to the president of RUC, secretary-general of the Alumni Association of RUC, and secretary-general of the Education Foundation of RUC. His major works include *An Introduction to System, Public Administration*, *Urban Administration*, and *Organizational Behavior*.

This book focuses on how to improve national governance and corporate governance by employing institutional theories and institutional management. As a traditional concept in Chinese history, "institution" is also a universal social phenomenon in every company or country. The book illustrates the basic concepts and theories of institutional studies through ancient and modern idioms, historical allusions, anecdotes of celebrities, and cases related to the governance of companies and states, providing new perspectives and research ideas for a profound understanding of various social phenomena and their interactions in terms of politics, economy, legislation, culture, technology, and market.



HUMAN DESTINY

Institutional Governance

人类命运

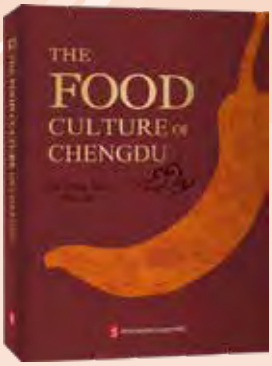
制度治理

978-7-119-14296-8
2025, 364 pages, ¥168

Published in English
Rights sold: English, Sinhala

Wang Jing is a member of the 14th National Committee of the Chinese People's Political Consultative Conference(CPPCC). She previously served on the Subcommittee on Education, Science, Health and Sports during her tenures on the 12th and 13th CPPCC national Committees. She was a deputy to the 10th and 11th National People's Congress. A senior engineer and recipient of the State Council Special Allowance, Wang Jing has authored several works, including *Human Destiny: A Brief History of Governance* and *Guided by the New Development Philosophy*. She is also the chief planner and editor-in-chief of the New Thought in the New Era Series.

From clan-based tribes in hunter-gatherer civilizations to feudal city-states in agrarian civilizations, from modern governance in industrial civilizations to globalized governance involving diverse actors and ultimately to a future governance model based on a global community of shared future, each of these stages represents human endeavors to shape their own destiny. Now, at the crossroads towards a digital civilization, humankind must embrace a new wave of governance revolution to move towards a digital future. Once again, governance innovation and the human destiny are closely intertwined, requiring an outpouring of wisdom, courage, and creativity.



THE FOOD CULTURE OF CHENGDU

滋味千名
——成都·后现代城市生活美学

978-7-119-14372-9
2025, 400 pages, ¥168

Published in English
All rights available

Feng Heyi holds a PhD in Literature and is from Runan County, Henan Province. She is an associate professor at the College of Literature and Journalism and concurrently a researcher at the Research Institute of Tianfu Culture of Chengdu University. She has published several monographs on classical Confucianism and Neo-Confucianism, alongside numerous works of poetry and prose. Her current research focuses on Chengdu's historical and cultural studies, Chinese folk literature and textual criticism, and Chinese philosophy.

This book delves into the rich connections between food and Chinese cultural practices – from ancient rituals and beliefs to governance and daily life. Discover how Chengdu's vibrant food culture has been shaped by its environment, local resources, trade, migration, and shared social customs across all classes. The narrative unfolds through the lens of poetry, tea, spirits, festivals, and legendary figures, offering a flavorful exploration of culinary heritage, cooking tools, regional ingredients, and master chefs. The book also traces the modern evolution of Sichuan cuisine – celebrating its creative techniques, fusion with other culinary traditions, and growing emphasis on visual appeal and nutrition. A captivating read for food lovers and cultural enthusiasts alike, this work invites you to savor the story behind one of the world's most beloved cuisines.



GOVERNANCE

China's Major Issue

治理

中国大课题

978-7-119-11981-6
2019, 204 pages, ¥108

Published in Chinese, English, French, Korean, Arabic, Japanese, Russian, Spanish, German
Rights sold: Turkish

Li Junru is a researcher and PhD supervisor who receives special government allowance from the State Council of China. He was Vice President of the Central Party School, a member of the 10th National Committee of the Chinese People's Political Consultative Conference (CPPCC), and a member of the Standing Committee of the 11th CPPCC National Committee. Now he serves as Vice President of the China Society for Human Rights Studies (CSHRS) as well as a member of the Advisory Committee for the Research and Development of Marxist Theory. He has published dozens of books as well as hundreds of papers. He won the Second China Development Hundred People Award, as well as an award presented by UNAIDS for his special contribution to HIV/AIDS prevention, and the Australian Golden Kangaroo Award in 2008. He was honored as "Scholar of the Year Influencing China" in 2017.

Effective governance has been a major issue of contemporary China and a priority of China's reform and development since the 18th National Congress of the Communist Party of China (CPC) held in November 2012. This book reviews the great practice of governing the CPC, the country and the military as promoted by the Party Central Committee with Comrade Xi Jinping at the core since the 18th National Congress. It examines the following aspects: the strict governance of the Party, the modernization of the system, the combination of electoral democracy and consultative democracy, the combination of rule of law and rule of virtue, the law-based governance of cyberspace, the promotion of modern state governance with dialectical thinking, and the strict and law-based governance of the military. It also examines and answers the questions: How did China's state governance system originate? And what is its future?



A GLOBAL COMMUNITY OF SHARED FUTURE

Understanding the New Vision for Globalization

人类命运共同体

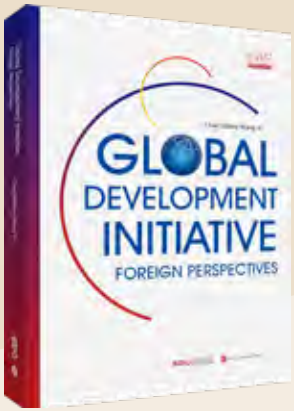
新型全球化的价值观

978-7-119-12821-4
2021, 204 pages, ¥96

Published in Chinese, English, Arabic
Rights Sold: Arabic, Malay, Portuguese, Albanian, Mongolian, Sinhala, Polish, Portuguese

Wang Yiwei is a Jean Monnet Chair Professor, Vice President of the Academy of Xi Jinping Thought on Socialism with Chinese Characteristics for a New Era at Renmin University of China, Doctoral Supervisor of the School of International Studies, Director of the Institute of International Affairs, Director and Research Fellow of the Center for European Studies. His *The Belt and Road Initiative: What Will China Offer the World in Its Rise* and *China Connects the World: What Behind the Belt and Road Initiative* won Annual Best Chinese Book Awards of 2015 and 2016, and have been translated into more than 20 languages. Wang has given keynote speeches on the global community of shared future and the Belt and Road Initiative at the UNESCO headquarters and the sidelines of UN General Assembly.

As seen in the COVID-19 pandemic, globalization is not just about capital, but also about people. We all live in a global village of mutual dependence and shared future. The vision of a global community of shared future sets the goal for the great rejuvenation of the Chinese nation and generalizes the core values of globalization and global governance. It elevates the relation between China and the world from one of mutual benefit to one of shared future. Originating in traditional Chinese culture, the vision is also connected with traditional cultures of other countries and the modern international system, finding extensive support throughout the world. It is seen as the only future for humanity on this planet by Peter Thomson, President of the 71st Session of the United Nations General Assembly. Consisting of three parts, namely, what is the global community of shared future, why we build it, and how to build it, this book elaborates the meaning and implications of the concept as well as the opportunities and challenges we face.



GLOBAL DEVELOPMENT INITIATIVE

Foreign Perspectives

世界眼中的全球发展倡议

978-7-119-13217-4
2022, 216 pages, ¥78

Published in Chinese and English
Rights sold: Urdu, Polish, English (Turkey), Bengali

Prof. Wang Yi, Doctor of Laws, Ph.D. Supervisor, currently serves as Vice President of the Renmin University of China. He has won the following honors and awards: Distinguished Professor of the Changjiang Scholars Program (2013 and 2014), Young and Middle-aged Expert with Remarkable Contribution as part of the National Key Talents Program, the State Council Special Allowance of 2018. Some other posts he holds include Executive Member of China Law Society, Vice Chairperson and Secretary-general of Civil Law Research Association in China Law Society, member and Secretary-general of the Leading Group of Civil Code Drafting, China Law Society.

Taking "Global Development Initiative" from the perspective of foreigners as its entry point and main content, this book brings together articles by several former dignitaries and renowned experts, including Djoomart Otorbaev, former Prime Minister of Kyrgyzstan; Grzegorz W. Kolodko, former Deputy Prime Minister and Minister of Finance of Poland; Sergey Sanakoev, Vice Chairman of the Russian-China Friendship Association; John Ross, former Director of Economic and Business Policy for the Mayor of London; and Jean-Guy Carrier, former Secretary-General of the International Chamber of Commerce. These articles focus on the concept, principles, objectives, development prospects, practical paths and global significance of the Global Development Initiative. The international experts think highly of the people-centered and action-oriented Global Development Initiative, and also put forward pragmatical proposals on the challenges and risks that may arise during the implementation of the Global Development Initiative.



GLOBAL GOVERNANCE INITIATIVE

JOINTLY BUILDING A COMMUNITY WITH A SHARED FUTURE FOR HUMANITY

全球治理倡议

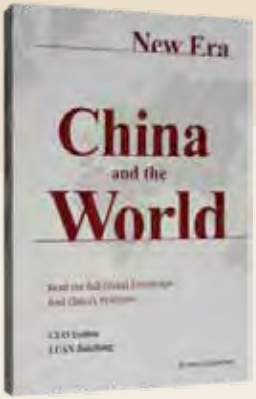
携手迈向人类命运共同体

978-7-119-14512-9,
2026, 388 pages, ¥98

Published in Chinese and English
Rights sold: Albanian, Sinhala

Zhang Donggang, Ph.D. in Economics, Professor, currently serves as the Party secretary of Renmin University of China.
His research focuses on modern Chinese economic history, comparative studies of Chinese and foreign economic development, and civilizational studies. He has led multiple research projects, including those funded by the National Social Science Fund. He has published three academic monographs and co-authored over 40 books. Additionally, he has published more than 100 academic papers in journals such as *Social Sciences in China* and *Historical Research*, as well as in newspapers like *People's Daily* and *Guangming Daily*. His accolades include the Fourth National Award for Outstanding Young University Teachers, the Eighth Fok Ying Tung Education Foundation Awards, the Baosteel Education Foundation Outstanding Doctoral Dissertation Award, and the Top Honor of the Fourth National Book Award.

This book adopts a historical perspective against the backdrop of the 80th anniversary of the United Nations, examining the evolution, major achievements, and systemic weaknesses of the global governance system. It accurately identifies the structural implications arising from the rise of the Global South and elucidates the historical necessity and contemporary relevance of the Global Governance Initiative. By thoroughly analyzing its core principles – sovereign equality, international rule of law, multilateralism, a people-centered approach, and real actions – the book addresses the fundamental questions of global governance: who should govern, how it is governed, and for whom governance is intended. Through multiple dimensions, including its intellectual origins, theoretical foundations, and contemporary value, the book demonstrates how the initiative aligns with the vision of building a community with a shared future for humanity.



NEW ERA

China and the World

新时代

中国与世界

978-7-119-11994-6
2019, 200 pages, ¥60

Published in Chinese and English
Rights sold: Turkish, Sinhala, Portuguese, Polish

The editor-in-chief of this book is **Guo Yezhou**, deputy director of the International Department of the CPC Central Committee, and the executive editor is **Luan Jianzhang**, director of the Research Office, International Department of the CPC Central Committee. The authors are all researchers with the Research Office.

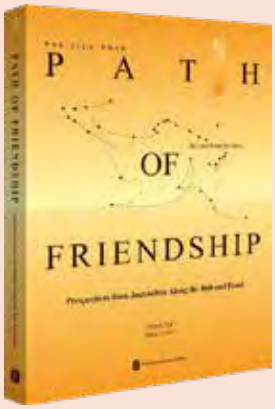
As we usher into a new era in this fast-changing world, we are faced with a pressing issue: how to objectively and rationally look at the relationship between China and the rest of the world and improve their mutual understanding so as to provide a stronger and more sustainable impetus for the development of China and mankind as a whole. This book provides different, unique perspectives on subjects such as China-U.S. relations, global responsibility of great powers, global governance, building a community of shared future for mankind, and building a better world.

PATH OF FRIENDSHIP

Perspectives from Journalists Along the Belt and Road

友谊之路

沿线记者共话“一带一路”



978-7-119-13904-3,
2026, 272 pages, ¥128

Published in Chinese and English
Rights sold: Albanian, Malay, Turkish

Author: **Zhong Xin**

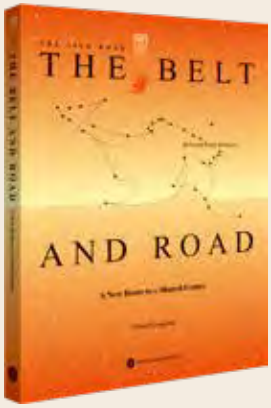
As a great undertaking in promoting a community with a shared future for humanity, the Belt and Road Initiative (BRI) has, since its inception, forged path ways of development and friendship connecting nations around the world. In this journey across continents and oceans, countless stories have been told from fresh perspectives. Drawing on the firsthand accounts of 17 journalists from Asian, African, European, and American countries along the Belt and Road, this book offers a vivid and clear window into the contemporary value and global significance of this initiative. From the vitality of the China-Pakistan Economic Corridor (CPEC) to Nepal’s new definition of globalization, from expanded opportunities for Afghanistan’s reconstruction to Laos’s growing role in the global economy, from shared development across the African continent to mutually beneficial partnerships in Europe and the Americas, the interviewees recount what the BRI has accomplished based on their own observations. Their accounts illustrate how this global public good builds bridges of cooperation, roads to prosperity, and bonds of friendship, documenting the concrete achievements of participating countries in policy, infrastructure, trade, financial, and people-to-people connectivity. Together, they present a multifaceted picture of mutually beneficial cooperation and shared prosperity in the new era, and offer unique perspectives that help readers better understand the global significance of the BRI.

THE BELT AND ROAD

A New Route to a Shared Future

大道同行

世界新丝路



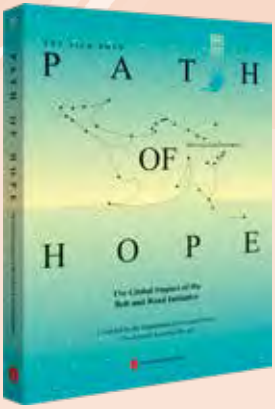
978-7-119-13648-6
2023, 228 pages, ¥88

Published in Chinese, English, French, Arabic, Spanish, Russian, Japanese, German, Portuguese
Rights sold: Nepali, Uzbek, Spanish, Romanian, Albanian, Hindi, Sinhala

Zhang Donggang serves as Party secretary of Renmin University of China. He previously held positions including director-general of the Departments of Social Sciences, Moral Education, and Personnel at the Ministry of Education. His primary research interests lie in the economic history of modern China, and the comparative study of Chinese and foreign economic development. He won the highest honor of the fourth China National Book Award.

The Belt and Road Initiative, since it was proposed, has brought unprecedented changes to the world. It has brought the global partnership network closer and promoted multilateral cooperation through continuous infrastructure construction and the construction of a new equal-footed international order. It has not only injected sustainable momentum into global economic growth, but also made important contribution to improving people's well-being, cementing people-to-people bonds, and shaping a peaceful and stable political situation.

This book systematically reviews and vividly presents the achievements of the BRI in the past decade, and shows the positive changes it has brought to the world from the perspectives of global governance, global development, global security, and policy, infrastructure, trade, financial, and people-to-people connectivity, using case studies of cooperation projects. This book also draws a blueprint for the future development of the Belt and Road and shares with readers a beautiful vision of the BRI.



PATH OF HOPE

The Global Impact of the Belt and Road Initiative

希望之路

“一带一路”世界故事

978-7-119-13433-7
2023, 312 pages, ¥88

Published in Chinese, English, French, Russian, Spanish, Portuguese
Rights sold: Arabic, Nepali, Malay, Bengali, Uzbek, Polish, Spanish, Indonesian, Albanian, Hindi, Sinhala

Department of Overseas News, 21st Century Business Herald

The year 2023 marks the 10th anniversary of the launch of the Belt and Road Initiative (BRI). The past decade has witnessed the continued enrichment, expansion, and deepening of the initiative as it pursues opportunities for cooperation in more and more fields. The initiative has benefited Belt and Road countries by promoting cooperation and has equipped the international community with wisdom and strength to address global challenges, create opportunities, and strengthen confidence.

This book highlights and explores flagship BRI projects undertaken in BRI countries across Asia, Europe, Africa, and Latin America. It also focuses on hot topics in the development of the BRI and conducts insightful conversations with Chinese and foreign scholars.

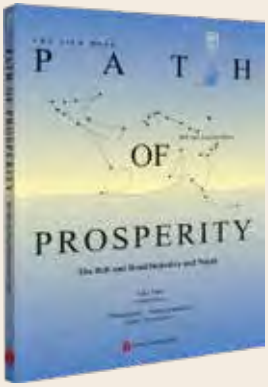
The achievements and influence that the BRI has generated across the world are outlined in great detail in this book. In the future, the BRI will continue to create new drivers of the global economy, improve the well-being of people in BRI countries, and propose feasible Chinese solutions to the world’s development.

PATH OF PROSPERITY

The Belt and Road Initiative and Nepa

繁荣之路

“一带一路”与尼泊尔



978-7-119-13389-8
2024, 144 pages, ¥88

Published in Chinese and English
Rights sold: Nepali, Hindi

Author: **Yang Yabo**

It has been over a decade since the Belt and Road Initiative (BRI) was first proposed. Over these years, thousands of collaborative projects have taken root and flourished, bringing tangible benefits to the BRI partner countries. The Belt and Road has truly become a path of cooperation, hope, and prosperity for the people of partner countries.

As close neighbors and partners, Nepal and China share a long-lasting bond of friendship. This book brings together contributions from several Nepali scholars, focusing on Nepal’s cooperation and development since it joined the BRI in 2017, especially in such areas as infrastructure, economic collaboration, cultural exchange, poverty alleviation, policy coordination, and people-topeople bonds. From diverse perspectives, it tells how the two countries have jointly advanced the BRI, highlighting Nepal’s achievements and good practices.

PUTTING THE PEOPLE FIRST

100 Memorable Moments in China's New Era Since 2012

时代答卷 人民至上

——十年，一百个难忘瞬间



978-7-119-13168-9
2022, 156 pages, ¥188

Published in Chinese and English
Rights sold: Malay, Portuguese, Hindi, Albanian, Polish, Arabic, Spanish

Focusing on people's sense of gain, fulfillment, and security, this book of images depicts the most unforgettable moments in the Chinese people's daily life in the past decade. The photos illustrate the brilliant achievements China has made for its people over the past decade, and thus show what China looks like today.

The book is compiled by *China Pictorial* with China Photographers Association. Founded in 1950, *China Pictorial* has, as a vehicle for presenting captivating photographs alongside informative and interesting articles, been devoted to showcasing the Chinese people's memory and emotions with an outlook on the world.



CHINA'S REFORM AND OPENING UP IN 100 KEYWORDS

中国改革开放关键词

978-7-119-11687-7
2019, 208 pages, ¥108

Published in Chinese, English, French, Korean, Japanese, German, Spanish, Russian, Arabic
Rights sold: Polish, Albanian, Arabic, Portuguese, Spanish

Author: Mu Chenglin

China's reform and opening up is a miracle that has attracted worldwide attention. This book lists and explains keywords of its history, important figures, important places, and major events. Each keyword is a crucial point marking one leap in the reform and opening up. The past forty years, though short in history, has seen China taking off and flying high.



Book by the same author
see P39

40 YEARS OF CHINA'S REFORM AND OPENING UP

A Brief History

中国改革开放四十年简史



978-7-119-11623-5
2021, 436 pages, ¥108

Published in Chinese and English
Rights sold: Turkish, Polish

Author: Cao Pu

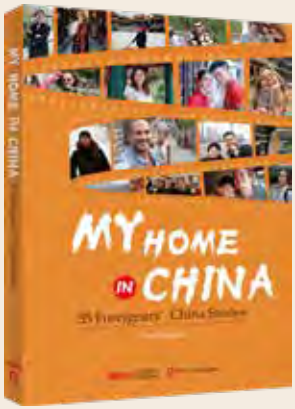
This book, through depicting the political, economic, cultural scenes of the Chinese society and people's living conditions after the end of the Cultural Revolution, reveals the historical background of China's reform and opening up and discusses its inevitability. Citing the latest historical materials, this book elaborates on the decision-making process of how reform and opening up decisions were proposed and finalized. The book also examines the tortuous course of the reform and opening up.

MY HOME IN CHINA

55 Foreigners' China Stories

我在中国的家

——55 位外国友人的中国生活



978-7-119-13315-7
2023, 224 pages, ¥ 88

Published in Chinese and English
Rights sold: Albanian, Urdu, Turkish, Spanish

Wei Zhonghe is a council member of the Translators Association of China (TAC) and serves as the deputy director of TAC Translation Service Committee. Additionally, he is the president of Xiamen Translators Association. He also holds the position of adjunct professor at Xiamen Institute of Technology and is an off-campus tutor at several universities including Xiamen University and Southeast University. He has several translated works.

The book is a compilation of stories from 55 foreign friends from over 20 countries and regions across five continents. The authors came to China for various reasons and share their experiences in the country through their studies, work, life, and travels. The book delves into their journey from novelty and confusion to cultural collision and from overcoming differences to finding inner essence. It highlights how the foreigners navigated their life in China and the different identities they held in the country, such as students, chefs, teachers, etc. The diversity in the background of the authors contributes to the rich perspective on China portrayed in the book.

CHINA'S 40 YEARS OF REFORM AND OPENING-UP

China in the Eyes of Foreigners

见证中国改革开放四十年

听外国友人讲“中国故事”



978-7-119-12670-8
2021, 445 pages, ¥78

Published in English, Spanish, French
Rights sold: Malay, Portuguese, Hindi, Malay, Portuguese, Hindi, Polish

Xiao Lianbing graduated from the University of International Relations. He was a visiting scholar at the Institut d'Études Politiques de Paris from 1985 to 1986. He used to work for *Guangming Daily* as a reporter based in France. In 1996, he became Deputy Director of the Department of International Affairs of *Guangming Daily*. In 2000, he was promoted to Senior Reporter. He is now the Director of the Foreign Affairs Office of *Guangming Daily*.

Over the past 30 years, as a reporter for *Guangming Daily,* the author has covered many events, including the 2008 Beijing Olympic Games, the China-France Cultural Year, the Boao Forum for Asia, and the Summer Davos Forum and interviewed many political leaders, CEOs of Fortune 500 companies, influential business leaders, and famous writers and artists from all over the world.

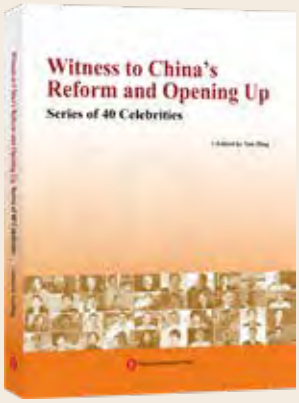
They share their views on China's reform and opening-up policy and changes brought by the policy to China. The author wrote fair and true reports of these interviews, which have been published in *Guangming Daily*. This book is a collection of hundreds of such reports.

WITNESS TO CHINA'S REFORM AND OPENING UP

Series of 40 Celebrities

见证中国改革年代

40 人的故事

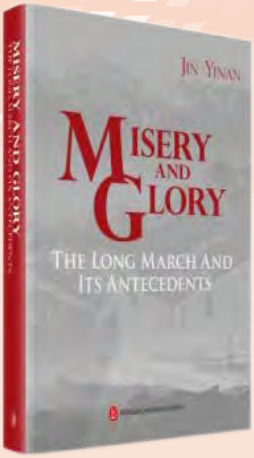


978-7-119-11679-2
2020, 314 pages, ¥120

Published in Chinese, English, German, Arabic, Russian, Spanish, French
Rights sold: Turkish

Yan Bing is the Director of overseas edition of *People's Daily* and Senior Editor. He graduated from the journalism department of Renmin University of China in July 1989. His works have won several news awards including the China News Award and Forest News Award. His team was named National Outstanding Youth. He has written and edited books such as *Becoming a Train Conductor*, *Hello, The Belt and Road*, and *A New Strategy for State Governance since the 18th National Congress of the Communist Party of China*.

The heroes of this book are 40 Chinese and foreigners, who have distinct personalities. Among them are progressive statesmen, government officials, successful middle class, IT industry elites, pioneers in emerging industries, successful businessmen who seized opportunities and workers who pursued their dreams relentlessly. All of them, without exception, have made undaunted efforts in China's reform and opening up. They were bold enough to grab opportunities and enriched their lives. Their combined stories present a colorful painting that displays how China carried out reforms and opening up, 39 how other countries benefited from it and how people improved their lives.



MISERY AND GLORY

The Long March and Its Antecedents

苦难辉煌

Its Chinese edition won the highest honor of national publication



978-7-119-12586-2
2020, 708 pages, ¥228

Published in English
Rights sold: English (North America), Romanian, Italian, Albanian, Spanish, Turkish

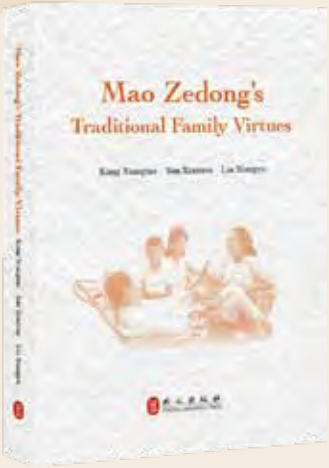
Jin Yinan is a professor of the Strategy Teaching & Research Department of the National Defense University of the People's Liberation Army, major general, national model teacher, and excellent teacher of the PLA. Jin majors in national security strategy, and international conflict and crisis management. He formerly studied at the National Defense University of the United States and at the Royal Military Academy Sandhurst in the United Kingdom. In 2008, he was named "Military Role Model for 30 Years of Reform and Opening Up"; in 2009, he was rated as "Significant Contributor to National Defense and the Military"; in 2010, he was elected "Chinese Cultural Figure."

In 20th-century East Asia, nothing was more exciting and astounding than the historic fall and rise of the Chinese nation on its two-century trek from "the sick man of Asia" to national rejuvenation. Various political forces collided and fought with each other along the way. Never before had China seen such intense clashes between internal and external forces; never had the game been more complicated; never had strategic transformation been more volatile.

It fell to Mao Zedong to lead the Red Army through the Long March, a purgatory and a test of fire for the Chinese Communists. And when China finally emerged from the scourge of pitiless war, betrayal and sacrifice, the nation had been tempered by history and the times as never before. The Long March was the most epic feat in Chinese history. The Red Army and the Chinese revolution emerged from their suffering and soared to new heights like a phoenix rising from its ashes. And the bugle sounding the rejuvenation of the Chinese nation could be heard in every corner of the globe.

MAO ZEDONG'S TRADITIONAL FAMILY VIRTUES

毛泽东家风



978-7-119-12265-6
2020, 340 pages, ¥98

Published in Chinese, English, Spanish
All rights available

Kong Xiangtao, Ph.D. in History, Nanjing University, is member of the Expert Committee of the Center for Social Risk Assessment in China, Tsinghua University.

Like millions of other ordinary Chinese families, Mao's family was filled with family traditions.

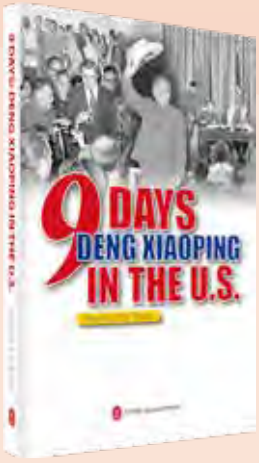
Mao's family carried both the rich colors dyed from the five-thousand-year old history of Chinese traditional culture and the influence of the new era of the 20th century. His family also possessed a unique charm and the elegant demeanor required of a revolutionary leader's family. His strong principles of fairness and ethics carried into and influenced his family life.

Through genuine and everyday descriptions of his personal life, this book demonstrates from various perspectives, Mao Zedong's family virtues, his charisma and his influence over family and Party officials.

9 DAYS

Deng Xiaoping in the U.S.

邓小平访美那九天



978-7-119-12453-7
2020, 432 pages, ¥98

Published in English
Rights sold: Albanian, Spanish, Turkish, Mongolian, Polish
Complex Chinese rights not available

Hanson T.S. Chan is a Chinese American writer and scenarist. He was born in Guangdong and received Chinese education in Hong Kong during his juvenile period. He moved to the US in the 1960s and earned his master degree from the Seton Hall University. In the 1970s, he was engaged in news industry and worked for the *China Daily News* as its executive editor in chief. He reported Deng Xiaoping's visit to the US.

Deng Xiaoping paid a 9-day visit to the US in 1979, immediately after the two countries established diplomatic ties. During those nine days, he traveled Washington DC, Atlanta, Houston and Seattle, had five conversations with Jimmy Carter, attended about 80 talks and meetings and about 20 receptions and banquets, delivered two formal speeches, and met with journalists eight times. The author covered the whole process of the event at the time and revealed many details and first-hand information that few people knew in this book.

A TALE OF TWO CONTINENTS

An Autobiography

双洲记

政党国际交往亲历



978-7-119-12422-3
2020, 432 pages, ¥68

Published in English
All rights available

Author: Ai Ping

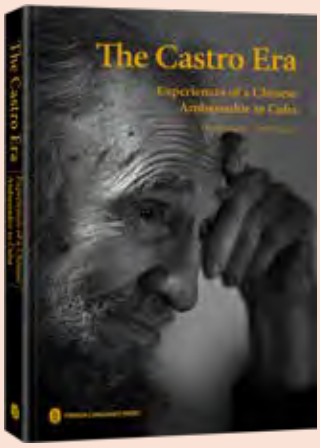
This book is the memoir of Ai Ping who has devoted his whole life to the communication between the Communist Party of China and political parties of other countries, particularly those in Africa and Asia. His life story is framed within the constantly changing political situation, and the CPC's efforts to forge a new model of international relations between political parties, and to build a global community of shared future.

THE CASTRO ERA

Experiences of a Chinese Ambassador to Cuba

卡斯特罗时代

——中国大使亲历纪实



978-7-119-12144-4
2020, 254 pages, ¥90

Published in Chinese, English, Spanish
All rights available

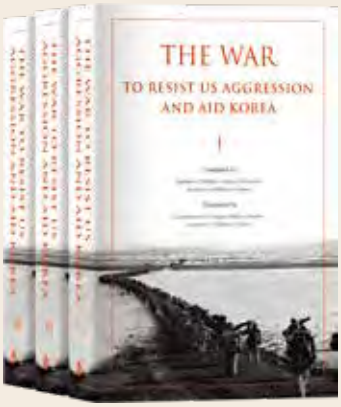
Zhao Rongxian, diplomat, has long worked in Latin American affairs and been stationed in Latin American countries for over twenty years. He formerly served as head of the Office of Commercial Development of China in Dominican Republic, and Deputy Director-General of the Department of Latin American Affairs of China's Ministry of Foreign Affairs. From 2005 to 2009 he served as China's Ambassador Extraordinary and Plenipotentiary in Cuba, during which time he was awarded the Medal of Friendship conferred by the Cuban government. From 2010 to 2015 he was China's Ambassador Extraordinary and Plenipotentiary in Venezuela and was awarded the Order of Francisco de Miranda, First Class.

Yang Xijun, diplomat, worked at Chinese embassies in six Latin American countries, serving respectively as Attaché, Third Secretary, Second Secretary, First Secretary, and Political Counsellor of the Chinese Embassy in Argentina, and Political Counsellor of the Chinese Embassy in Costa Rica.

Castro, the founder of the Cuban socialist revolution, is a national leader that influenced the world political landscape in the last century. A couple of Chinese ambassadors in Cuba wrote this book about the interesting stories they experienced with or learned about Castro, which brings Castro as a friend, a parent and a brother to readers.

THE WAR TO RESIST US AGGRESSION AND AID KOREA (3 VOLUMES)

抗美援朝战争史（三卷）



978-7-119-10893-3
2020, 1900 pages, ¥698

Published in English
All rights available

Compiled by Institute of Military History Research, Academy of Military Science

As the first large-scale international local war after WWII, the Korean War involved to varying degrees the United States, the United Kingdom, France, the Soviet Union and China, the world's five powers, exerting significant impacts on the world strategic pattern and military development.

From the Chinese perspective, this war was the war to resist US aggression, aid Korea and defend homeland, referred to as the War to Resist US Aggression and Aid Korea, which began in October 1950. This war was a major event in the history of contemporary China, and the first war that the New China was dragged into after its founding. Despite the inferiority of their weapons, the Chinese People's Volunteers defeated the US-led UN Forces, setting a shining example of weak countries defeating the strong ones.

Based on rich, solid and authoritative historical materials, with comprehensive, systematic, and objective description focusing on combat operations, political struggles, top-level decision-making and strategic guidance, this book seeks to give readers a panoramic view of the history of the War to Resist US Aggression and Aid Korea that represents both the official and the mainstream academic viewpoints of China.

THE LONG MARCH OF CHINA'S RED ARMY

中国工农红军长征简史



978-7-119-10976-3
2017, 512 pages, ¥198

Published in English
All rights available

Author: Xu Zhanquan, Xujing

The Long March of the Red Army that took place in the 1930s was a great feat in human history and a heroic epic of united struggle in Chinese revolutionary history. More than 80 years have passed since then, and the noise of gunfire and the smoke of gunpowder have disappeared, but the Long March, through a spirit forged in blood and fire, vividly reveals this truth: Once the human spirit is aroused, its power is infinite. The revolutionary heroism and dedication in face of difficulties and dangers demonstrated in the Long March have become timeless and boundless and have built an incomparable monument in human history. It is the pride of the Communist Party of China (CPC), the Chinese Workers' and Peasants' Red Army and the people of China.

BIOGRAPHY OF SILK ROAD CITIES
“丝路百城传”丛书



In 2013, Chinese President Xi Jinping has proposed to the world the Belt and Road Initiative. Since then, it has profoundly influenced the world, and has gradually transformed from idea to action, from vision to reality. It has achieved fruitful results and received enthusiastic response from the international community.

The ancient Silk Road opened a window for exchanges between countries and peoples, and wrote a historical chapter in the progress of human civilization. The practice of the Belt and Road Initiative provides a platform for countries and regions along the route to learn from each other, and promotes in-depth exchanges between countries and regions, peoples, various cultures and civilizations.

Cities are treasures of human civilization. The cities along the Silk Road have witnessed thousands of years of human history, diverse cultures and endless touching stories. We hope that through the publication of “Biography of Silk Road Cities”, each city’s unique history and character will be displayed, and cultural exchanges and mutual learning between civilizations will be enhanced.



THE BIOGRAPHY OF QUANZHOU
泉州传：海上丝绸之路起点

978-7-119-12829-0, 2022, 460 pages, ¥99
Published in Chinese
All rights available

The Biography of Quanzhou is a book in the series "Biographies of Silk Road Cities", a project led by China International Communications Group.
Against the backdrop of the Belt and Road Initiative, *The Biography of Quanzhou* provides a comprehensive account, in both broad brush and fine pen, of the profound history, the splendid culture, the contemporary features, and the spirit of Quanzhou, the starting point of the Maritime Silk Road. Through the book, the reader can feel the vigor of Quanzhou, a lively city of the ancient world now shining again on the global stage.

Lin Xuanhe is a writer and poet born and raised in Quanzhou. He is a member of the China Writers Association, a member of the Provincial Committee of the Fujian Writers Association, and the vice president and the general secretary of the Quanzhou Writers Association. He has dedicated many years to exploring, studying, recording and promoting the history and culture of Quanzhou. His eight works include a collection of essays on culture – *Symphony of the Silk Road*, a collection of essays – *The Strength of Personal Character*, and a collection of poetry – *The Sea as a Mirror*. He is the chief editor of the 3-volume series on culture and history *Quanzhou: the Starting Point of the Maritime Silk Road* and *a City with Diversified Culture* and the photo album *Transcendence – 60 Years of Quanzhou (1949-2009)*. His careful observations and vivid writing style allow him to capture to perfection the unique spirit of this world heritage city.



THE BIOGRAPHY OF XIAMEN
厦门传：海上花园之城

978-7-119-13007-1, 2022, 428 pages, ¥92
Published in Chinese
All rights available

Xiamen is a high-profile coastal open city in China and an important pivot city on "the Belt and Road". With 300,000 words and dozens of pictures, *The Biography of Xiamen* traces the past of this city from the dusty depths of history. Chu Hsi, a thinker and educator of the Ming Dynasty in China, retraced the steps of the ancients and enjoyed life here; Zheng Chenggong, a military strategist in the late Ming and early Qing Dynasties, left behind many deeds here; Gulangyu, a small island, witnessed loads of sensational events in the past century; "Soar to the sky without fear", a great slogan from Deng Xiaoping, still echoes here... In Xiamen, we can learn about the history of this open coastal city and see the footprints of China's development.

He Kuang, his real name He Guangxi, was born in Wuyuan, ancient Huizhou (Jiangxi Province today). He is Chairman of Xiamen Literary Critics Association. He has published nearly 20 works including *Embracing Alishan and Breathing in the Book*. He has been awarded the Lu Xun Literature Prize, the China Book Award, the Excellent Literary Works Award of Fujian Province, and the Literature and Art Award of Xiamen City. Currently he lives in Xiamen.
Li Qiyu, associate senior editor, is editor-in-chief of *Annals of Xiamen* (Volume 1), executive deputy editor of *Annals of Huli District of Xiamen*, special consultant for cultural and historical research of Xiamen CPPCC (Chinese People's Political Consultative Conference). He has officially published monographs such as *History Reading in Xiamen*.



THE BIOGRAPHY OF PANAMA CITY
巴拿马城传：跨洲连洋的沧海明珠

978-7-119-13025-5, 2022, 228 pages, ¥88
Published in Chinese
All rights available

This book is the first urban biography ever published in China that provides a full picture of Panama City, capital of the Republic of Panama.

Even before China established diplomatic relations with the Republic of Panama in 2017, the author had taken multiple field trips to the country, especially Panama City, at his own expense. Through those interviews and visits before and after, he is able to explore and interpret the city intuitively and delicately through the lens of a journalist, writer and public diplomacy specialist.

Based on accurate materials, this book gives a vivid, detailed description of how Panama City took shape, developed and has grown into what it is today. His exquisite and brilliant narration gives readers lingering aesthetic pleasure, immersing them in the intriguing history and culture of Latin America and the Caribbean.

Yu Xi is a well-known public diplomacy specialist, writer, photographer and painter in China and a senior journalist with Changjiang Daily Press Group. He has been twice a winner of the China Journalism Award. He is currently a specially invited director of the Chinese People's Association for Friendship with Foreign Countries, a director of the China-Latin America and Caribbean Friendship Association, a member of the special committee of the China Public Diplomacy Association, a member of the Writers' Association of China, a senior researcher of the Charhar Institute, and a distinguished professor of the China University of Geosciences and Northwest Minzu University. He has been to over 70 countries to engage in public diplomacy activities, non-governmental outreach and international cultural exchanges. He is particularly interested in Latin American and Caribbean cultures. So far, he has published 30 books, including *Have a Date with Havana, Have a Date with Jamaica, Have a Date with Uruguay, Have a Date with Argentina, Have a Date with Panama and Uruguay Natural.*



THE BIOGRAPHY OF LUOYANG
洛阳传：京洛风华意无限

978-7-119-13008-8, 2022, 280 pages, ¥89
Published in Chinese
All rights available

The vicissitudes of the world are manifested in Luoyang. In the spirit of historical science and written with literary flair, this book gives an account of Luoyang, a famous cultural and historical city along the "Belt and Road". The author observes and narrates the space, time, figures and scenery typical of Luoyang and their interactive influences on the Silk Road. The book is divided into five chapters on Space, Time, Literary Figures, Typical Scenery and the Silk Road.

Huang Jie, doctor of Science of Cultural Environment at Nagasaki University in Japan, now works as a teacher in the School of Foreign Studies at Henan University of Science and Technology. Selected as one of the Young and Middle-aged Specialist Talents of Social Sciences of Luoyang, Huang Jie conducts research that is chiefly concerned with ancient city of Luoyang, including its cultural factors, historical development, social identification, belief systems and perceptions both inside and outside the city.



THE BIOGRAPHY OF WUHAN
武汉传：江汉交汇的大都市

978-7-119-13010-1, 2023, 282 pages, ¥89
Published in Chinese, English
All rights available

This book gathers the achievements of local chronicles and historical research, depicts in a non-fictional way the geographical changes and spatial patterns of Wuhan, where Yangtze River and Hanjiang River meet, with a landscape of lakes and mountains, and outlines the development of Wuhan from a trading dock to a modern industrial town to a contemporary high-tech center. It presents the rise and glory of the metropolis in the changes of traffic, economic and urban pattern; presenting the characteristics of water in the vicissitudes of rivers and lakes; it reflects human struggle, urban style and urban character in the progress of the city.

Li Luping graduated from Central China Normal University with a master's degree in philosophy and a doctorate in law, and is a member of the China Writers Association. He was Deputy Secretary-General of the Wuhan Federation of Literary and Art Circles, Deputy Director of the Wuhan Institute of Literary and Art Theory, Deputy Editor-in-Chief of *Fangcao* magazine, and Vice Chairman and Secretary-General of the Wuhan Writers Association. He is currently Vice Chairman of the Hubei Provincial Writers Association and Vice Chairman of the Wuhan Writers Association. He has published several literary works and received the Wuhan Literary Arts Foundation Award, the Hubei Provincial Literary Arts Essay Award, the Hubei Qu Yuan Literary Arts Award, and the 14th Outstanding Achievement Award for Contemporary Chinese Literature Study.



THE BIOGRAPHY OF CHONGQING
重庆传：轻舟已过万重山

978-7-119-13009-5, 2023, 364 pages, ¥89
Published in Chinese
All rights available

This is the first biography to show Chongqing, an important city in the Yangtze River Economic Zone, it is a masterpiece integrating magnificent landscape, splendid culture and humanistic spirit of Chongqing. Under the "Belt and Road" Initiative, *The Biography of Chongqing* is both a city biography and a personal history of individuals, full of informative historical materials and vivid stories; a bright history and a contemporary new look. Between the lines, people can feel the strong pulse of life in this city.

Wu Jingya, Member of the China Writers Association, Member of the Presidium of the Chongqing Writers Association, Director of the Prose Creation Committee, and Senior Editor of Chongqing Daily Newspaper Group. She has published multiple literary works and won the Chongqing Literature Award and the Fourth China Bingxin Prose Award.

Huang Dingkun, also known as Ga Zi, was an editor of *Gonga Mountain Literature* and a reporter and associate editor of *China Cityscape Newspaper*. He is a member of the Chongqing Writers Association and a creative writer of *Chongqing Academy of Literature*. He has won the Chongqing Good News Award, National Supplement Good Work Award, and Annual Excellent Novel Award of Tibetan Literature.

Lu Ke was an editor of *The World and Chongqing* and Director of the editorial department of *Chongqing Female Talent*. He published articles in newspapers, magazines and reportage collections such as *The Rise and Bainian Xingtan*.

Sun Hanbin, member of Writers Association of Chongqing Yuzhong District, member of the Chongqing Prose Society, and member of Western China Prose Society. He has published more than two hundred film reviews and essays in *Chongqing Economic Times*, *Chongqing Daily* and other newspapers.





THE BIOGRAPHY OF TIANJIN
天津传：海晏河清看津门

978-7-119-13314-0, 2023, 376 pages, ¥92
Published in Chinese, English
All rights available

Tianjin Municipality stands as northern China's gateway to the world, located south of Beijing with which it shares a deep-rooted connection. Originating as an ancient canal hub, the city had blossomed into a vital port for shipping grain and silk from southern to northern China since the middle period of the Tang Dynasty (618-907). Yet, even if historical figures like Li Hongzhang and Yuan Shikai and landmarks like the Dagu Fort have a familiar ring to you, you may not know the reason why Tianjin has been the stage for so many pivotal moments in modern Chinese history. As you stroll along Tianjin's Wudadao Area bathed in autumn sunlight, you may wonder why so many people chose to live here in days gone by. This is Tianjin, a port city with mixed culture.

Xu Fengwen, a Tianjin native born in 1965, holds a degree in History from Renmin University of China. An urban writer and a well-known curator, Xu is also the founder of the "Baibu Bookroom" and the lead speaker at the "Minguo Story Parlor." He has authored cultural reads like *Kaleidoscope of the Minguo Era* and been invited as hosting guest speakers for programs such as CCTV's "Distant Home" and "Book Lovers," as well as SETV's "China's Love letters." Dedicated to chronicling and narrating the stories of Tianjin, Xu has also curated cultural tourism projects like the "Minguo Tales Exhibition" and the "Northern Frontier Museum."

THE BIOGRAPHY OF NANTONG
南通传：江海门户

978-7-119-13313-3, 2023, 380 pages, ¥92
Published in Chinese
All rights available

Nantong: The Biography is an important volume in the "Biographies of Silk Road Cities" series. Nantong is a high-profile coastal city known for its openness. With over 200,000 words and dozens of illustrations, this book delves deep into its storied legacy, tracing the city's evolution, from its early days as a land surrounded on three sides by rivers and sea to its rise as a gateway of the Maritime Silk Road. Through introducing the iconic figures, pivotal events, treasured products, and the unique blend of cultural and natural beauty that define Nantong, this book narrates Nantong's deep-seated connections with the Silk Road and displays the city's open and inclusive culture.

Huang Junsheng, born in 1955, is a native of Nantong, Jiangsu Province and a senior media professional. He is a member of Jiangsu Writers' Association, an advisor to Nantong Writers' Association, honorary director of Chinese Couplets Association, executive director of Jiangsu Couplets Research Institute, and president of Nantong Couplets Association. He worked at the *Jianghai Evening News* and successively held the positions of an editorial board member, director of the news center, and director of the center for special and supplementary issues. He also served as editor-in-chief of the literary magazine *San Jiao Zhou*.



THE BIOGRAPHY OF SHENYANG
沈阳传：紫气东来的沈水风华

978-7-119-13024-8, 2024, 364 pages, ¥88
Published in Chinese
All rights available

Shenyang is a time-honored city with rich cultural legacy. It has a glorious past and is home to many heroes in history, contributing greatly to the survival and prosperity of the Chinese nation at various critical moments. It is known as the "Old Capital of Qipao Dress", and the "Capital of Rowing". Meanwhile, as a hub on the Belt and Road in Northeast Asia, Shenyang is a major city on the China-Europe freight train route and the China-Mongolia-Russia Economic Corridor, playing a significant role in the development of the Belt and Road Initiative.

The Biography of Shenyang, as one volume in the "Biographies of 100 Belt and Road Cities" series, is a biographical work that captures the city's history with high literary flair. As the first biography of Shenyang, it offers insights as well as vivid pictures of the city's past and present. Based on historic records and with poetic language, the book is structured along time and features key figures and events in the city's history to showcase its cultural glamour and vibrancy for future development. It highlights hallmarks of Shenyang which had helped the city make its name in China and the world, and describes the city's future prospects in the context of the Belt and Road Initiative and the overall development of China.

Chu Guoqing was born in Beipiao City, Liaoning Province, in 1957. He graduated from the Chinese Department of Shenyang Normal University in 1982 and then stayed to teach. Later, he became an editor and worked for newspapers and magazines till retirement. He used to serve as deputy president of China Art Staff Association, editor-in-chief for the magazines *Dazhong Shenghuo* (Mass Life) and *Auto Time*, vice chair of Shenyang Writers Association, consultant of Shenyang Calligraphers Association, and director of the Special and Supplement Issue Center of *Shenyang Daily*. Chu is currently president of Liaoning Institute of Prose, curator of the Literature and History Library of the CPPCC Shenyang Committee, president of Shenyang Society for Conservation of Cultural Heritage, president of Shenyang Collectors Association, librarian of Shenyang Literature and History Library, president of Bingtian Poetry Society, and distinguished professor at Shenyang Normal University and Bohai University. He authored *History of Shenyang Ceramics Culture*, *On Shenyang Porcelain*, and *To the North of the River*, edited several reference books on the local culture of Shenyang and Liaoning, and served as chief copywriter for the documentary *Shengjing*. He is also a winner of Liaoning Literature Award.

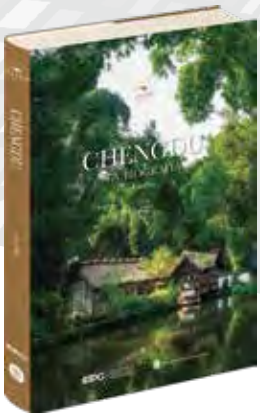


THE BIOGRAPHY OF FUZHOU
福州传：闵海扬帆两千年

978-7-119-13011-8, 2023, 384 pages, ¥88
Published in Chinese
All rights available

Fuzhou Chronicle, offers a systematic exploration of Fuzhou's history, culture, urban development, and humanistic landscape from the perspective of a historian with a literary touch. The book delves into various aspects such as Fuzhou's role as a prosperous riverside city, a key hub of the Maritime Silk Road, a pioneering force in maritime endeavors, the unique cultural and natural features of the Min capital, and its modern transformation. A vivid local biography, it narrates the fascinating story of Fuzhou.

Wei Dinglang, born in Zherong, Fujian Province, graduated from the Department of History at Fujian Normal University. He currently works at Ningde Normal University and has long specialized in the study of Fujian local history and culture.
Lu Meisong, born in Fuzhou, Fujian Province, graduated from the Department of History at Peking University. He previously served as Deputy Director and Senior Editor of the Fujian Provincial Local Chronicle Compilation Committee, as well as Director of the Fujian Research Institute of Culture and History.





THE BIOGRAPHY OF CHENGDU
成都传：熊猫家园诗歌殿堂

978-7-119-13723-0, 2023, 240 pages, ¥108
Published in Spanish
All rights available

This book traces the history of Chengdu, following its origins from the enigmatic Jinsha Ruins to the territorial expansion of the ancient Shu Kingdom. It chronicles the city's rise to prominence as the "Land of Abundance" and its development into a modern southwestern economic powerhouse. The book not only discusses the political and economic transformations of Chengdu but also explores the flourishing of cultural arts such as poetry, painting, and Shu silk. Moreover, it highlights the lively daily life of the city, from the vibrant atmosphere of Kuanzhai Alley to the sounds of local storytelling in tea houses, offering readers a glimpse into Chengdu's timeless charm, profound history, and dynamic vitality.

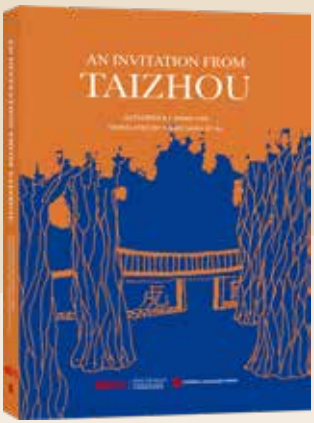
Tan Ping, born in 1961, holds a Master's degree in History from Sichuan University. He is a professor at the School of Literature and Journalism at Chengdu University and the Director of the Chengdu Urban Culture Research Institute. He is a prominent and influential regional cultural scholar and biographer.

THE BIOGRAPHY OF FOSHAN
佛山传：南风文脉一眼千年

978-7-119-13568-7, 2024, 292 pages, ¥98
Published in Chinese
All rights available

Emerging in the Jin Dynasty (265-420) and earning its name in the Tang (618-907), Foshan is an important city for the Belt and Road Initiative and a cradle of Lingnan culture. From the primordial secrets embedded in Shiwan pottery and the martial arts legends that spread through the maritime Silk Road, to the Foshan-made products forged by the hands of master craftspeople, this book unveils the millennium of southern culture with Foshan as a case in point. As the book unfolds, the stories of Foshan are brought to readers as they immerse in the city's profound history and vibrant development while wishing the best for its future.

Born in 1971 in Wuhua, Guangdong Province, **Zhang Kuang** is a prominent writer and poet known for his long-verse writing style, and a representative of neo-classical historical and cultural poetry and writing. He has produced 32 literary works, including *Zhao Tuo's Submission to the Han* (five volumes), *Ya Tu*, *The Drummer in a Small Town*, *The Epic of the Qin Empire*, *The Epic of the Han Empire* (two volumes), *The Epic of the Three Kingdoms*, *The Epic of the Jin Dynasty* (two volumes), *The Epic of the Sui Dynasty*, and *The Epic of the Tang Dynasty*. He has edited 30 anthologies, such as *Selected Poems of the Pearl River Delta Poets,* and *Love for Foshan in Four Voices.* Many of his works have been translated into other languages, including English, Japanese, Korean, Mongolian, Hindi, Turkish, and Arabic, receiving acclaim worldwide.



AN INVITATION FROM TAIZHOU

台州有请

ISBN 978-7-119-14434-4
2025, 400 pages, ¥88

Published in English
Rights sold: Malay

The Author: Wang Han is a writer, scholar, and traveler who has visited more than 50 countries and regions. She has published over twenty books, including the twelve-volume series *Discovering Zhejiang: A Cultural Journey*. Her works have been featured on major Best Books lists and have been selected for numerous essay anthologies.

The Illustrator: Zhao Zongbiao is a writer, journalist, woodcut artist, and designated inheritor of Intangible Cultural Heritage. He has published over ten books, including the woodcut collection Wooden *Jiangnan* and the essay collection *Mountains, Rivers, and Old Friends*. His works have been selected for inclusion in the *Annual China Satiric Essay* collection more than ten times. Over ten exhibitions of his woodcut works have been held in Hangzhou and other cities.

An Invitation from Taizhou is a popular city reader. The book is divided into nine chapters covering "Roots, Legends, Historical Records, Humanities, Geography, Nature's Treasury, Social Customs, Economy, and Historical Records". Written in the graceful style of anecdotal prose, it weaves together weighty historical sources with the vividness of local life.

In the work, Taizhou is depicted not merely as a historically significant land, but as a flowing and unfolding cultural panorama. With the masterfully rendered woodcut illustrations by Zhao Zongbiao, readers are able, through the engaging narrative, to grasp the city's cultural roots and its enduring spirit, immersed in both reflection and enjoyment.

In preparation for 2025 Forum on Hehe Culture, and with the generous support of the Taizhou Municipal Committee of the Chinese People's Political Consultative Conference, the Taizhou Federation of Social Sciences, and the original author, the translation project was carried out under the overall planning of Party Secretary Zhu Jian and the specific guidance of Vice President Li Jianjun of Taizhou University. Authorized by the CPPCC and the author, the English translation was overseen by Professor Wang Gang, Dean of the School of Foreign Languages.

THE STORY OF ZHANG JIAN

漫话张謇



978-7-119-12812-2
2022, 168 pages, ¥128

Published in Chinese-English
Rights sold: Spanish

Author: Cyberspace Administration of Nantong

More than a hundred years ago, Zhang Jian, the top-notch scholar in the late Qing Dynasty, strove to realize his dream of saving the country by developing industry. He committed himself to developing industries while boosting education and various social undertakings in his hometown Nantong. Under his leadership, Nantong, later known as the pioneering city in modern China, twisted through its way to modernity.

To let more people at home and abroad know about Zhang Jian, and appreciate the social responsibility and humanistic care shown by intellectuals under the influence of Chinese culture, we have selected some important episodes and highlights of Zhang Jian's life, and presented them in the form of comic book.

THE STORY OF NANTONG

漫话南通



978-7-119-13475-8
2023, 212 pages, ¥158

Published in Chinese-English
All rights available

Author: Cyberspace Administration of Nantong

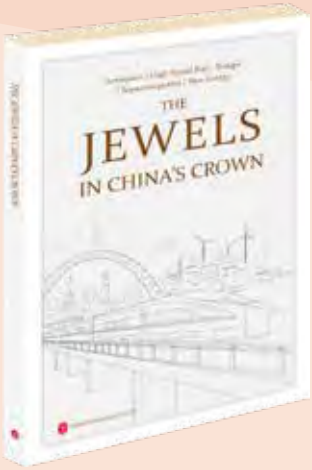
This book comprises three chapters of finely selected materials, in the format of Chinese-English parallel texts along with illustrated pictures, to help both Chinese and foreign readers to get to know the city and maybe even develop a liking for it. It covers Nantong's stories of origin, historical developments, and its blueprint for a bright future, presenting the vigor and strength of a lively city in an open economy in which the Chinese nation strives for rejuvenation. The content of this book to be published will also be simultaneously posted on a variety of online platforms.

THE JEWELS IN CHINA'S CROWN

中国新名片

978-7-119-11266-4
2018, 148 pages, ¥58

Published in Chinese, English, Arabic, German, Russian, French, Korean, Japanese and Spanish



Working for *China Space News*, **Wang Juan**'s reports earned her the 26th Chinese News Reports Award, seven Chinese Industrial News Reports awards and two Chinese Space News awards.

Since 2003, Ms. **Zhao Nina** has written 24 books with eight publishers. This included award winning bestsellers such as *A Memory of China Trains* and *The Record of China High Speed Railways*.

Mi Jinshen is a senior journalist and economist currently holding positions as vice-director of the CPC Committee Publicity Department and deputy manager of the Corporate Culture Department of the China Communications Construction Company. He has made and published all sorts of in-depth research on corporate culture, brand building, and corporate social responsibility management.

As a Ph.D of the State Key Laboratory of Computer Architecture of the Institute of Computing Technology, Chinese Academy of Sciences, Ms. **Wu Jingya**'s main research field is computer architecture, including accelerator design in special fields, arithmetic optimization, and high efficiency computing.

Yang Yifang, chief strategy analyst of NengLian Tech Ltd. He had once worked as a project consultant for both Bloomberg New Energy Finance and NASA. After graduating from Columbia University's Earth Institute with a master's degree. With a focus on energy digitalization and the green economy, he has spent many years working in various think tanks as well as taking part in research performed by the National Development and Reform Commission, the Ministry of Ecology and Environment, and the Ministry of Commerce.

In five chapters, this book presents China's new accomplishments in spaceflight, high speed rail, bridge-building, new energy, and supercomputers. Beginning with the most impressive success stories, each chapter tells how advances in science and technology in each of these fields has changed people's lives, and demonstrates the strengths of "made-in-China" and "created-in-China" as they support this process. With illustrations, charts and tables, the book vividly explains complex technologies and informs the reader about China's independent research & development and manufacturing capability and achievements.

Rights sold: Hindi, Portuguese, Romanian, Arabic, Albanian, Turkish

"MODERN CHINA'S INGENUITY" SERIES

"辉煌中国"丛书

"Modern China's Ingenuity" is a series of books designed to demonstrate China's achievements in diverse fields, and especially the transformation and success of the undertakings of the Party and the state since the 18th CPC National Congress in 2012. It provides an in-depth look at the work of the Party and the people since the founding of the People's Republic of China in 1949 and tells the story of the remarkable progress of the CPC, New China, and socialism with Chinese characteristics in the new era.

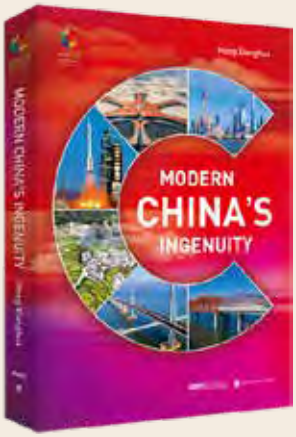
This series comprises a general volume and a series of sub-volumes. The general volume, bearing the same title as the series, presents China's achievements since 1949, while the sub-volumes deal with major projects, major industries, and provinces and cities.

MODERN CHINA'S INGENUITY

辉煌中国

978-7-119-12222-9
2021, 412 pages, ¥138

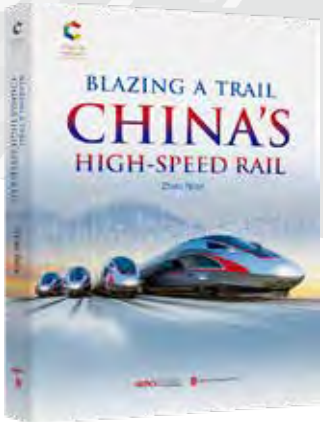
Published in Chinese and English



Hong Xianghua is a school inspector, professor and Ph.D. supervisor of the Teaching and Research Institution of Ideological and Political Education of the Party School of the CPC Central Committee, MPA supervisor of the Minzu University of China, and Ph.D. supervisor of the School of Marxism of Shandong University. His main interests are studies on political parties, leadership science, and management. He planned the series of books on *strengthening the Party in the new era* (a set of 9 volumes) and served as its chief editor. The series was selected as a key mainstream publication by the Publicity Department of the CPC Central Committee, and won the first prize in the fourth national Party member education and training material exhibition and exchange event.

The book follows the core and framework centering on the idea of creativity, coordination, green, open and shared development. It is divided into six parts: megaprojects, innovation-driven development, coordinated development, green development, opening-up and sharing. Focusing on the most notable and representative achievements of each part, the book makes a concentrated manifestation of the blue print and achievements of the Chinese people who forge ahead in defiance of all difficulties under the leadership of the CPC.

Rights sold: Korean, Albanian, Sinhala



BLAZING A TRAIL

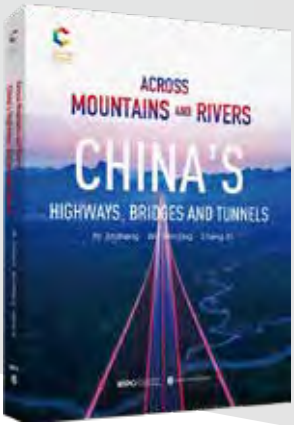
China's High-Speed Rail

领跑：中国高铁

978-7-119-12974-7, 2021, 540 pages, ¥108
Published in Chinese and English
Rights Sold: Polish, Hindi, Albanian

Written from a broad perspective but with a sharp focus, this book recounts the main events throughout the history of China's high-speed rail, illustrated with over a hundred stunning images. Highly readable, the book lays out in brilliant detail the process of the development of China's high-speed rail. This book also includes input from many Chinese high-speed rail experts, providing first-hand sources through interviews and offering profound insights into the plan and vision of the development of China's high-speed rail. With a vibrant narrative style and penetrating perspective, this book provides comprehensive yet accessible coverage of China's accomplishment in developing high-speed rail.

Zhao Nina has presided over the establishment of China's high-speed railway photo library and independently authored the Qinghai-Tibet Railway as a part of the national publishing project in the 11th Five-Year Plan period. Zhao has published 30 books through eight publishing houses such as Foreign Language Press and SDX Joint Publishing (Sanlian Bookhouse), some of which are best sellers and award-winners. *The Train in Memory* and *The Story of China's High-Speed Railway* are popular at home and abroad.



ACROSS MOUNTAINS AND RIVERS

China's Highways, Bridges and Tunnels

跨越山川：中国公路桥隧

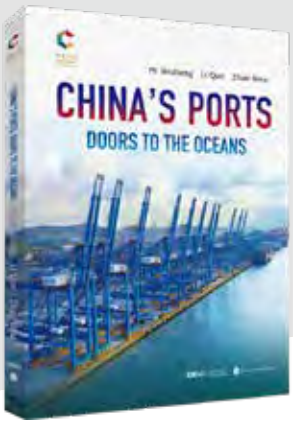
978-7-119-12918-1, 2021, 312 pages, ¥108
Published in Chinese and English
All rights available

This book focuses on China's major road, bridge and tunnel projects over different periods since the founding of New China, as well as the technological breakthroughs achieved in this process. In particular, the book introduces the great contribution of these projects to the country's economic development and public well-being since the 18th CPC National Congress, and the benefits of China's technological innovation to the world. The first four parts present a complete highway network, while the last part introduces China's efforts to promote infrastructure connectivity.

Mi Jinsheng is deputy general manager of the Corporate Culture Department, senior reporter, and senior economist at China Communications Construction Company Limited. His best-known works include *The History of Railroad Speculation in Wall Street* and *The Chinese Strength: Major Offshore Projects*.

Wu Wenjing serves as deputy general manager of the Corporate Culture Department and senior political worker of China Communications Construction Company Limited Third Highway Engineering Co., Ltd. He has been long engaged in the building of corporate culture and project brand at the grassroots level, with papers published in journals like *State-owned Assets Report* and *Modern SOE Research*.

Zhang Xi serves as head of the Publicity and Culture Office of the Corporate Culture Department and senior political worker of China Communications Construction Company Limited. Among the research projects that Zhang was in charge of, the Research on Building World-class Corporate Images under the Framework of the Belt and Road Initiative and Major Projects Publicity and National Image Building have won the award for outstanding research programs on Party ideological and political work in central enterprises. In addition, Zhang has authored books including *The Birth of a Super Expressway in China*.



CHINA'S PORTS

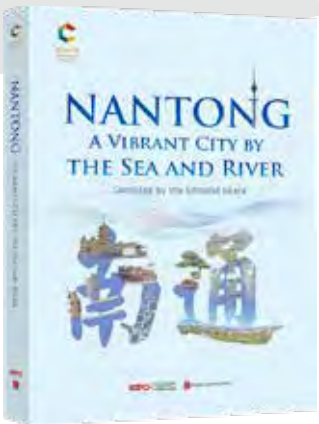
Doors to the Oceans

经略陆海：中国港口

978-7-119-12920-4, 2021, 232 pages, ¥98
Published in Chinese and English
All rights available

This book examines China's achievements in port construction. Comprising five parts, it reviews the history of China's port development with a focus on the country's strengths in a complete industrial chain and technology since the founding of the People's Republic of China, and particularly since the 18th CPC National Congress. China owns a number of world-class ports, and its exceptional strengths in port design, site selection, wharf construction, channel dredging, dredger design and manufacture, port machinery manufacture, and fully automated wharfs ensure its capability of building port facilities anywhere in the world.

Mi Jinsheng is deputy general manager of the Corporate Culture Department, senior reporter, and senior economist at China Communications Construction Company Limited. His best-known works include *The History of Railroad Speculation in Wall Street* and *The Chinese Strength: Major Offshore Projects*.
Li Qun is deputy director of the Information Office of the Corporate Culture Department and senior political engineer of the China Communications Construction Company Limited. He has conducted research in related fields, with papers published in "State-owned Assets Report", "Enterprise Civilization" and other journals.
Zhao Nina has presided over the establishment of China's high-speed railway photo library and independently authored the Qinghai-Tibet Railway as a part of the national publishing project in the 11th Five-Year Plan period. Zhao has published 30 books through eight publishing houses such as Foreign Language Press and SDX Joint Publishing (Sanlian Bookhouse), some of which are best sellers and award-winners. *The Train in Memory* and *The Story of China's High-Speed Railway* are popular at home and abroad.



NANTONG

A Vibrant City by the Sea and River

通江达海：南通

978-7-119-12929-7, 2021, 324 pages, ¥108
Published in Chinese and English
All rights available
Author: Nantong Daily Group

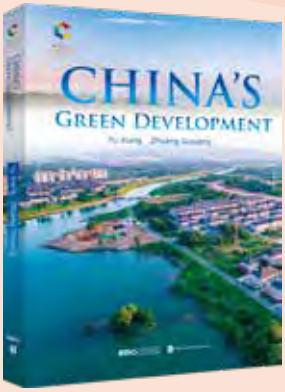
Nantong is hailed as the First City in Modern China. In contemporary China, the time-honored city has enjoyed reputations as the "Home to Textiles, "City of Construction Industry," "Cradle of Education," and "Longevity Hotspot," among others. Since the 18th CPC National Congress, under the guidance of Xi Jinping Thought on Socialism with Chinese Characteristics for a New Era, Nantong has been sticking to the development path with local characteristics by pursuing continuous innovation to keep abreast of the times in various fields. With detailed text and rich pictures, this book provides a vivid description of the glorious history of Nantong, the city of sea and river, in its completing the building of a moderately prosperous society in all respects.

CHINA'S GREEN DEVELOPMENT

中国的绿色发展

978-7-119-13305-8
2023, 260 pages, ¥98

Published in Chinese and English
All rights available



Dr. Zhuang Guiyang, Ph.D. in economics, is Deputy Director and Research Fellow of the Research Institute for Eco-civilization, CASS, and an expert receiving special government allowance from the State Council. He is engaged in the study of the economics of climate change and has been one of the academic leaders of this predominant discipline of the CASS. He has obtained and completed major programs at national and provincial levels, including the National Key Technologies R&D Program of the 12th Five-Year Plan and major projects approved by the National Social Science Fund of China. He was the winner of the Role Model of the Second China Ecological Civilization Award 2019. His book Chinese Path to Peak Carbon Emissions and Carbon Neutrality was included in the list of books recommended by the Publicity Department of the CPC Central Committee.

Dr. Yu Xiang, Ph.D. in management, is Director of the Research Office of Economics of Climate Change of Research Institute for Eco-civilization, CASS, and an inductee of the Newton Advanced Fellowships of the British Academy. She is engaged in the study of the economics of climate change and sustainable development. She has obtained and completed dozens of programs commissioned by ministries and committees of the People's Republic of China and international organizations such as the United Nations Development Programme. She has published many academic papers in Nature and other journals and serves as the lead author of several China's national reports on climate change, including the Fourth National Climate Change Assessment Report.

"Lucid waters and lush mountains are invaluable assets." We should "cherish nature the way we cherish life." These concepts are the guiding principles and action plans for China's green development. In recent years, China has implemented a strict system for environmental protection to accelerate ecological progress, which has significantly promoted ecological governance and improved the environment. Through substantial materials and abundant pictures, this book shows the achievements of the Chinese government in green development in recent years, as well as its efforts and attempts made together with the international community in undertaking the building of a global community with shared future. The book also shows that China is constantly raising people's awareness of ecological and environmental protection in development and presents the remarkable outcomes of China's green development.

Wang Xiong is a member of the Chinese Writers Association and an adjunct professor at Southwest Jiaotong University and Suzhou University of Science and Technology. He began his literary career in 1989 and has since become a prolific writer, producing novels, essays, academic papers, and non-fiction works totaling 7.5 million words. Many of his works have been published in journals such as *People's Daily*, *People's Literature*, *Chinese Writers*, *Youth Literature*, *Selected Stories*, *Beijing Literature*, and *Selected Novelettes*. His notable books include the Hanshui Culture Trilogy, comprising *Yin/Yang Monument*, *The Time-honored Patina*, and *The Jingui Silver Chamber*, as well as the China's High-Speed Rail Trilogy, which includes *China's High-Speed Rail: A Story of Speed and Development*, *China's High-speed Rail: A New Model for Technology Innovation*, and *China's High-Speed Rail: Changing the Face of China*. Some of his books have been co-published by the Foreign Languages Press and international publishers, and have been translated into multiple languages, including English, French, German, Spanish, Russian, Arabic, Japanese, Romanian, and Polish.

CHINA'S HIGH-SPEED RAIL

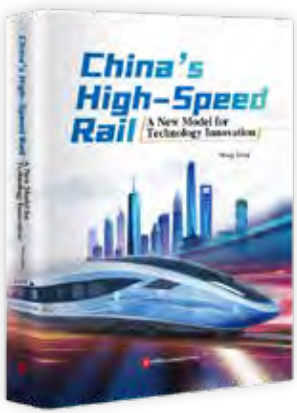
A New Model for Technology Innovation

中国智慧

中国高铁科技创新之路

978-7-119-13969-2
2023, 424 pages, ¥138

Published in Chinese and English
Rights sold: Malay, Portuguese, Albanian, Arabic, Hindi, Turkish, French



The development road of China's high-speed rail (HSR) is essentially the road of scientific and technological innovation.

China's HSR, epitomizing the most significant achievements in high technology, has impressed the world with its innovative development: ranking first in operating route length, operating network accessibility, operating speed in commercial service, and quantity of high-speed trains. China's HSR has set a benchmark for the world's HSR in commercial operation and a precedent for intelligent HSR worldwide. It has witnessed tremendous advances by combining original innovation with secondary innovation based on foreign technologies, blazing a trail for scientific and technological innovation with Chinese characteristics.

For people who are curious about the mysteries behind the stories of China's HSR, this book will take you on a journey to explore the marvels of scientific and technological innovation and achievements made with Chinese wisdom. The book offers readers a popular perspective on HSR with professional interpretation, lively language, and beautiful pictures. You will have an insight into China's HSR progress, which embodies the wisdom, will, mindset, and spirit of the Chinese people.



CHINA'S HIGH-SPEED RAIL

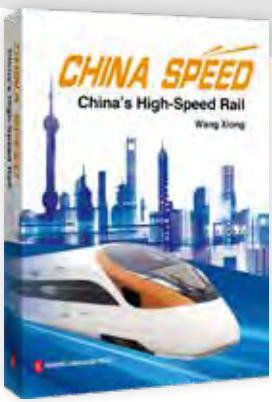
Changing the Face of China

中国力量：高铁正在改变中国

978-7-119-13337-9, 2023, 332 pages, ¥128
Published in Chinese and English
Rights Sold: Arabic, Malay, Portuguese, Hindi, Albanian, Turkish, Korean

The rapid development of high-speed rail is a testimony of China's strength. High-speed railways have shortened the temporal and geographical distance between people and between cities, and changed China's integrated transportation structure, urban economic landscape, the way of travel and life, and Chinese people's mindset, with their strong momentum and vitality. One railway after another, they depict the vibrant economic picture, string one metropolitan area with another, and stimulate the development of one economic belt after another, wherever they run by. Tourism via high-speed rail is trendy, "Made in China" amazes the world, "high-speed rail diplomacy" has yielded abundant fruits, and China is making strides toward the center of the world stage. High-speed rail is forcefully reshaping China and the world.

This non-fiction book is based on field surveys, interviews with experts and ordinary people, and written in rigorous, vivid, and lively language. It contains illustrations to show how high-speed rail development has changed China, the wisdom and innovation of Chinese people, and how the Chinese people have benefited from this era of high-speed rail. It witnesses China's institutional advantages highlighted by the China path, identifies the Chinese value behind it, and shows the Chinese strength embodied in it.



CHINA SPEED (IN REVISION)

China's High-Speed Rail

中国速度——中国高速铁路发展纪实

978-7-119-10220-7, 2017, 454 pages, ¥108
Published in Chinese, English, German, Russian, French, Spanish, Japanese, Arabic
Rights sold: Spanish, Japanese, English, Albanian, Polish, Lao, German, Russian, Romanian, Arabic, Mongolia, Hindi, Turkish

High-speed rail (HSR) has become one of China's calling cards, attracting worldwide interest. HSR construction reflects China's rapid economic and scientific development. Full of detailed information, interviews and rarely-seen material, this book tells the unique story of HSR development in China and explores its mysteries and innovation in an objective and realistic manner.

12306 CHINA RAILWAY

The Magic Behind the Online Passenger Ticketing System

铁路 12306 密码

中国铁路互联网客票系统探秘



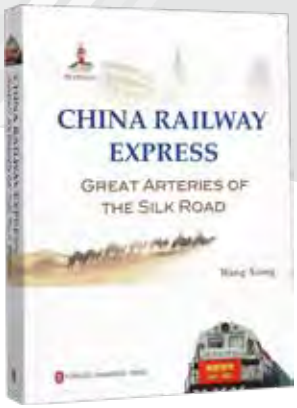
978-7-119-14088-9
2025, 492 pages, ¥138

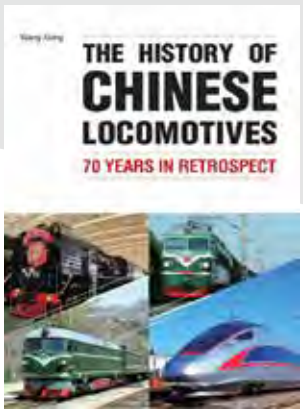
Published in Chinese, English, French
Rights sold: Urdu, Turkish, Spanish, French, Malay

Train travel in China is inevitably linked to the 12306 website or its mobile app. In the past, securing a ticket during the busy Spring Festival rush was a significant challenge, marked by long queues and a deep sense of longing and homesickness. The memory of endless lines at station squares during this period is a vivid and timeless experience for generations of Chinese travelers.

Today, 12306 stands as the world's largest passenger ticketing system, serving over 720 million users and facilitating the sale of over 4 billion tickets annually. China's railway ticketing has transitioned from manual to electronic methods, ushering in a "thumb era" of convenience and efficiency with innovations such as facial recognition for station access.

This book chronicles the evolution of Chinese train travel, reflecting on past challenges and current advancements. Exploring the history of China Railway's 12306 ticketing system reveals a journey filled with twists, dangers, mysteries, and surprises, uncovering the secrets behind its success.





CHINA RAILWAY EXPRESS

Great Arteries of the Silk Road

丝路大通道——中欧班列纪行

978-7-119-11862-8, 2020, 470 pages, ¥119
Published in Chinese, English, French, Russian, Arabic, German, Spanish
Rights sold: English, Turkish

China Railway Express links not just Asia and Europe but the entire world. The service has won favorable attention for its wide reach, cost and performance efficiency, and for its propulsive effect. In creating major arteries for international railway transportation between China and Europe, it is promoting a grand fusion of their economies and cultures.

The New Silk Road is bringing back to life scenes of bustling two-way commerce. Chinese products in abundance arrive in Europe to great consumer appreciation; European specialties, travelling eastbound, are snapped up by appreciative Chinese. Thus, in the eyes of the people of countries along the routes, China Railway Express trains are "golden trains."

THE HISTORY OF CHINESE LOCOMOTIVES

70 Years in Retrospect

共和国火车头——新中国 70 年见证

978-7-119-12072-0, 2020, 268 pages, ¥98
Published in Chinese and English
Rights Sold: German

The locomotive is the soul of a train. Advances in the means of production mark the progress of human society. The ways of travelling and life have been changed all along the timeline of transportation driving force, from the invention of steam locomotives, through the emergence of diesel and electric locomotives, to the fast-speed EMUs, and the economic and social development has been remarkably boosted.

China-made locomotives have witnessed the country's fast development in the past seven decades since the founding of the People's Republic of China. China is now a global leader in the field of railways.

FROM STEAM TO HSR

100 Years on the Beijing-Zhangjiakou Line

大国速度 百年京张



978-7-119-12921-1
2022, 320 pages, ¥130

Published in Chinese and English
Rights Sold: French, Arabic, Albanian, Korean, Hindi, Uzbek

Li Rong, chief reporter of *People's Railway Daily*, graduated with a Master of Arts degree from the College of Literature and Journalism, Sichuan University. Li is a prolific writer who has been reporting railway news for years. Many of her works cover China's achievements in high-speed railways, such as The World's First Smart Fuxing High-speed Railway Traveling Beneath the Great Wall at a Speed of 350 Kph, Fuxing High-speed Railway Drives into the World's Largest Single Terminal, and China's Railways Enter the Smart Era.

Qi Zhongxi, a senior journalist at Xinhua News Agency, graduated from the Law School of Peking University. He has a wealth of experience in charge of reporting on current affairs and economics, and railway construction is a particular focus. Qi has been following the development of China's high-speed railways from the very beginning. He is the author of Traveling Through Time and Space: A Documentary of the Development of China's High-speed Railways, China's Supply-side Reform, and China's New Economy.

This book contains more than a hundred carefully selected photos and details the 110-year history of China's railways from the perspective of the Beijing-Zhangjiakou line. Expounding on China's smart high-speed railways, the book showcases the strength of the Beijing-Zhangjiakou line, which is the first of its kind and leads the world.

A CENTURY-LONG DREAM OF SCIENCE

百年科技梦



978-7-119-12911-2
2021, 304 pages, ¥108

Published in English
All rights available

Dr. Song Jian is a distinguished scientist in the fields of control theory, systems engineering, and aerospace technology. He received a Candidate of Sciences degree in 1960 from the Moscow National Technical University and was granted a Doctor of Sciences degree in 1990 by the Higher Attestation Commission under the USSR Council of Ministers. His previous positions include Vice Minister and Chief Engineer of the Ministry of Astronautics, Chairman of the State Science and Technology Commission, State Councilor of the Central Government, Chairman of the National Environmental Protection Committee, President of the Chinese Academy of Engineering (CAE), and Vice Chairman of the 9th National Committee of the Chinese People's Political Consultative Conference (CPPCC). Now he is a lifelong Honorary Chairman of the Presidium of CAE.

The 20th century was a time of incredible change in China.

My generation felt lucky and blessed to be born in the 20th century, survive its vicissitudes, and witness the transformation of the country. Poverty-stricken in our youth, we were fortunate to become workers, fighters, and crafters of the development of science and technology in China, and be granted the opportunity to share in making the changes happen. Most of my contemporaries saw the success and failure, windstorms and tempests, suffering and tears, and ultimately the rejoicing and jubilation that we experienced, as being all part of life in the great era. That experience should be preserved for generations to come, and for historians interested in Chinese studies.

Wang Quanquan, born in 1975 in Zhouzhi, Shaanxi, launched his career at the Engineering Office of the Ministry of Railways following his graduation from university. In 2004, he was appointed Party Secretary for the Qinghai-Xizang Railway Tracklaying Project within the 3rd Company of China Railway's 11th Bureau. In 2018, he took on the role of Commanding Officer for the Lhasa-Nyingchi Section of the Sichuan-Xizang Railway at the same bureau.
In his youth, Wang developed a passion for photography under the influence of his father. Hundreds of his documentary photographs have been featured in prominent media outlets such as the Xinhua News Agency, People's Daily, and Economic Daily. Many of these works are now part of the collections at the Xinhua News Agency and the China Photographic Archives.

WE BUILD RAILWAYS ON THE ROOF OF THE WORLD

我们在西藏修铁路



We Built Tibet's Railways on the Roof of the World provides a glimpse into the lives of workers involved in the construction of the Qinghai-Tibet and Sichuan-Tibet (Lhasa-Nyingchi) Railways. With a wealth of stunning photos, well-planned layout, and a heartfelt tone, the book portrays the incredible resolve of these railway builders as they persevere through frigid winter snows and scorching summer heat.

This extensive collection of photos showcases the unwavering dedication of Mr. Wang Quanquan and his fellow railway engineers to completing this momentous project enacted by the Central Government. It demonstrates their resilience and tenacity in conquering the "forbidden zone for humans" on the roof of the world to construct a pathway to development, unity, and prosperity for Tibet. Additionally, it highlights their deep resolve to work with all Tibetan ethnic groups to forge a sense of community for the Chinese nation.

978-7-119-13924-1
2024, 158 pages, ¥188

Published in Chinese and English
Rights sold: Nepali, Turkish, Polish

BEST METRO CHALLENGE

A Glimpse Into The Construction Of The Fastest Subway In The Guangdong-Hong Kong-Macao Greater Bay Area

挑战地铁之最

粤港澳大湾区最快地铁建设掠影



Guangzhou Metro Line 18 is a major infrastructure project in the Guangdong-Hong Kong-Macau Greater Bay Area. It has set several records in China's metro construction history, including the longest operational distance at launch, the shortest construction period, the highest operational standards, and the fastest operating speed. This photo album not only showcases the tremendous effort and dedication of countless workers but also documents the entire construction process of Line 18. Through vivid imagery of construction sites and workers on the front lines, the book highlights the challenges of metro development while showcasing China's high-level infrastructure achievements.

978-7-119-13679-0
2023, 198 pages, ¥238

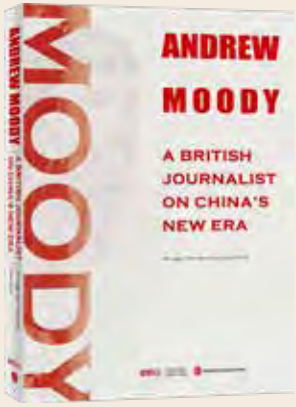
Published in Chinese
All rights available

ANDREW MOODY

A British Journalist on China's New Era

穆迪笔记

邂逅新时代中国



978-7-119-13068-2
2023, 244pages, ¥108

Published in Chinese and English
All rights available

This book includes interview transcripts, speeches, journals and articles written by Andrew Moody, the late senior correspondent of the overseas edition of *China Daily*, about what he saw, heard and thought in China in his 13 years with the newspaper, with focus on important topics and big moments of the country to depict the new-era China in the eyes of the British journalist. In particular, it explains Xi Jinping Thought on Socialism with Chinese Characteristics for a New Era, the relations between China and the world, and China's economic development from the perspective of Mr. Moody who was a China expert and had frequent first-hand contacts with the Chinese elite through his job. Articles written by others in memory of Mr. Moody are also included, to pay respect to him and acknowledge his efforts in telling the story of China.

SHENZHEN RISING

From Fishing Village to World-Class City

深圳崛起

从小渔村到大都市

Forthcoming

Rights sold: English (Singapore), Urdu

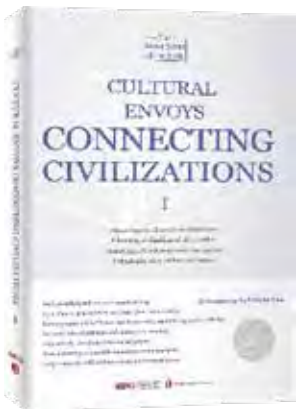
Shenzhen is a new city born out of the strenuous efforts of the CPC and the Chinese people since the launch of the reform and opening up policy in China. Over the past 40 years, Shenzhen revealed to the world, with overwhelming changes, the great power of China's reform and opening up. Shenzhen, as a special economic zone (SEZ), is an epitome of how SEZs in China have risen to prosperity through 40 years of reform and opening up. This book presents, from the perspective a foreigner, how Shenzhen has changed. The author's vivid description of what he has seen, heard, felt and thought while in Shenzhen shows to world what changes and progress Shenzhen have made over the past years, and, in a broader sense, what China has achieved in the reform and opening up.

THE SWEET SCENT OF ORCHIDS

Cultural Envoys Connecting Civilization

汀兰沁香

文明交流的使者（I）



978-7-119-14066-7
2024, 244 pages, ¥118

Published in Chinese, English. French and Spanish editions are coming soon.
Rights sold: Sinhala

Author: Compiled by the Editorial Team .

In the vibrant garden of human civilizations, mutual learning is a cornerstone for building a global community of shared future. In this context, we need to replace estrangement with exchanges, clashes with mutual learning, and superiority with coexistence. This book illuminates the stories of cultural envoys who have deeply engaged with China, offering valuable insights through their dialogues with journalists from renowned media outlets. Their exceptional contributions have been pivotal in bridging cultural divides and fostering understanding and cooperation between civilizations. As vanguards of the Global Civilization Initiative, these cultural connectors exemplify the power of mutual learning and the achievements born from the convergence of diverse civilizations.

THE SWEET SCENT OF ORCHIDS

Cultural Envoys Connecting Civilizations II

汀兰沁香

文明交流的使者（II）



ISBN 978-7-119-14520-4
2026, 232pages, 118.00

Published in English
Rights sold: Albanian, Sinhala

Author: Compiled by the Editorial Team .

The world is undergoing profound changes, and the future of all countries is closely connected. Tolerance, coexistence, exchanges, and mutual learning among different civilizations have become increasingly vital to fostering global peace and development and advancing humanity's modernization. is book brings together first-hand accounts from the recipients of the second Orchid Awards, along with in-depth media interviews, to illuminate their remarkable contributions to inter-civilizational dialogue. Whether through a lifelong dedication to building bridges of understanding or the orchestration of cross-cultural symphonies through art, their stories collectively bring to life the significance of mutual learning among civilizations.

William N. Brown, the first American to receive Permanent Residence in Fujian Province after Reform and Opening-up. He was a young airman in the U.S. Air Force when he first became interested in China. Driven by curiosity, he moved with his family to Xiamen in 1988, where he taught MBA courses for the past 30 years. In 1993, he was awarded "Friendship Award". He is the author of books *Off The Wall, Chasing The Chinese Dream, Splendors Of Quanzhou, Past And Present*, and *A 25,000-Mile Adventure*.

OFF THE WALL

How We Fell for China

我不见外

——老潘的中国来信



978-7-119-11609-9
2018, 244 pages, ¥70

Published in Chinese, English, French, German, Japanese, Russian

Rights sold: Romanian, Portuguese, Mongolian, Uzbek, Korean, Spanish, Albanian, Hindi, French

With nearly 50 of William N. Brown's original letters to family and close friends written between 1988 and 2017, this book is a unique window into the past 40 years' transformation of not only Xiamen but the whole of China. William's father initially strongly objected his move to China, but over time he came to support his choice as he read his son's letters about the sweeping changes from the late 1980s' muddy pathways to today's modernized urban infrastructure. This book reveals not only China's changes but also the author and his family's strong fondness for China and its people.

CHASING THE CHINESE DREAM

Four Decades of Following China's War on Poverty

中国人　中国梦

中国人的生活变迁与脱贫攻坚



978-7-119-12813-9
2021, 268 pages, ¥68

Published in Chinese
Rights sold: English, Urdu, Spanish

English edition published by Springer
(https://link.springer.com/content/pdf/10.1007/978-981-16-0654-0.pdf)

The author of this book, William N. Brown, launched two trips to China in July and August 2019 and November 2020, spanning 26 cities in 18 provinces, autonomous regions and municipalities, including the Tibet Autonomous Region, Guizhou Province, Gansu Province, Yunnan Province, and Inner Mongolia Autonomous Region, which are distributed in many national-level poor counties, through face-to-face interviews, from the perspective of a foreigner, the real story of Chinese pursuit of a better life is told truthfully and vividly. William N. Brown's interviewees include different figures, including grassroots cadres, poor households, and first secretaries stationed in villages, as well as ordinary people who have worked hard and written wonderful stories in all walks of life.

This book focuses on the times when China has built a moderately prosperous society in an all-round way and achieved the goal of poverty alleviation, focusing on the two themes of "life changes" and "poverty alleviation", and telling hot topics such as what the "Chinese Dream" is, how to realize the "Chinese Dream", and "the connection between the Chinese Dream" and the world in a way that integrates stories and perspectives. The author also expounds on the profound understanding of the "Chinese Dream" from the perspective of building a community with a shared future for mankind, combined with the influence of traditional Chinese culture on the spirit of Chinese and the impact on national governance strategies.

SPLENDORS OF QUANZHOU, PAST AND PRESENT

Dr. William N. Brown's Perspective on the Maritime Silk Road

从泉州出发

——老潘说海上丝绸之路



978-7-119-13180-1
2022, 256 pages, ¥78

Published in Chinese
All rights available except English

Quanzhou, once known as Zaytun, is a remarkable historical landmark that marks the beginning of the Maritime Silk Road. It is also a stunning modern international garden city that showcases the beauty of contemporary urban planning. The author, Dr. William N. Brown, has visited Quanzhou and its surrounding areas multiple times, immersing himself in its rich history and prosperous present. This book takes readers on a journey through time, starting with Marco Polo's travelogue, tracing the story of ancient Zaytun and recounting the contemporary development of Quanzhou through historical buildings and modern scenery.

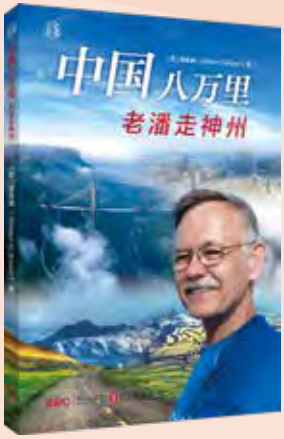
Despite its focus on rapid development, Quanzhou places great value on preserving and continuing its historical context. The city's charm lies in the coexistence of the past and present, creating an infinite appeal.

A 25,000-MILE ADVENTURE

Dr. William N. Brown's Journey Through the Wonderful Land of China

中国八万里

——老潘走神州



978-7-119-13179-5
2022, 188 pages, ¥65

Published in Chinese
Rights sold: English, Turkish

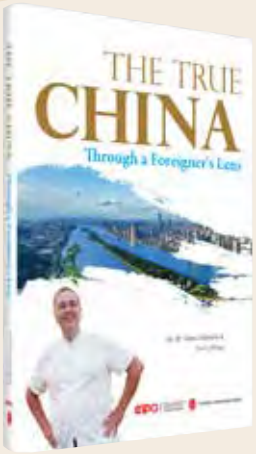
This captivating book was penned by Dr. William N. Brown, who embarked on a self-driving expedition through the southeastern region of China in 1993. He continued his journey by driving north to Inner Mongolia and west to Qinghai in 1994, before entering Tibet and finally driving through the southern region of China back to Xiamen.

Fast forward 25 years to 2019, Dr. William N. Brown embarked on a similar journey to explore China. This book is a result of his revisit to China in 2019 and primarily focuses on his observations, experiences, and encounters during the journey. It is a unique blend of his personal feelings and an honest portrayal of the life stories of 20 individuals who reside in remote mountainous areas or bustling cities, and who have struggled and persevered in various industries and fields, creating their own remarkable stories. Each of their destinies is closely intertwined with the development of the country, and through their accounts, we can witness the tremendous changes that have taken place in China.

THE TRUE CHINA

Through a Foreigner's Lens

情系华夏



ISBN 978-7-119-14418-4
2026, 320pages, 98.00

Published in English
Rights sold: Albanian, Bengali, Arabic

Denis Nurmela

Denis's diverse journey spans roles as an entrepreneur, surgical assistant, CEO, and international speaker, including a TEDx appearance. In 2018, a speaking tour ignited his deep connection with China, leading him to embrace life there as a semi-retired university professor of public speaking, internet influencer, and now, author. Committed to longevity and cultural immersion, Denis aspires to live until age 200 in China. His profound affection for the country and dedication to its youth resonate throughout this memoir.

YoYo Wang

YoYo earned her degree in Translation Studies from Changsha University in 2022, co-created this colorful memoir through shared experiences and mutual growth with Denis at the university's New World campus. She spearheaded the Chinese edition's writing, editorial refinement, and final proofreading.

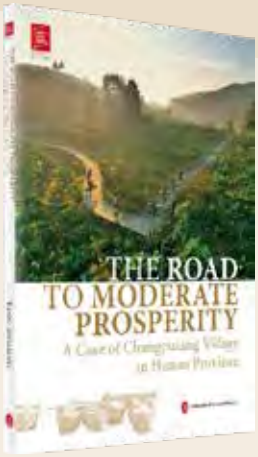
While many foreign accounts of China skim the surface, The True China: Through a Foreigner's Lens delves deep into the lives of its people—their dreams, struggles, traditions, and triumphs. Denis Nurmela offers an unfiltered narrative that transcends typical travelogues, presenting heartfelt stories that reveal the authentic spirit of China. Whether you're a Chinese reader curious about an outsider's perspective or someone seeking a genuine understanding of Chinese life, this memoir invites you on an emotional journey filled with laughter, tears, and profound insights. Step into the real China and see the world through Denis's eyes.

THE ROAD TO MODERATE PROSPERITY

A CASE OF CHANGPUTANG VILLAGE IN HUNAN PROVINCE

甜蜜“湘”村

菖蒲塘村的小康路

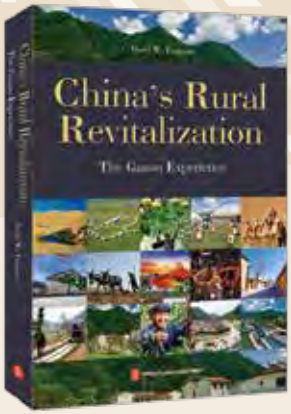


978-7-119-14033-9, 2024, 166 pages, ¥88
Published in Chinese, English, French, Spanish
Rights sold: Turkish, Italian, Spanish

Tang Jinsheng is the first secretary and rural revitalization team leader of Changputang, a village located in Fenghuang County, Xiangxi Tujia and Miao Autonomous Prefecture, Hunan Province. After graduating from the Department of Journalism and Communication at Hunan University of Science and Engineering, he held various positions including journalist and vice director for special features at Fenghuang County Radio and Television Station, head of Fenghuang County's official news website, and director of the service center of the Changputang Village Party education base. He has received several awards for his work, including the China Radio, Film and Television Award, the China TV Documentary Award, and the first prize in the National Contest of Municipal and County TV Stations' Special Features.

Nestled deep in the Wuling Mountains, Changputang Village was once plagued by poverty and aridity. Today, it has transformed into a major fruit grower and a premium fruit breeding, demonstration, promotion, and service center in Liaojiaqiao Town, Fenghuang County. This book tells more than 20 inspiring stories about self-taught experts, technology leaders, a women's grafting team, young ecommerce practitioners, and other individuals who contributed to the village's success. Bearing in mind the development philosophy of "seeking unique opportunities that others overlook, excelling in the face of competition, and exploring new areas when markets become full," the village began with growing kiwifruit, pomelo and other fruits. It has continually improved fruit varieties, and promoted the integration of the primary, secondary, and tertiary sectors. The book documents the village's extraordinary journey of promoting rural revitalization through thriving businesses.

David W. Ferguson, Born in Scotland, David graduated in law from the University of Edinburgh, He worked worldwide as a management consultant and speaks several languages. He came to China in 2006, and in 2008 joined China.com.cn as a journalist and editor, for whom he covered the Wenchuan Earthquake, the Beijing 2008 Olympic Games and the Shanghai World Expo in 2010. He has been a writer and editor with Foreign Languages Press since 2010, and edited the English-language editions of the four volumes of Xi Jinping: The Governance of China. He has published eight books on contemporary China, introducing the cities of Nantong, Suzhou, and Beijing, and the provinces of Guangdong, Jiangsu, Gansu and now Zhejiang. He is a recipient of the China Special Book Award, the Chinese Government Friendship Award, the Huilin Prize, and the Orchid Awards.



CHINA'S RURAL REVITALIZATION

The Gansu Experience

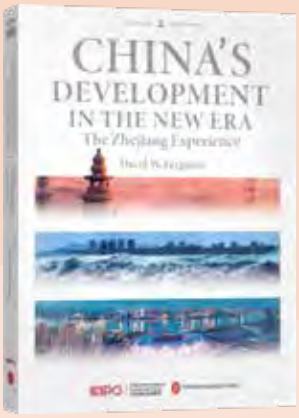
从贫困到富饶

甘肃美丽乡村蜕变记

In 2021 President Xi Jinping announced the successful realisation of China's First Centenary Goal - the Building of a Moderately Prosperous Society in all Respects. Part of this success involved the elimination of absolute poverty throughout China. But this was a step in a process rather than an end goal. Work in rural areas will continue through the Rural Revitalisation Strategy. This book presents a summary of social and economic development and poverty alleviation in China since the founding of the PRC in 1949, and an account of real life poverty alleviation and rural revitalisation work at the grass roots in Gansu Province, Central China.

978-7-119-13023-1
2022, 348 pages, ¥128

Published in Chinese, English, French
Rights sold: French, Urdu, Sinhala, Turkish, Indonesian,, Hindi, English (India)



CHINA'S DEVELOPMENT IN THE NEW ERA

The Zhejiang Experience

潮涌之江

中国发展看“浙”里

978-7-119-13922-7,
2024, 240 pages, ¥108

Published in Chinese and English
Rights sold: Arabic, Hindi, Spanish, Mongolian, Turkish, Urdu

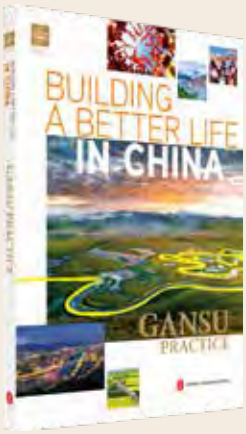
Zhejiang is one of the pioneer provinces in China's development. How can Zhejiang's experience inspire therest of China? Having lived in China for many years, David Ferguson has carefully observed and developed an in-depth understanding of the country. In 2022 and 2023 he visited a broad range oflocations in Zhejiang, including Yucun in Anji, a village where the philosophy "Lucidwaters and lush mountains are invaluable assets' was first put forward, the Dachen Islands in Taizhou, the birth place of the Spirit of Reclamation, Ningbo-Zhoushan Port, Yiwu International Trade Market, and the automotive manufacturer Geely. His new book delves into Zhejiang from perspectives including opening up, the private economy, the digital economy, and green productivity. In 60,000 words of storytelling and vivid photos, Mr. Ferguson shares his ideas about Zhejiang's contribution to China's sustainable development trajectory.

BUILDING A BETTER LIFE IN CHINA

Gansu Practice

解码中国美好生活

甘肃实践

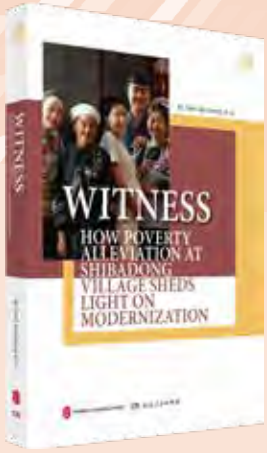


978-7-119-13211-2
2022, 164 pages, ¥68

Published in Chinese and English
All rights available

Author: the Information Office of the Gansu Provincial People's Government and the Global Center on Development Knowledge Sharing

Gansu is one of the important birthplaces of the Chinese nation and civilization. The ancient Silk Road, known as the main artery of world civilization, runs through the whole of Gansu. Over the past ten years, Gansu has won its battle against extreme poverty. It has achieved significant milestones in promoting high-quality development, including robust economic development, and has effectively strengthened its reputation in ecological protection by continuously enhancing its role as an important ecological security barrier in west China. The province has also succeeded in accelerating China' s nationwide reform and opening up policy, and actively protected and improved the livelihoods, living standards and well-being of local people. In order to publicize the incredibly positive changes that have taken place over the past ten years, the book captures China' s development in the new era and showcases solutions for sustainable development to readers around the world by vividly depicting how Gansu residents have achieved better quality of life and reduced poverty rates.



WITNESS

How Poverty Alleviation at Shibadong Village Sheds Light on Modernization

见证

十八洞村的脱贫故事与现代化启示

978-7-119-13754-4
2023, 268 pages, ¥88

Published in Chinese, English, French
Rights sold: Arabic

Chen Wensheng, Distinguished Professor and Xiaoxiang Scholar at Hunan Normal University; Head, Second-Level Professor and Doctoral Supervisor of China Academy of Rural Vitalization; an expert entitled to special subsidies from the State Council; a member of the Rural Vitalization Expert Committee of the Central Rural Work Leading Group; Vice President of Chinese Society for Rural Development; leader of the Hunan Provincial Party Committee's Expert Group Regarding Agriculture, Rural Areas and Farmers; chief expert of China Rural Revitalization Research Base in Hunan Province; editor-in-chief of *Discoveries in Rural China*; and visiting scholar to the Chinese University of Hong Kong. He mainly engages in research on the issues of agriculture, rural areas, and farmers, and has published works such as *Small Villages of a Big Country*, *Why Rural China is Prosperous*, *Why Agriculture in China Goes Strong*, *On the Transformation of Agriculture in a Major Country*, *On the Changes of Rural China*, and *The Route to the Villages of a Major Country*.

Shibadong Village is a typical traditional village of Miao people under the jurisdiction of the national-level poverty-stricken county Huayuan County. On 3rd November 2013, General Secretary Xi Jinping arrived at Shibadong Village in the deep mountains of Xiangxi Prefecture, visited the poor people in Miao villages, and initiated the strategy of "targeted poverty alleviation" for the first time. As thus, Shibadong Village became the first village in China to implement and advance targeted poverty alleviation.

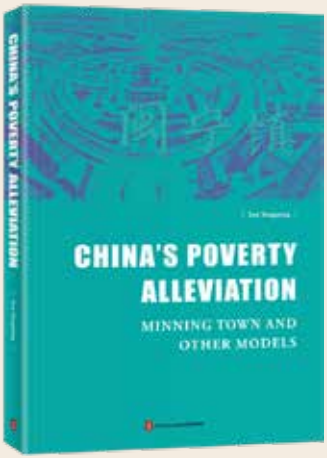
This book provides a panoramic and multi-dimensional description of Shibadong Village, depicting the arrival of the poverty alleviation team in the village, how industries have changed, how villages have been governed, and how Miao culture has continued and changed. It shows how the national poverty alleviation strategy has taken roots and blossomed in a remote village, vividly depicting the historical epitome and practical samples of Shibadong Village's people shaking off poverty and striving for a moderately prosperous life. It presents a vivid picture about the changes brought by the concept of targeted poverty alleviation to tens of millions of rural impoverished people in China, and interprets the institutional logic about how "Chinese miracle" is created from a micro perspective of reality.

CHINA' S POVERTY ALLEVIATION

Minning Town and Other Models

中国扶贫报告

——从闽宁镇的故事说起



978-7-119-12944-0
2022, 240 pages, ¥98

Published in Chinese and English
All rights available except German, Arabic, Russian, French, Japanese, Spanish, Korean, Portuguese

Sun Yongming is a member of Fujian Provincial Writers' Association and China TV Artists Association (CTAA). He has published *Gu Wenchang: The Man Who Greened an Island*, *Fond Memories: Stories of Officials Assisting Tibet*, and other books. The documentaries he has written include *Visiting Taiwan*, *The Road Builders of Fujian*, and *The Bond Between Fujian and Tibet: Fujian Officials Working in Tibet*. His writings have won the Best Works Award by the Publicity Department of the CPC Central Committee and Best Literary Works of Fujian Province.

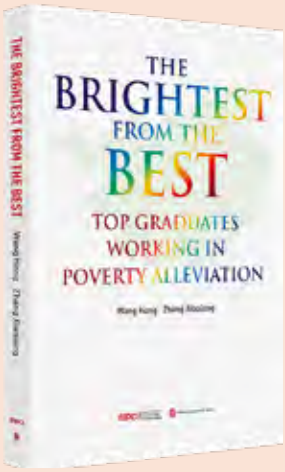
This book vividly depicts the progress of China's poverty alleviation with a particular focus on the author's first-hand experiences witnessing the historical changes of the Ningxia Hui Autonomous Region and the development of Minning Town. During his extensive field research in Ningxia, Shanxi, Guizhou, Tibet, Inner Mongolia, and Hunan, the author interviewed poor households and the grassroots officials, narrating their experiences before and after shaking off poverty. Depicting representative stories of different regions in China, this book, more than just an account of how people emerged from poverty, also tells how they came to earn a better living and their feelings and reflections on poverty alleviation policies.

THE BRIGHTEST FROM THE BEST

Top Graduates Working in Poverty Alleviation

了不起的年轻人

从顶尖学府到基层一线的扶贫故事



978-7-119-12879-5
2021, 356 pages, ¥108

Published in Chinese and English
Rights Sold: Polish, Hindi, Uzbek, Albanian, Mongolian, Sinhala, Urdu, Turkish, Portuguese

Wang Hong, a graduate from the Chinese Department of Peking University with a major in Chinese, is a screenwriter, and previously worked as a media professional.

Zhang Xiaolong, a graduate from the Chinese Department of Peking University with a major in literature, is a screenwriter, and previously worked as a media professional.

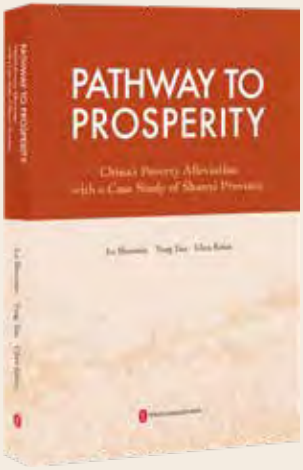
There is a group of young people who hold master's and doctor's degrees from prestigious universities. They are generally thought to be successful and are bound to have promising careers. In their best years they choose to go to poor townships and villages, engaging in the great battle against poverty and doing their bit to make a difference in China's rural areas. Between their middle twenties and early thirties, they undergo hardships and challenges rarely experienced by their peers, doing their best to help villagers have a good life. Through this, they experience a great sense of fulfillment. With a large number of bright young people who are willing to brave all difficulties and devote themselves to the well-being of the public and the development of the country, our nation is full of hope. This book tells the stories of a dozen such young people.

PATHWAY TO PROSPERITY

China's Poverty Alleviation with a Case Study of Shanxi Province

掷地有声

从山西看中国脱贫攻坚



978-7-119-12300-4
2020, 416 pages, ¥118

Published in Chinese and English

Lu Shunmin was born in 1965 in Hequ, Shanxi Province. Now he works with Shanxi Literature Monthly. He has published prose collections such as *The Ancient Ferry at the Yellow River, Seeing 84 Martyrs Home, Farmers in the World*, and long biographies *Pan Jiazheng and Zhu Bofang* in addition to the reportages including *Pathway to Prosperity: Poverty Alleviation Stories in Shanxi Province* and *Zhaojiawa: The Disappearance and Rebirth of a Village*. He has won Zhao Shuli Literature Award, Bing Xin Prose Award, and Ordos Literature Award of Chinese Writers, etc.

Yang Yao was born in 1975 in Dai County, Shanxi Province. Now he works with Shanxi Writers Association. He has published novels such as *My Second Younger Brother's Blockhouse, The Hardened Knife, The Passing of the Village, The Fleeting Years, The Shining Railway Track*, and *The Soft Light of Buddha*. He has won Zhao Shuli Literature Award, October Literature Award, Shanghai Literature Award, Shanxi Literature Award, Yellow River Novel Award, and Annual Pure Novel Gold Award, etc.

Chen Kehai was born in 1982 in Xuan'en, Hubei Province. Now he works with Shanxi Literature Monthly. He has published a collection of novels, such as *Innocent Life, Moral Animal, Almost Spring*, and *The Footrest Box*. He has won Zhao Shuli Literature Award, Mangyuan Literature Award and The First Tujia Literature Award.

The reportage is a comprehensive reflection about the new round of poverty alleviation in Shanxi Province after the 18th CPC National Congress. The three authors spent six months in 21 of the 58 provincial poverty-stricken counties, including 10 counties in deep poverty. Having conducted a number of interviews and surveys, they write up the reportage that covers identification of poverty-stricken population, relocation, and poverty alleviation through industrial development, financing, health, education and ecological development initiatives. In plain and simple language, the authors tell about the stories of the poor people, their joys and sorrows, and the commitment and persistence of those engaging in poverty alleviation. They show the readers the amazing achievements of poverty alleviation in China.

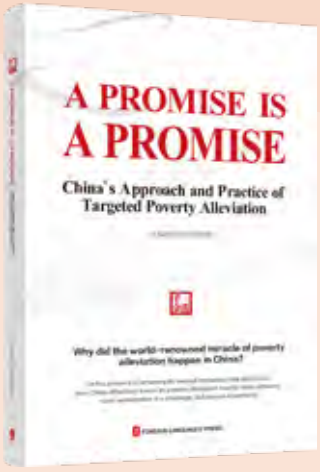
Rights sold: Polish

A PROMISE IS A PROMISE

China's Approach and Practice of Targeted Poverty Alleviation

一诺千金

中国精准扶贫路径与实践



978-7-119-12543-5
2021, 380 pages, ¥98

Published in Chinese, English, Arabic, Spanish, French

Huang Chengwei was born in 1965. A Ph.D. and researcher fellow, he serves as director of the China Poverty Alleviation and Development Center, the State Council Leading Group Office of Poverty Alleviation and Development and director of the Poverty Governance Research Center of Peking University. He is also a doctoral supervisor in College of Humanities and Development Studies (COHD) in China Agricultural University. He has long been engaged in research and management in the field of development-oriented poverty eradication in rural areas. He has been involved in major national poverty alleviation research and policy formulation since the 18th National Congress of CPC, the top-level design of the national targeted poverty alleviation strategy, and the drafting of relevant important manuscripts. Huang Chengwei has published over 200 academic papers, such as "The Outline of Xi Jinping's Poverty Alleviation Thoughts" and "Guiding Principles of Poverty Alleviation with Chinese Characteristics." He assumes the role of chief expert for Marxism Theory Research and Construction Project and editor-in-chief of the "Poverty Alleviation-related Frontier Issues Research Series in China" funded by the National Publishing Fund. He has published several books as well – for example, *China's Strategies for Targeted Poverty Alleviation* and *How the CPC Eradicates Poverty.*

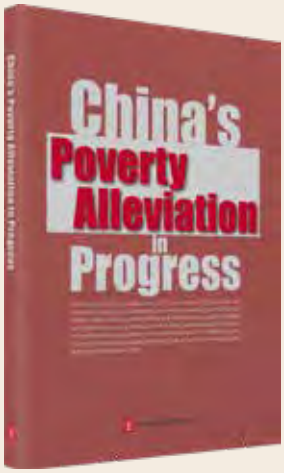
Poverty is a common challenge for human society. In 2020, China accomplished on schedule its poverty alleviation target and completely eliminated absolute poverty for the first time over its thousands of years of history – a momentous achievement for the country, and for humanity as a whole.

What is the background of China's victory in its fight against poverty? What is the theoretical guidance for poverty alleviation? How did the Communist Party of China make decisions and deploy poverty alleviation measures step by step? How can China effectively keep its poverty alleviation results while achieving rural revitalization? This book makes summaries by examining one case from each of the five levels: province, city, county, township, and village. It allows readers to understand how Xi Jinping's poverty alleviation ideas are practiced at village and household levels and how targeted poverty alleviation is achieved.

Rights sold: Albanian, Belarussian

CHINA'S POVERTY ALLEVIATION IN PROGRESS

中国脱贫在行动



978-7-119-10549-9
2018, 188 pages, ¥88

Published in Chinese, English, Spanish, Arabic
Rights sold: Portuguese, Romanian, Arabic, Albanian, Polish, Mongolian, German, Spanish

Author: Wen Wei etc.

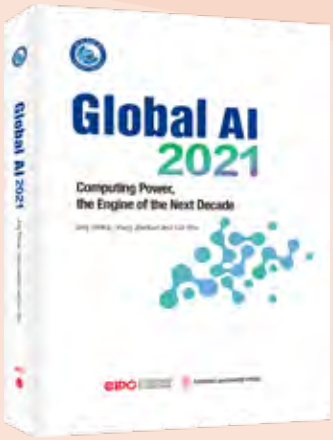
In recent years, China has made great achievements by pushing forward the policy of development-oriented poverty alleviation. With rural incomes increasing steadily and the number of rural people living in poverty decreasing drastically, the policy has been accepted and praised by farmers from poor counties. Given that central government devotes greater efforts in poverty alleviation, this book introduces the achievements, measures and objectives of China's work on development-oriented poverty alleviation in a manner of case analysis and storytelling. As the author is a specialist on rural issues, this book is readable with profound contents in an easy-to-understand approach.

GLOBAL AI 2021

Computing Power, the Engine of the Next Decade

全球人工智能 2021

算力引领未来十年



ISBN 978-7-119-13479-6
2023, 278 pages, ¥88

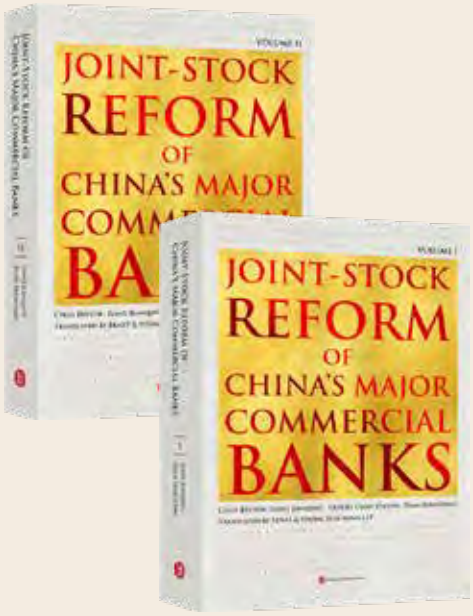
Published in Chinese and English
Rights sold: German, Arabic, Russian, French, Japanese, Spanish, Korean, Portuguese, Mongolian

Peng Cheng Laboratory is a new-type scientific research institution in the field of network communication and intelligence, and specializes in the research of broadband communication, new-type networks, network intelligence, etc. Its research covers strategic, forward-looking, basic major scientific issues and key core technologies, and serves the development of the network communication and intelligence industry in the Guangdong-Hong Kong-Macao Greater Bay Area and the rest of China.

This book continues to track the world's progress on artificial intelligence in 2021, conducts in-depth observation and analysis from such dimensions as academic research, patent distribution, industrial application, capital investment, hot spots, ethics and governance, and quantitatively evaluates major countries' comprehensive competitiveness in the field of AI, with particular attention to relevant scenarios showing computing power as the development engine of the next decade. Detailed data and cases are presented to objectively and accurately depict the global AI industry ecosystem, and reveal the key findings of the year and the future development situation. This book can help readers fully grasp the annual global trends of AI technology development and industrial application and the comprehensive competitiveness of different countries in this field, and has strong reference value for institutions and individuals engaged in AI research, product research and development, application promotion, capital investment, and policy making.

JOINT-STOCK REFORM OF CHINA'S MAJOR COMMERCIAL BANKS （2 VOLUMES）

中国大型商业银行股改史（上下卷）



VOLUME II:
978-7-119-12903-7, 2022
460 pages, ¥168

Published in English
All rights available

VOLUME I:
978-7-119-12902-0, 2022
664 pages, ¥228

Published in English
All rights available

Volume I is dedicated to the 40th anniversary of China's reform and opening up. Volume I, comprising ten chapters – "Introduction," "Epilogue" and eight others – is a historical recount of the joint-stock reform. The first three chapters treat the 30 years of reforms of state-owned banks as a cohesive effort heralding the joint-stock reform itself. Chapter 4 covers the discussion, formulation, and introduction of the reform plan following the decision at the Second National Financial Work Conference, to launch the reform as a pilot program, giving both a detailed account and a behind-the-scene look at the development of the top-level designs. Chapters 5 and 6 recall the full implementation of the reform, from its pilot stage at BOC and CCB, to its intensification and expansion at BoCom and ICBC, and lastly to its conclusion at ABC. While noting the four-step process common to the joint-stock reform of these banks – financial restructuring, creation of a joint-stock company, introduction of strategic investors, and public listing – attention was also given to the differences. Chapter 7 summarizes the effort and progress made by the Big Five in corporate governance, risk management, and internal controls following the joint-stock reform. Chapter 8 explicates the eight chief effects of the reform and contains a quantitative cost-benefit analysis which shows, with real data, that the post-reform benefits have outweighed the costs borne by the state, and that the reform has breathed new life into the banks. Lastly, in "Epilogue" we sum up the lessons from the reform and voice some general issues and expectations that may help shape further and more extensive changes for China's major commercial banks.

Volume II of the *Joint-Stock Reform of China's Major Commercial Banks* is a collection of transcripts from tape-recorded interviews of 21 people who once led, organized, and witnessed the joint-stock reform of state-owned banks.

Jiang Jianqing formerly served as Deputy General Manager of ICBC Shanghai Branch in 1993. He was appointed President of Shanghai City Cooperative Bank (now known as Bank of Shanghai) in 1995 and General Manager of ICBC Shanghai Branch in 1997. He became Deputy Secretary of the CPC Committee and Vice President of ICBC in 1999 and was promoted to Secretary of the CPC Committee and President of ICBC in February 2000. From 2005 to June 2016, he served as Secretary of the CPC Committee and Board Chairman of ICBC.

UNLEASHING MOMENTUM

China's Economy in a Changing World

释放动能：

全球变局下的中国经济



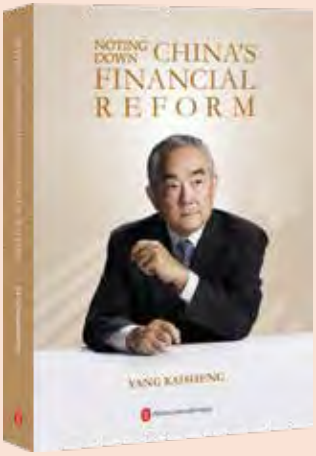
978-7-119-14438-2,
2026, 140 pages, ¥88

Published in Chinese, English
All rights available

At this historic juncture of global transformation on a scale unseen in a century, China's approach commands global attention, with the development of its economy drawing widespread interest. This book adopts both international and Chinese perspectives to showcase the outcomes of further reform and opening up. It elucidates how new quality productive forces are injecting momentum into the economy and how high-standard opening up is creating opportunities for the world. Centered on themes including Chinese modernization, new quality productive forces,high-quality development, the advantage of a mega-market, and the supply chain systems, the book features systematic analyses by renowned experts and scholars from home and abroad, presenting a compelling narrative of China's economy.

NOTING DOWN CHINA'S FINANCIAL REFORM

中国金融改革的探索与实践
——杨凯生金融笔记



978-7-119-12291-5
2020, 448 pages, ¥98

Published in English
All rights available

Yang Kaisheng was president of the China Huarong Asset Management Corporation before becoming deputy chairman and president of the Industrial and Commercial Bank of China (ICBC). He was also chairman of ICBC Credit Suisse Asset Management Co. Ltd. as well as deputy chairman of Standard Bank of South Africa.

A PhD in economics from the Economics and Management School of Wuhan University, he is a member of the Council of International Advisers of China Banking and Insurance Regulatory Commission and a senior honorary research fellow of Peking University's Institute of Internet Finance. A doctoral supervisor of the Financial Research Institute of the People's Bank of China, he teaches part-time at the School of Economics of Peking University as well as China University of Political Science and Law.

He was a member of the 11th and 12th National Committee of the Chinese People's Political Consultative Conference.

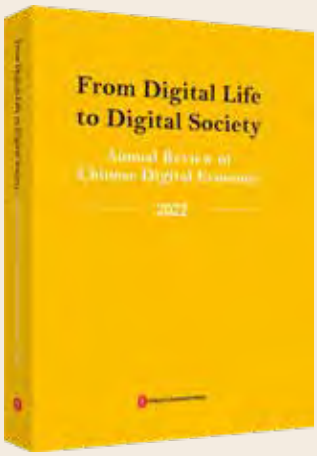
This book is a review and summary of the most important practices and major events in the reform and development of China's financial industry since the 1990's. A record of the process of China's financial reform, it interprets and analyzes the reform principles and policies with a senior banker's insight over the past 20 years.

FROM DIGITAL LIFE TO DIGITAL SOCIETY

Annual Review of Chinese Digital Economy

从数字生活到数字社会

——中国数字经济年度观察 2022



978-7-119-13204-4
2023, 324, pages, ¥128

Published in English
Rights sold: Sinhala

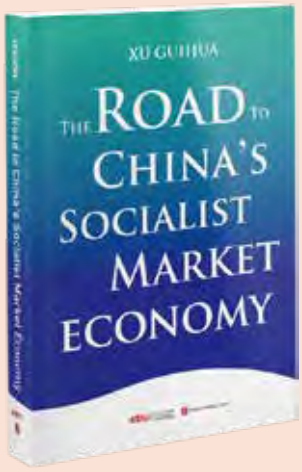
Meituan Research Institute, the social sciences research institute set up by Meituan is intended to leverage the practical explorations and mass data from Meituan's development of the service industry, focus on frontier issues concerning the national economy, industrial economy, social development, and reform and opening up. The purpose is to construct a research platform featuring open cooperation for in-depth academic research, policy research, and topic-based research, deliver quality research outcomes, to provide a reference for China's reform and development. Meituan Research Insitute harbors the vision of becoming a top-class corporate think tank in China.

In the past decades and more, the digital economy has been flourishing, becoming an important pillar driving the new economic growth drivers to replace old ones, industrial restructuring, and upgrading of the household consumption structure. In the meanwhile, some issues also occurred during the development of the digital economy. How to lay equal emphasis on standardization and development to make the digital economy develop more healthily has become a topic of common concern to all sectors of society.

This book, through detailed cases, offers in-depth insights into the changes in the trends of China's service-oriented consumption and the supply-side development of the service industry, demonstrating the profound impact of digitalization of life service industry on social employment, urban governance, and social welfare among other fields, to provide observation perspectives and materials for reflection at various levels for the healthy development of the industry.

THE ROAD TO CHINA'S SOCIALIST MARKET ECONOMY

通向中国社会主义市场经济之路



978-7-119-12364-6
2020, 346 pages, ¥108

Published in English
All rights available

Born in Yangzhou, Jiangsu Province in Dec.1934, **Prof. Xu Guihua** joined in the PLA Navy in Jan.1951. Being admitted to Economics Department of Fudan University in 1956, he had been teaching and researching there as Professor in Economics and doctoral supervisor for decades since 1961. He earned his fame as an eminent economist in comparative economics of contemporary China by revolutionarily defining and framing the concepts of "China's socialist market economy" and "China's joint stock economy" among others in 1990s. He did extensive researches in the field of economics, comparative economic system, comparative economic theory and contemporary Chinese economy.

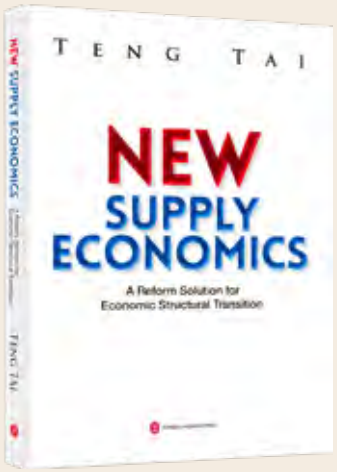
This book is the most representative and pioneer work of Prof. Xu Guihua in the field of China's transition from central planning economy to socialist market economy. For decades, policy makers and economists around the world have been asking the questions: What are the unique characteristics of China's socialist market economy? What are the magic solutions that lead to China's remarkable success? This book will give you the key to the answer.

Dr. Teng Tai, Director of the Wanb Institute. He has served as chief economist, research institute director and managing director in several financial institutes in China and has been invited to give speeches at State Council executive meetings. He proposed the theory of neosupply economics and called for supply-side reform as early as 2012. Three years later, supply-side reform became a main Chinese economic reform policy. Dr. Teng is also an adjunct professor of Fudan University and Renmin University of China, and a committee member of the National Federation of Industry and Commerce Think Tank, as well as Executive Director of China Private Economy Research Association. Teng is the author of *New Supply Economics: A Reform Solution for Economic Structural Transition* and *Supply-Side Reform and China's Economic Transformation*, and his other main works include On the New Wealth, *Wealth of the People: A Proposal of Neosupply Economics, Soft Wealth, Soft Value.*

NEW SUPPLY ECONOMICS

A Reform Solution for Economic Structural Transition

新供给主义经济学



978-7-119-12364-6
2021, 244 pages, ¥108

Published in English
Rights sold: Arabic, French, Albanian, Spanish

Over the past four decades since the start of reform and opening up, theories proposed by Western economists have greatly influenced China's economics community. However, China, at each stage of reform, has also given birth to its own economic thought. In recent years, Dr. Teng Tai's new supply economics has also received attention and generated an impact. This book strives to formulate a sound theoretical framework for the thinking behind China's economic reform and development, and put forward solutions and suggestions to address the problems facing China.

SUPPLY-SIDE REFORM AND CHINA'S ECONOMIC TRANSFORMATION

供给侧改革与中国经济转型



978-7-119-12493-3
2020, 200 pages, ¥108

Published in English, French, Spanish
Rights sold: German

Neosupply economics began to advocate supply-side reform in 2012, and the following year, it started to exert a positive impact on relevant economic policies and reform thought. In 2015, the CCCPC and the State Council officially initiated supply-side structural reform. It is a major reform aimed at ensuring stable growth for the next 40 years by deepening institutional reform, improving factor supply conditions and utilizing modern techonologies to create new dividends.

WHAT SUSTAINS CHINA'S ECONOMIC GROWTH?

中国经济向何处去



Chinese, English, French,Portuguese, Russian, Arabic, Spanish editions are coming soon

Wang Honggang is president of the Institute of Peaceful Development, Chinese Academy of Social Sciences. A well-known expert on strategic and U.S.issues, he has published over 100 academic papers and commentaries, and a number of monographs including *The Dynamics2050, Great Competition 2050, and Global Trend 2050.*

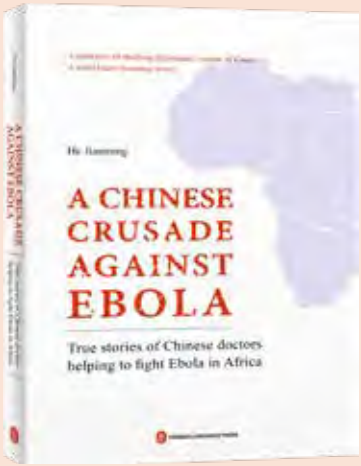
Examining China' s economy requires fresh perspectives and innovative methodologies. We need to avoid narrow short-sighted thinking, and instead adopt a holistic approach in order to truly understand the current state and future direction of the Chinese economy,along with its overarching strategy and specific measures-all within the broader context of the long-term evolution of the global economic system and China's drive toward socialist modernization. Amidst profound global transformations, China stands out among major economies for its comprehensive blueprint in the coming decades-one that is both visionary and highly actionable. China possesses significant strengths in many areas. In the short term, the Chinese economy will inevitably go through a challenging phase as it strives for stability and builds new growth momentum. Once it moves beyond this phase,it will emerge reinvigorated, unleashing enormous vitality with far-reaching global impact.

A CHINESE CRUSADE AGAINST EBOLA

True Stories of Chinese Doctors Helping to Fight Ebola in Africa

死亡征战

中国援助非洲抗击埃博拉纪实



978-7-119-11773-7
2020, 314 pages, ¥90

Published in Chinese, English, French
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He Jianming is one of the most important reportage writers in contemporary China, and his works have been translated and distributed to more than a dozen countries.

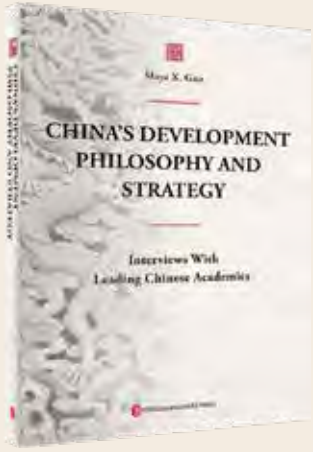
This book is a true presentation of a major diplomatic event that took place on the African continent between 2014 and 2015 when China helped Africa fight against Ebola. When the three countries of Western Africa were hit by the Ebola virus, the Chinese government sent a medical team of more than a thousand people for emergency support. Together with the local people, they quickly curbed this rare epidemic and finally won over it. The book shows the intrepid heroism of Chinese people in the unprecedented death battle, reflecting that China is taking on more and more important tasks in global governance. It helps readers better understand China and its people.

CHINA'S DEVELOPMENT PHILOSOPHY AND STRATEGY

Interviews With Leading Chinese Academics

中国思想与中国战略

当代中国最具影响力思想家访谈录



978-7-119-12064-5
2021, 560 pages, ¥88

Published in English
All rights available

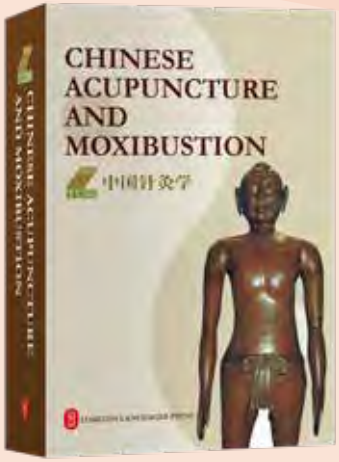
Maya X. Guo obtained a doctorate in political science in the United States. She joined Phoenix Satellite TV Group in 2002 and was the executive editor of *Phoenix Weekly* and the chief writer of Phoenix Satellite TV Publishing Center. She is currently an advisory member of the CITIC Reform and Development Research Foundation and a senior researcher of the CITIC Reform and Development Research Institute.

Since the 18th National Congress of the CPC, China's new leaders who also belong to the PRC generation have shown their firm belief and strong courage, giving the Chinese people confidence in upholding the Chinese path. With unprecedented achievements in fighting corruption they have also reaped praise and public support. However, China is now facing severe challenges, and the road before us is not smooth. The Chinese path that has created a miracle of development and proved that China "can do" is now confronted by the test of trials and hardships.

One intention of this book is to explore the heart of this New China generation, that is, their courage to shoulder responsibilities. In the course of the interviews, the author tried to find out views of these experts and academics, while at the same time talked with them about their personal experience, sentiments and aims. This generation has always associated their personal ideals and career with the fate of the whole country; whether in good times or adversity, they consciously adhere to principles and shoulder responsibilities. Facing hardships and trials, they have persevered on the path with no regrets, because they are supported by love for the motherland. "A man's true qualities are revealed in times of stress." This generation's beliefs, thoughts and sentiments constitute a most valuable resource and a source of great strength for China to overcome the current crisis and meet future challenges.

CHINESE ACUPUNCTURE AND MOXIBUSTION

中国针灸学



978-7-119-05994-5
2019, 600 pages, ¥198

Published in English

Cheng Xinnong (1921-2015), researcher with China Academy of Chinese Medical Sciences (CACMS), chief physician, doctoral advisor, chief expert in the science of acupuncture and moxibustion, one of the first laureates of "Prestigious Therapist of Traditional Chinese Medicine" and "Master of Traditional Chinese Medicine" titles, academician of the Chinese Academy of Engineering, famous expert in acupuncture and moxibustion, director of the Beijing International Acupuncture Training Center of CACMS, academic advisor to the World Federation of Acupuncture and Moxibustion Societies and the China Association of Acupuncture and Moxibustion, representative inheritor of TCM acupuncture and moxibustion program of the Representative List of the as Intangible Cultural Heritage of Humanity.

The science of acupuncture and moxibustion is an important part of traditional Chinese medicine. It is guided by the theory of meridians and acupoints, using needles to puncture acupoints and moxi wool to give warmth to the affected area for the purpose of regulating the yin and yang of the human body for treatment of disease and health care. In the wake of its rapid development, it is necessary to add new specifications and content of acupoint standards, treatment methods and appliances, which is here presented as the latest systematic revision of *Chinese Acupuncture and Moxibustion*.

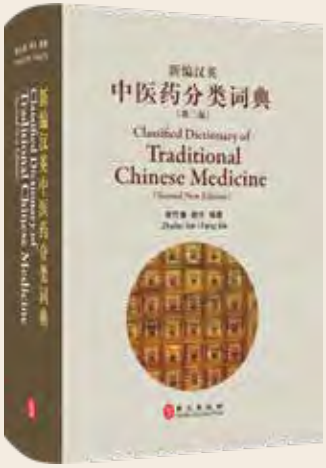
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CLASSIFIED DICTIONARY OF TRADITIONAL CHINESE MEDICINE
(SECOND NEW EDITION)

新编汉英中医药分类词典（第二版）

978-7-119-11782-9
2019, 1088 pages, ¥198

Published in English
Rights sold: Mongolian



Born in 1924, **Prof. Xie Zhufan** is the honorary director of the Institute of Integrative Medicine, Peking University. In 1981, he edited the first Chinese-English dictionary on Traditional Chinese Medicine (TCM) terminologies, namely *Common Terms of Traditional Chinese Medicine* in English with Prof. Huang Xiaokai. In 1987, he edited TCM Terminologies, a chapter of *The Chinese Medical Dictionary*, and was awarded twice by the Ministry of Health due to immense response from the readers. He was the main person who drafted the international standards on translation of TCM terminologies for both the World Health Organization (WHO) and World Federation of Chinese Medicine Societies (WFCMS). He was recognized as "the leading core among the experts" by WHO, and was bestowed the title of the honorary chairman of the first translation committee of WFCMS.

Born in 1966, **Dr. Xie Fang** is a visiting professor of the Institute of Integrative Medicine, Peking University. With the background in pharmaceutical sciences, he has studied Traditional Chinese Medicine under the guidance of Professor Xie Zhufan. He authored *A Chat About TCM-Qi*, and coauthored with Professor Xie Zhufan *Contemporary Introduction to Traditional Chinese Medicine* (in English) and *Talking to Patients 900* (bilingual).

The dictionary is a revised version of its first edition referring to WHO, WFCMS and national standards, with addition of over 1,200 entries. It collects a total of 8,733 entries including 8,280 terminologies and 453 citations and maxims. The appendix is added to help readers understand TCM terminologies and their translations from etymological origins. Entry arrangement strategy, that terminologies, citations and maxims are classified in accord with a TCM textbook, so the advantageous style of being both a tool book and a mini-encyclopedia is inherited. Four indexes are set up at the end of the dictionary to facilitate query search.

STORIES OF TRADITIONAL CHINESE MEDICINE

中医药里的中国故事



978-7-119-13731-5
2023, 208 pages, ¥59

Published in Chinese-English
Rights sold: Arabic, Urdu, Turkish, Spanish, Hindi

Zhu Jianping serves as a principal researcher, PhD supervisor and chief physician of the China Academy of Chinese Medical Sciences, and is the former deputy director of the Institute for History of Medicine and Medical Literature. Zhu is an academic leader in key disciplines of the National Administration of Traditional Chinese Medicine and the China Academy of Chinese Medical Sciences, and specializes in the history of traditional Chinese medicine (TCM). He also receives the State Council Special Allowance. As a leading scholar, he has done outstanding work in researching the history of TCM and standardizing TCM terminology. He conducts clinical work in TCM internal medicine, and is an accomplished editor of medical journals and a champion of popular science. He has led 29 national, ministerial and academy-level projects and has won 15 science and technology awards from ministries, bureaus, national societies, and academies. He has authored or compiled 31 books, including *A Century of Traditional Chinese Medicine 1912-2015*, *A History of Traditional Chinese Medicine Formulaology*, and *Textual Research on and Standardization of TCM Terminology*, and has punctuated and collated 6 works. He has also contributed to 7 works related to industry standards or norms, including *Chinese Terms in Traditional Chinese Medicine and Pharmacy*, 5 books on popular science, and *Traditional Chinese Culture Knowledge for Primary and Secondary School Students*, a series of 16 books published by People's Education Press. He has published 222 theses, and more than 120 articles on popular medicine.

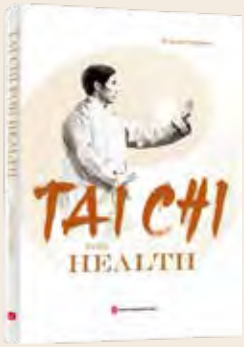
The origins of traditional Chinese medicine (TCM) lie in China's profound culture. Over thousands of years, TCM has been consistently integrated with multiple disciplines such as philosophy, astronomy, geography and humanities, forming a unique theoretical system and creating effective techniques for the prevention and treatment of illnesses. Extensive and profound, TCM is a valuable Chinese cultural legacy and a precious resource of human civilization. TCM has been introduced to more than 190 countries and regions, and has become an important calling card by which China presents its culture to the world. The wide spread of TCM allows people all over the world to share the great achievements of TCM in healthcare and the prevention and treatment of disease, and thereby further promotes human health.

This illustrated book features juxtaposed Chinese-English translation. Through interesting tales and literary allusions relating to TCM, combined with scenes from daily life, it expresses complex meanings in a concise form. It also covers some major events from the field of TCM in recent years to help overseas readers better understand TCM.

After each story there is a follow-up section to expand readers' knowledge: TCM trivia introduces Chinese herbal medicines and explains their efficacy; diet and health explains the efficacy of different foods. The Chinese characters in the book are also explained in English in the notes to help readers learn Chinese.

TAI CHI FOR HEALTH

孙氏养生太极拳



978-7-119-13178-8
2023, 172 pages, ¥68

Published in English
Rights sold: Portuguese, Romanian

Guan Yongnian, an ethnic Manchu, was born in 1937 in Beijing to a family well-versed in Xing Yi Quan and martial arts. The family has some connections by marriage to the Qing royoal family. He learned Xing Yi Quan and Sun-style Taiji from an early age. Then, in his early adulthood, he learned Taiji inner work with Zhao Zhongdao, a master of Taiji jiujitsu; Xiantian Qigong with master Hu Yaozhen, and Taiji Tuishou with Wu Tunan, an expert of Wu-style Taiji. He also visited and received important guidance and instructions from a number of masters of different Taiji styles. He also has frequent exchanges with Taiji experts of his own generation and practice tuishou with them. Apart from honing his Taiji skills and inner work continuously, Guan has also studied Taiji theories and published over 20 monographs. He has long been devoted to teaching Taiji.

Taijiquan is part of the Chinese culture of health cultivation, which emphasizes the practice of both the mind and the body. While relaxing the body, Taijiquan also calms the mind. Practicing Taijiquan calls for tranquility of the mind and concentration which alleviate anxiety, fatigue and pressure. Since body and mind interpenetrate, Taijiquan, after a long time of practicing, gives practitioners, peace of mind, better health, and a more pleasant life.

EXERCICES IMPÉRIAUX POUR LA SANTÉ

乾隆养生术



978-7-119-13966-1
2024, 206 pages, ¥128

Published in French
Rights sold: French

Hu Xiaofei, Professeur et directeur de thèse de l'Institut des arts martiaux chinois de l'Université du sport de Beijing, enseignant de renom des établissements d'enseignement supérieur de Beijing, directeur du bureau d'étude et de formation pour l'entretien de la santé et directeur du centre d'entretien de la santé de l'Université du sport de Beijing, président de l'Institut international des soins prophylactiques Hu Xiaofei, membre de la Fédération internationale de Qigong de santé et directeur adjoint du comité technique de cette fédération, membre du comité permanent de l'Association chinoise de thérapie par le Qigong et directeur adjoint du comité de la communication internationale de cette association, l'un des premiers juges de la certification internationale de la technique du Qigong, expert conseiller en thérapie par le sport de la société Tongrentang, lauréat du prix gouvernemental de Cuba, premier professeur d'éducation physique à organiser une conférence sur l'entretien de la santé au siège de l'ONU.

Les Exercices impériaux pour la santé constituent un auto-entraînement ayant pour principe directeur la culture chinoise traditionnelle, pour théories et techniques la pratique de l'empereur Qianlong des Qing, pour moyens essentiels la régulation de l'esprit, de la respiration et du corps, pour objectifs la fortification de la constitution physique, la prévention et la guérison des maladies, le prolongement de la vie.

Ce livre, contenant près de 350 photos et illustrations, présente les mouvements d'une manière précise et directe.

PANDA BOOKS SERIES
熊猫丛书



The Panda Books series published by Foreign Languages Press was China's most renowned international publishing brand during the 1980s and 1990s. Its classic translations of modern and contemporary Chinese literary works were iconic of China's overseas publishing endeavor and were widely welcomed by literature enthusiasts both at home and abroad.

When the series started, distinguished Chinese translator Yang Xianyi and other masters took the lead, selecting and translating the most representative modern and contemporary Chinese literary works of the time. With carefully chosen pieces and masterful translations, the Panda Books series stands as a flagship and a monumental achievement in the international dissemination of Chinese literature – whether judged by the representativeness of the works, the quality of the translations, or the brand's global influence.

To date, more than 200 titles have been translated and published in English, French, German, Japanese, and other languages. The newly launched collection includes both modern and contemporary Chinese literary works and classical masterpieces. Foreign Languages Press hopes that by continuing the Panda Books series, it can build a bridge for cultural exchange and mutual learning between China and the rest of the world, using language that resonates across cultures and outstanding translations to bring Chinese literature and culture to readers everywhere.



THE GREAT SEA
大海洋

978-7-119-13333-1,
2025, 224 pages, ¥128

Published in English
All rights available

The South China Sea, ever fervent and tumultuous, has borne the weight of myriad historical adventures! It was as if the 10-li fleet of ships dispatched by Emperor Wu of the Han Dynasty over 2,000 years ago were once again assembling on the shores of Sandun. At this moment of the Silk Road's reawakening, the 21st-century Maritime Silk Road emerges to seek a seaway to the West. In the blazing sun of the South China Sea, two Maritime Silk Roads have serendipitously reunited 2,000 years later! In the churning expanse of the great ocean, miracles spring forth. It is not far from here to the ASEAN countries. From China, crossing the Pacific and the Indian Ocean – traveling from Asia to Africa and Europe – is no dream. The sparkle of the Belt and Road Initiative (BRI) spans across the vast ocean, ushering days of global peace, development, mutual benefit, and prosperity even closer at hand.

Hong Santai, a native of Suixi, Zhanjiang, Guangdong Province, is a staff member of the Guangdong Provincial People's Government Research Institute of Culture and History, a national first-class writer, Executive Vice President and Chairman of the Guangdong Pearl River Cultural Research Association, and a recipient of the Special Government Allowance from the State Council.



DRAGON TALES
龙的传说

978-7-119-14420-7,
2025, 262 pages, ¥138

Published in English
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This book collects over thirty classic tales centered on the theme of dragons, including two works by the renowned Qing dynasty writer Pu Songling (1640-1715)—The Rakshas and the Sea Market and The Princess of the West Lake—which respectively tell of the wondrous splendor of the dragon palace and the moving romance between dragons and humans. These captivating and wonderfully engaging stories showcase the rich imagination and lofty aspirations of the Chinese people.

Pu Songling, et al. Pu Songling (1640–1715) — a renowned Qing dynasty Chinese writer, best known for his collection of supernatural tales, Strange Stories from a Chinese Studio (Liaozhai Zhiyi).



LE TIREUR DE POUSSE
骆驼祥子

978-7-119-13859-6,
2026, 414 pages, ¥158

Published in French
All rights available

Le dernier paragraphe du Tireur de pousse écrit en 1936 dit ceci : « Xiangzi, honorable, entreprenant, rêveur, égoïste, non conformiste, robuste, le grand Xiangzi, combien de fois n'avait-il pas accompagné les convois funèbres jusqu'au cimetière, sans savoir cependant où ni quand il finirait par s'enterrer lui-même, dégénéré, égocentrique, malheureuse victime de cette société individualiste, vicieuse qu'il était devenu. » A cette époque Lao She avait donné à Xiangzi une fin tragique. Comme disait le touchant petit vieux, le grand-père du Petit Cheval : « Se débrouiller seul dans notre métier, c'était plus difficile que de sauter jusqu'au ciel. Quel avenir un homme seul peut-il espérer ? Tu connais les sauterelles? Ça saute loin tout seul. Mais qu'un gosse vienne à en attraper une et l'attache avec une ficelle, et elle ne peut même plus voler. Mais quand elles sont en groupe, c'est autre chose. » La seule issue pour les centaines et milliers de Xiangzi aurait été de s'unir et de mener une lutte commune, ce qui est précisément la leçon sociale de la tragédie de Xiangzi.

Lao She (1899-1966), pseudonyme de Shu Sheyu, est né à Beijing. Il se rendit en 1924 en Grande-Bretagne pour donner des cours dans la section chinoise de l'Institut de l'Orient relevant de l'Université de Londres ; c'est là qu'il composa ses trois premiers romans. Il a composé nombre d'œuvres littéraires, telles que Le Tireur de pousse, Le Fossé de la Barbe du Dragon, La Maison de thé, œuvres chaleureusement accueillies et aimées du peuple. Il bénéficiait d'une grande renommée à l'interieur du pays et a été nommé « artiste du peuple » et « maître de la langue chinoise ».



TRACING THE MOON
月迹

978-7-119-13803-0,
2025, 172 pages, ¥128

Published in English
All rights available

Tracing the Moon: A Selection of Essays by Jia Pingwa features twenty classic essays by the renowned writer Jia Pingwa, bringing together masterpieces from different stages of his literary career. The collection includes delicate portrayals of rural landscapes and customs in pieces like “Notes About the Idyllic Village” and “More Impressions of Shangzhou,” as well as profound philosophical reflections conveyed through objects in “The Ugly Boulder” and “Falling Leaves.” It also offers heartfelt recollections of family affection in chapters such as “In loving Memory of My Mother” and “Remembering My Father.” The author’s brush moves freely between themes of homeland, nature, family, and life philosophy. With plain yet sincere language and delicate emotion, Jia Pingwa embodies his unique rural sentiment and humanistic depth. Amid unadorned narratives, he captures the poetry hidden in the trivial sparks of daily life, guiding readers to feel the warmth and depth of existence through every line.

Jia Pingwa is a critically acclaimed and prolific contemporary writer from China. His works have won several prizes, including the prestigious Mao Dun Literature Prize and foreign literary awards such as the Prix Femina étranger and the Pegasus Prize. To date, he has published more than 10 novels and over 30 collections of novellas and essays, many of which have been translated into other languages, including English, French, Ger-man, and Japanese. As one of the most famous Chinese writers in the world, Jia’s works boast a wide readership on Goodreads, Novel Translations, and Paper Republic.



LA MAISON DE THE
茶馆

978-7-119-13860-2,
2026, 178 pages, ¥98

Published in French
All rights available

C’est un lieu public où se rencontrent des personnes très différentes. Une grande maison de thé est, en quelque sorte, un microcosme de la société. En trois actes, la pièce décrit les mutations sociales survenues pendant un demi-siècle.

Lao She (1899-1966), pseudonyme de Shu Sheyu, est né à Beijing. Il se rendit en 1924 en Grande-Bretagne pour donner des cours dans la section chinoise de l’Institut de l’Orient relevant de l’Université de Londres ; c’est là qu’il composa ses trois premiers romans. Il a composé nombre d’œuvres littéraires, telles que Le Tireur de pousse, Le Fossé de la Barbe du Dragon, La Maison de thé, œuvres chaleureusement accueillies et aimées du peuple. Il bénéficiait d’une grande renommée à l’interieur du pays et a été nommé « artiste du peuple » et « maître de la langue chinoise ».



SCHNEE
雪

978-7-119-13464-2,
2026, 264 pages, ¥138

Published in German
All rights available

Schnee (Xue) ist ein Roman von Ba Jin, der das Leben in einer Kohlemine zum Hintergrund hat. Das Werk schildert einfühlsam die Entbehrungen und die Würde der Arbeiter an der untersten Ebene der Gesellschaft und fügt das individuelle Schicksal in ein breites soziales Panorama ein. Die Sprache ist aufrichtig und tiefgründig, voller humanistischer Anteilnahme. Der Roman zeigt nicht nur Ba Jins scharfen Blick für die soziale Wirklichkeit, sondern auch sein tiefes Mitgefühl für das einfache Volk.

Ba Jin (1904-2005), eigenlich Li Yaotang, Sein Pseudonym leitet sich von seinen zeitweiligen Vorbildern BA-kunin und Kropot-KIN ab. Ba Jin entstammte einer wohlhabenden Großfamilie aus Chengdu. Kindheits- und Jugenderinnerungen verarbeitete er später in der Trilogie Reißende Strömung (1931-1940), die zu seinen bekanntesten Werken zählt. Bereits in seinem Frühwerk wird die Tendenz des Autors erkennbar, sich auf die Seite der Schwächeren und Benachteiligten zu stellen. Nicht nur in China, sondern auch im Ausland fand Ba Jins Werk große Anerkennung. 1983 wurde er von François Mitterrand mit dem Orden der Ehrenlegion ausgezeichnet, 1999 erhielt ein von einem chinesischen Astronomen-Team entdeckter Asteroid Ba Jins Namen und anlässlich seines 100. Geburtstags im Jahr 2004 wurde der Schriftsteller in China wie im Ausland umfassend gewürdigt, so auch in der deutschen Presse.



WILDE GRÄSER
野草

978-7-119-13857-2,
2025, 152 pages, ¥88

Published in German
All rights available

„Wild Gräser“ (Yecao) ist ein klassischer Zyklus von Prosagedichten von Lu Xun und ein Meisterwerk der modernen chinesischen Literatur. Es genießt hohes Ansehen im Ausland, insbesondere in Japan und Südkorea. Der Band umfasst 23 Prosagedichte, die Lu Xun zwischen 1924 und 1926 schuf. Das Werk zeichnet die Komplexität und den Reichtum der menschlichen Seele tiefgründig und lebendig nach. Mit ernstem Denken durchschaut es die Gesellschaft, zugleich enthält es eine reflexive Selbsterkenntnis des Autors – eine Selbstzerlegung seiner geistigen Bedrängnis und seelischen Orientierungslosigkeit. Unter Verwendung von Symbolik, Metaphern und lyrischer Prosa zeigt das Buch dem Leser die künstlerische und gedankliche Sphäre der chinesischen Prosadichtung.

Lu Xun (eigentlich Zhou Shuren, 25. September 1881 in Shaoxing, Zhejiang) war ein bedeutender chinesischer Schriftsteller, Denker und Revolutionär. Er gilt als einer der Begründer der modernen chinesischen Literatur und wird oft als „der Schriftsteller, der auf der kulturellen Landkarte Ostasiens im 20. Jahrhundert das größte Territorium einnahm“, bezeichnet. Sein Werk zeichnet sich durch scharfe Gesellschaftskritik und tiefe humanistische Anteilnahme aus.



DER HERBST IMFRÜHLING
春天里的秋天

978-7-119-13462-8,
2026, 276 pages, ¥138

Published in German
All rights available

„Der Herbst imFrühling“ ist eine Novelle von Ba Jin. In poetischer Sprache schildert der Autor die Liebestragödie eines jungen Paares, das aufgrund familiärer Einmischung scheitert. Er klagt die Fesseln und Gefangenschaft an, die durch die Unfreiheit – von den gesellschaftlichen Vorstellungen bis hin zur gelebten Realität – verursacht werden, und prangert die Zerstörung der Jugend durch die feudale Moral an. Mit feinfühliger, lyrischer Prosa beschreibt die Novelle das Zerbrechen der reinen Liebe unter dem Druck des alten Systems und drückt die tiefe Sehnsucht nach Freiheit, Licht und Befreiung der menschlichen Natur aus. Das Werk vereint tragische Kraft mit humanistischer Anteilnahme.

Ba Jin (1904-2005), eigenlich Li Yaotang, Sein Pseudonym leitet sich von seinen zeitweiligen Vorbildern BA-kunin und Kropot-KIN ab. Ba Jin entstammte einer wohlhabenden Großfamilie aus Chengdu. Kindheits- und Jugenderinnerungen verarbeitete er später in der Trilogie Reißende Strömung (1931-1940), die zu seinen bekanntesten Werken zählt. Bereits in seinem Frühwerk wird die Tendenz des Autors erkennbar, sich auf die Seite der Schwächeren und Benachteiligten zu stellen. Nicht nur in China, sondern auch im Ausland fand Ba Jins Werk große Anerkennung. 1983 wurde er von François Mitterrand mit dem Orden der Ehrenlegion ausgezeichnet, 1999 erhielt ein von einem chinesischen Astronomen-Team entdeckter Asteroid Ba Jins Namen und anlässlich seines 100. Geburtstags im Jahr 2004 wurde der Schriftsteller in China wie im Ausland umfassend gewürdigt, so auch in der deutschen Presse.



MY FRIEND DON QUIXOTE
我的朋友堂吉诃德

978-7-119-13886-2,
2025, 414 pages, ¥138

Published in English
All rights available

My Friend Don Quixote is a collection of short stories by the acclaimed Chinese author Xu Zechen. This book features seven works, each reflecting different styles of the author. “Small City” explores the dynamics of a small city through the lens of experiences from larger cities. “A Man Who Made Torture Tools” tells a tragic tale about a stubborn carpenter who creates torture devices that are ultimately used on his own son. “You Can’t Be Shy” addresses the struggle between the concepts of “face” and “dignity” under the pressures of life. The title story, “My Friend—Don Quixote,” reinterprets Miguel de Cervantes’ ideal figure, Don Quixote, positioning him as an exemplary citizen with unrealistic visions in a practical world. “Ukiyo—The Story of a Princess in Beijing” focuses on the desire to improve one’s life, promoting the philosophy of acceptance and release in a modern city like Beijing. “Grasshoppers” delves into the struggles faced in rural areas, where both physical and financial conditions significantly impact people’s lives. Finally, “Home Visit” narrates the surprises the protagonist faces during a visit to his hometown many years after leaving.The stories in this collection span various life stages and settings, reflecting Xu’s characteristic focus on the lived experiences of contemporary Chinese people. His writing is rich in literary devices such as humour, irony, metaphor, imagery, and allegory. The tales are told straightforwardly, whether in the first or third person, all portraying the authentic realities of modern Chinese life.

Xu Zechen, born in 1978 in Donghai, Jiangsu, is a graduate of the Department of Chinese at Peking University. He currently holds the position of editor-in-chief at Remin Wenxue magazine (People’s Literature). Xu is widely recognized for his contributions to literature, including notable novels such as Northward, Jerusalem, and The Deep Imperial City. His works also encompass novellas such as Running Through Zhongguancun and If the Snow Seals the Door, as well as story collections titled Tales of Beijing’s Western Suburbs and Stories from Afar.Xu Zechen has been the recipient of all the major literary awards in China, including the Lu Xun Literary Prize, the Lao She Literary Award, the Yu Dafu Fiction Prize, the Novelist of the Year Award from the Chinese Literature Media Awards, and the Fu Mu Literary Prize. In 2015, he was honoured as “China Young Leader of the Year” by the Southern People Weekly newspaper. His novel, Northward, won him the 10th Mao Dun Literature Prize in 2018, as well as the 2018 Chinese Good Books Award, among other distinctions. Many of his works have been translated into more than twenty languages, including English, French, German, Japanese,



BEIJING GUYS
北京爷们：当代女作家作品选

978-7-119-13887-9,
2025, 252 pages, ¥128

Published in English
All rights available

BEIJING GUYS: Selected Short Stories by Active Chinese Women Authors (2025), published by Foreign Languages Press, is a landmark anthology edited and translated by the distinguished scholar Dongwei Chu. This collection captures the "heartbeat" of individuals navigating China's era of "unprecedented social transformation," a period that has generated a "renaissance" of creative energy.

The volume features diverse themes and artistic styles. Highlights include Wei Wei's acclaimed "The Story of Hu Wenqing," a spiritual quest spanning the Cultural Revolution to the Reform era; Qiao Ye's controversial "Golden Period," probing the psychological realities of a loveless marriage; and Liu Chun's titular story, which examines changing attitudes toward romance in modern Beijing. Other poignant narratives include Xiu Bai's "An Empty Home," following the plight of a girl on the fringes of existence, and Xu Yi's lyrical "A Poet's Elm," depicting a poet's struggle with impending blindness.

By bridging linguistic barriers, Chu's "symmetrical" translation allows international readers to share in these universal portrayals of hope, despair, and human dignity. This anthology provides a profound panorama of the human spirit in contemporary China.

Chu Dongwei (PhD), Professor of Translation Studies at Guangdong University of Foreign Studies, has been a Fulbright Research Scholar at the University of Illinois (2016–2017) and a China Scholarship Council Senior Research Scholar at the University of St Andrews, UK (2023–2024).

He has been the Founder and Editor-in-Chief of *Chinese Literature and Culture* and has served on the editorial board of *Renditions*. A distinguished literary translator, Prof. Chu is the English translator of Liu Sifen's *Willows of the White Gate,* a seminal work and recipient of the prestigious Mao Dun Literary Award. He has translated the first volume of the trilogy, titled *Romance in the Setting Sun*.He is also the editor and translator of two influential anthologies: *Beijing Guys* (Selected Short Stories by Active Chinese Women Authors) and *Visitors from Deep in the Mountains* (Stories of Animals, Humans, and Society).He is the author of the academic classic *Translation as a Business*. His seminal compilation, *The Wisdom of Huineng: The Platform Sutra and Other Translations*, has been instrumental in introducing classical Chan philosophy to the West.

A recipient of the Ge Baoquan Literary Translation Award and the Han Suyin Youth Translation Award in his early years, Prof. Chu's work continues to be a bridge between cultures.

TALES OF NEW ERA

新世纪纪事丛书

People's Literature Magazine
Overseen by the China Writers Association, *People's Literature Magazine* is the People's Republic of China's first national literary magazine. For more than seventy years it has contributed greatly to the promotion and prosperous development of literature in China, and has been an essential journal of modern Chinese literature for foreign Sinological institutions and libraries alike.

The complex components of our lives - the daily rhythms, livelihoods, relationships, emotions, challenges, hopes - that constitute the core and the context of existence are transformed into story and the storytelling process: the concrete reality of modern life in China, or modern Chinese life. Even more important is the wisdom and honesty with which Chinese writers turn all this into literary narrative; this "Tales of the New Era" anthology will bring you into the heart of it.



LOTUS-INGWER
荷花姜

978-7-119-13191-7
2023, 280 pages, ¥118
Published in German
All rights available

SNOW BY THE SEA
海边的雪

978-7-119-13188-7
2023, 280 pages, ¥118
Published in English
Rights sold: Malay, Arabic, Albanian, Romanian, Spanish





THE HOT SPRINGS ON MOON MOUNTAIN
月亮的温泉

978-7-119-13189-4
2023, 222 pages, ¥118
Published in English
Rights sold: Malay, Arabic, Albanian, Spanish



ACQUAZZONE
大雨如注

978-7-119-13193-1, 2023, 320 pages, ¥118
Published in Italian
All rights available



EL JOYERO DE LA LUNA
月光下的银匠

978-7-119-13192-4, 2023, 256 pages, ¥118
Published in Spanish
Rights sold: Spanish



ЗВЕЗДОЧЕТ
光明团

978-7-119-13194-8, 2023, 304 pages, ¥118
Published in Russian
All rights available



완가 친우단
万家亲友团

978-7-119-13195-5, 2023, 320 pages, ¥118
Published in Korean
All rights available

GLORY OF THE EAST

A View of China in Museum Treasures

又见东方：

镇馆之宝里的中国



978-7-119-13431-4,
2026, 200 pages, ¥98

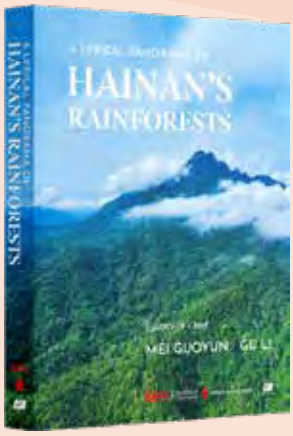
Published in Chinese, English, Spanish, Russian, French, Portuguese
Rights sold: Albanian, Malay,

Author: **Zhang Lei**

With their timeless allure, national treasures serve as bridges between past and present, bearing witness to the splendor of Chinese civilization. Each artifact embodies the consummate skill and wisdom of ancient artisans, reflects a distinct cultural identity, and testifies to exchanges and mutual learning among civilizations.Centered on museum treasures, this book draws inspiration from President Xi's important speech delivered at the Meeting on Cultural Inheritance and Development. It brings together leading scholars to offer in-depth interpretations of the five defining characteristics of Chinese civilization-continuity, creativity, unity, inclusiveness, and peacefulness. In addition,seasoned museum experts uncover the profound significance of these treasures and the captivating stories behind them,offering readers a window into the origins of Chinese culture and the enduring grandeur of its civilization.

A LYRICAL PANORAMA OF HAINAN' S RAINFORESTS

五峰入指翠相连



978-7-119-14664-5,
2026, 444 pages, ¥168

Published in English
All rights available

Mei Guoyun, former chairman of the Hainan Writers Association and director of the China Writers Association's New Era Marine Literature Creation and Research Center. He is the author of the novels Trafficking and Day 39, the poetry volumes Glimpsing the Unknown of the Void, I Know Where the Soul Comes and Goes, and Filling a Book with the Sea,as well as the art books The Art of Transformed Characters and The Appearance of Characters.

Gu Li, vice chairwoman of the Hainan Writers Association and vice chairwoman of the Hainan Literary Critics Association.She currently serves as deputy general manager of Hainan Publishing & Distribution Group, president of Hainan Publishing House, and editor-in-chief of The South Press.She has edited a large number of outstanding books and led major publishing projects, receiving several national and provincial awards.She is the author of the poetry collection The Secret Garden.

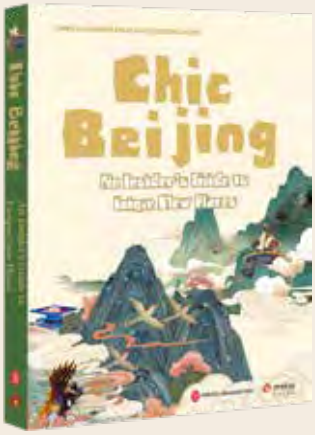
Hainan's tropical rainforests are ecological treasures of China,sanctuaries where life thrives in symbiosis. Through 12 lyrical pieces,this book wanders across legendary landscapes. With poetic prose, it captures the rainforest' s mystique, wonder, grandeur, and grace; with heart felt words, it celebrates the beauty of nature. Each chapter is a gentle encounter with the wild;each mountain unveils an untold poem of life hidden deep within the island. This book serves as a gateway to the hidden wonders of Hainan's hinterlands-a realm where silence and vitality coexist,and where the very soul of the island stands revealed.

CHIC BEIJING

An Insider's Guide to Unique New Places

潮北京

北京网红打卡地攻略



978-7-119-13724-7
2024, 320 pages, ¥138

Published in Chinese, English, French, Arabic, Spanish, Russian
Rights sold: Urdu, Turkish, French, Hindi, Spanish, Mongolian

Compiled By Beijing Radio And Television Station.

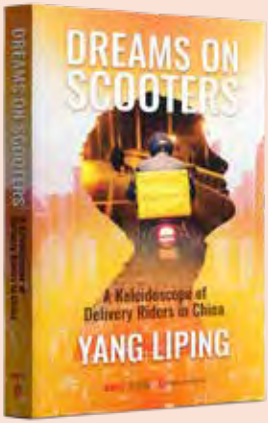
Chic Beijing, available in six languages, walks readers through the trendy culture and landmarks of the Chinese capital. The book is divided into five chapters – "Ancient Charm", "Art", "A Vibrant Energy", "Cuisine", and "Nature" – each represented by a traditional Chinese shade: gamboge yellow, aurora red, lobelia purple, sprout green, and turquoise blue. The book provides a detailed exploration of China's traditional and cultural icons, and its well-crafted essays, aligned with the chapter titles and theme colors, present readers with popular and unique tourist destinations. The book intends to guide tourists, both local and international, to immerse themselves in the rich history and fashionable atmosphere of Beijing – a city of vitality, abundance, and multi-dimensions.

DREAMS ON SCOOTERS

A Kaleidoscope of Delivery Riders in China

送餐者

——中国外卖小哥生活实录



978-7-119-13890-9,
2025, 352 pages, ¥98

Published in English
Rights sold: French, Sinhala, Bengali, Albanian, Malay, Arabic

Author: **Yang Liping**

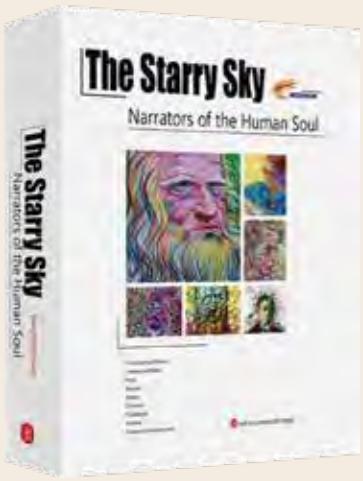
This compelling non-fiction book weaves a tapestry of intimate portraits of China's delivery riders. In the new digital era, they have become a massive and indispensable workforce. Through interviews with nearly a hundred riders, the author can captures their personal stories and experiences, vividly painting a multifaceted picture of this group. The book also serves as a microcosm of the millions within the delivery sector.

THE STARRY SKY

Narrators of The Human Soul

星光璀璨

——人类灵魂的叙事者



978-7-119-13722-3
2024, 332 pages, ¥168

Published in English
All rights availbale

Wang Wangwang, born as Wang Yongsheng, is a painter, graphic designer, poet and representative figure of Chinese avant-garde art. He graduated from the Academy of Arts & Design, Tsinghua University. He currently serves as visual director of the Art News of China, vice chairman of the Contemporary Ink Art Committee of the Chinese Culture and Art Talent Management Center, project tutor of the China National Arts Fund, and project professor at the School of Urban Design of the Central Academy of Fine Arts.

Through continuous artistic practice and exploration, Wang Wangwang has created a series of portraits that have traversed the boundaries of art, which steadily represents human civilization in images, illustrating the spectrum of the history of human culture and portraying the portrait of human spirit. What he has created is a polyphonic, pluralistic and lively world, clearly displaying the lineage of the human spirit that has been passed on from one generation to the next, which would touch the heart of every viewer.

THIS IS HANGZHOU

杭州故事



978-7-119-13685-1
2023, 488 pages, ¥168

Published in English
All rights availbale

Author: Chen Huasheng and Chen Fan

An Invitation to 120° East and 30° North. If you're not a pilot, you might not know where this invitation will take you. These coordinates mark the location of Hangzhou, a city in southeastern China about a 40-minute train ride west from Shanghai. Have you ever heard of Hangzhou? lf you follow politics and news, you might remember that the G20 Summit was held in this city in 2016. Hangzhou is not some Chinese provincial backwater, but a megacity with a population of more than ten million people and the capital city of Zhejiang Province, one of China' s richest provinces. Hangzhou sits just behind Beijing, Shanghai, Guangzhou, and Shenzhen as one of China's top-tier cities. In fact, it is the most promising emerging megacity in China. It is also the host city for the upcoming 19th Asian Games in 2023. Those with an interest in wealth, the economy, and the Internet should also know about this city. It is here, in China's "Silicon Valley", where Alibaba is headquartered. In fact, the chairman of Alibaba, Ma Yun (Jack Ma), was born in Hangzhou. lf you are into humanities, culture, and tourism, then Hangzhou is definitely worth a visit. The city has a history more than 2,200 years, dating back to the time of the first Chinese emperor Qin Shi Huang - the builder of the Great Wall and who went to his eternal rest surrounded by the Terracotta Warriors of Xi'an. Hang-zhou is renowned within China for its beautiful scenery and bustling business. There is a Chinese saying that goes "Paradise above, Suzhou and Hangzhou below", meaning that the scenery of Hangzhou and its neighboring city Suzhou is so beautiful that it can be compared to heaven. And this is not just Chinese people bragging. The ltalian traveler Marco Polo, who came to this city in the 13th century, marveled that "this is the most magnificent city in the world". In a nutshell, Hangzhou is a city worth knowing and getting close to, so please come and visit. We'll be waiting for you with open arms.

A MUSEUM OF SELF

我的博物馆



978-7-119-13548-9
2023, 260 pages, ¥54

Published in Chinese
Rights sold: Spanish

Sheng Lei is a member of the Chinese Prose Society and the Beijing Writer's Association. Her works have been published in journals such as People's Literature and Youth Literature, and newspapers like the PLA Daily. Some of her published works have been selected for inclusion in book series such as *Chic Beijing and Taste of the New Beijing*.

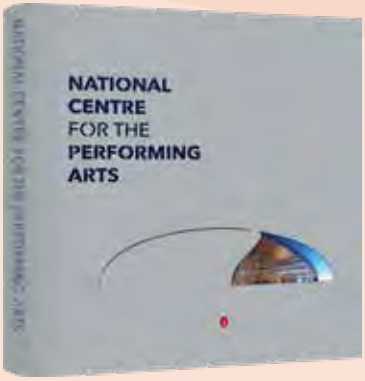
During her time in multiple industries and fields, she has worked as a poet, journalist, director, scriptwriter, host, executive editor-in-chief of a TV program, executive producer for a TV channel, initiator of innovative public welfare activities, chief editor of international exhibitions, and curator and planner of international cultural exchange activities. She once won the Culture and Art Exchange Contribution Award at the Toronto International Photography Festival, among others.

This book is an undefined book. Breaking the classification of literary works, the author organized her book following the structure of a museum exhibition and used her book to create a virtual architectural space. Revealing her views on life and the world, her distinctive and innovative perspective and mastery of vivid language gave birth to the exhibits in this virtual museum of her life stories. In this museum of the human individual, readers can find both "the greater self" concerned with the destiny of the country and the world and "the lesser self" of enjoying the taste of life's spice.

This book offers us an opportunity to recall our past experiences, reexamine ourselves and construct a museum of self.

NATIONAL CENTRE FOR THE PERFORMING ARTS

国家大剧院



978-7-119-12904-4
2022, 212 pages, ¥298

Published in English
Rights sold: Malay, Portuguese, Albanian, Arabic

Wang Ning, president of National Centre for the Performing Arts.

Theatres are an important communicator and promoter of human civilization, and thus a reliable barometre of a country's cultural progress. They also create a space where citizens can feel a sense of belonging.

The National Centre for the Performing Arts (NCPA) bears a historic mission and underpins the national initiative to popularise arts. The NCPA is a stage for artists to spark creativity and shine, and a platform to show the splendor of Chinese and foreign cultures; figuratively it is a bridge connecting audience with fine works that are of a high artistic standard, and a window through which civilizations around the world can learn from each other. To bring you closer to the NCPA, we have assembled a collection of photos about its architecture, interior design, performance repertoire and artists' awe-inspiring moments into this book.

DREAM BIG ZHANG BO AROUND THE WORLD IN 68 DAYS

环球扶摇九万里



978-7-119-14102-2
2025, 419 pages, ¥180

Published in English
Rights sold: French, Sinhala, Malay, Polish

Zhang Bo graduated from China Agricultural University and earned his Ph.D. from the University of Illinois in the United States in 1998. In 2014, he obtained his Private Pilot License in just 58 days. In 2016, he completed the first aerial circumnavigation of the world that began in China. In 2019, he successfully accomplished the "2050" Round-the-world Flight, marking his second circumnavigation journey in life.

Life is about transcending every boundary. The possibilities it holds are as limitless as the expanse of the sky. Beyond the age of 50, Zhang Bo abandoned existing comforts for future challenges and the chance to realize his dreams. From April 2, when Zhang Bo took off from Chicago, until June 9 when he returned, he flew 41,000 kilometers, crossed three continents and oceans, and visited 21 countries in 68 days and nights through 55 takeoffs and landings.

CHINESE PAINTING MASTER

Wang Xijing

中国画大家

——王西京



978-7-119-11263-3
2022, 160 pages, ¥198

Published in English
Rights sold: Albanian

Ni Na, a senior writer and translator, was born in Xi'an, Shaanxi Province, and lives there. She graduated from the School of English Language, Literature and Culture of the Beijing Second Foreign Languages Institute, now known as the Beijing International Studies University. A former student of Wang Xijing, her major interests, besides history, archaeology and anthropology, are Chinese painting and calligraphy. She has written on Chinese culture and Xi'an for *China Daily*, a national English newspaper, and translated into English two books about *Aixinjueluo Puyi, China's last Emperor*. Her next major publication will be an English language biography of the *Chinese master painter Qi Baishi (1864-1957)*.

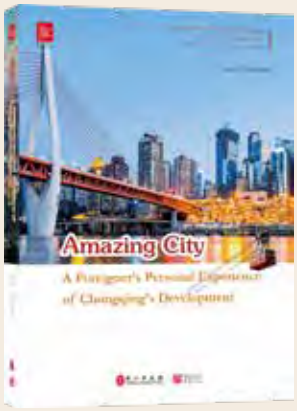
Wang Xijing, born in August 1946 in Xi'an, Shaanxi Province, is currently a director of the China Artists Association, a member of the Chinese Painting Art Committee of the China Artists Association, a vice chairman of the Chinese Painting Society, a vice chairman of the Shaanxi Federation of Literary and Art Circles, a chairman of the Shaanxi Artists Association, an honorary president and professor of the School of Arts of Xi'an University of Architecture and Technology, and a professor of the Chinese National Academy of Arts, Northwest University, Yunnan University, Xi'an Academy of Fine Arts, first-class artist. This book is written by Ni Na, a student of Wang Xijing, and describes Wang Xijing's experiences and works in various periods in the form of a biography.

AMAZING CITY

A Foreigner's Personal Experience of Chongqing's Development

雄奇山城：

一个外国人亲历的新重庆



978-7-119-14036-0
2025, 324, ¥118

Published in Chinese and English
All rights available

James Alexander, a British national, has been living in Chongqing in southwest China for more than20 years, and was a columnist correspondent for the Western China International Communication Centre. Describing his life path in Chongqing as a"Journey of Discovery", he has travelled extensively throughout impoverished areas of Chongqing to record the dramatic improvements in villagers' lives. He also works to uncover intangible cultural heritage previously little known to the world, learn ancient wisdom behind traditional Chinese medicine, and try his hand at embroidery and folk music.Many of his videos have received widespread praise from overseas netizens. He calls himself a "China storyteller"

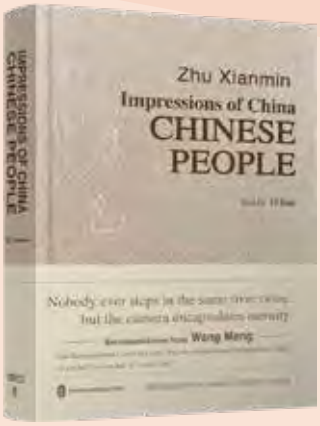
These are the personal experiences of a British national who has been residing in Chongqing for over 20 years. He records the sweeping changes that have taken place in Chongqing, a city built on mountains, during this historical period through vivid words, pertinent data and impactful photographs.

The book tells changes that have taken place to Chongqing in 20 years, the author's personal experiences of living in the mountain city, and his philosophy underlying these changes.

IMPRESSIONS OF CHINA

Chinese People

底色·中国人



978-7-119-13740-7
2023, 288 pages, ¥298

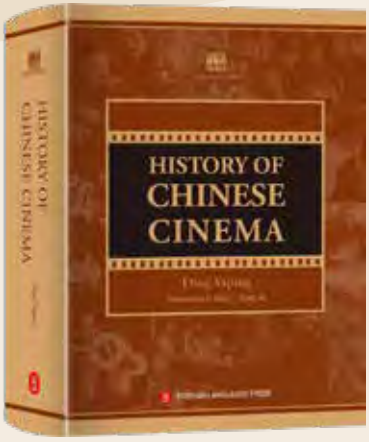
Published in Chinese and English
Rights sold: Arabic, Turkish, Urdu

A founder and pioneer of documentary photography in China, Zhu Xianmin is considered the most influential photographer in contemporary China. With outstanding artistic achievements, he is a vital figure in the history of Chinese photography. Over the past 50 years, Zhu has focused his lens on the lives of ordinary people amidst changing times and in the greater course of history. He conveys profound ideas through his works, which have enormous artistic and social relevance.

This book is presented by the internationally renowned photographer Zhu Xianmin and the veteran critic and scholar Yi Dan. It provides readers with a cultural feast of influential photographs that provoke strong visual engagement and texts that are polished yet distinct, unveiling the true lives of the Chinese people while highlighting their kindness and positivity. This book offers readers the opportunity to embrace the traditions, defining features, and values of Chinese culture and immerse themselves in the cultural lives of the Chinese people.

HISTORY OF CHINESE CINEMA

中国电影史



978-7-119-12913-6
2022, 800 pages, ¥230

Published in English
Rights sold: Malay, Portuguese, Romanian

Ding Yaping is a distinguished professor at Beijing Film Academy, professor at Communication University of China, research fellow at Chinese National Academy of Arts, guest professor at Shanghai Theatre Academy, chairman of the Chinese Collegial Association for Visual Art, and vice-chairman of the China Film Critics Association. He is an "Outstanding Expert" awarded by the Ministry of Culture and Tourism and a member of the China Film Association Council. His major fields of research include historiophoty, film review, and art theory. He has published more than 20 academic monographs, such as *Art as Culture, The Art of Chinese Cinema: 1945-1949, The History of Contemporary Chinese Cinema, and General History of Chinese Film*. He also serves as a member of Editorial Board and editor-in-chief for the *Film Television Studies of The Encyclopedia of China* (Third Edition).

History of Chinese Cinema is the first English book published in China on the history of Chinese cinema and its development. The author of this concise and wide-ranging work is one of the most influential film historians in China today. His writings on film history have had a tremendous impact on film historiography in China and abroad.

This book is rich and vivid, systematically providing a broad and deep perspective on the history of Chinese cinema over the past 120-plus years. Taking filmmakers and films as its frame of reference, this book clearly sorts out the basic patterns of the development of Chinese cinema and highlights cinema's role in mainstream discourses in different historical contexts, the gains and losses in the creation of cinematic texts, sentiments and paradigms, as well as the different definitions of the word "cinema" in different historical contexts. By reorganizing and interpreting the development of Chinese cinema and placing it in a larger historical context, the book is an overarching and unbroken narrative history of cinema.

978-7-119-13183-2, 2022, 635 pages, ¥98
Published in Chinese
All rights available

Huang Youyi is currently executive vice president of the Translators Association of China, vice president of the China Academy of Translation, director of the English Expert Committee of the China Accreditation Test for Translators and Interpreters, and deputy editor-in-chief of the publishing project *Library of Chinese Classics*.
Since the 1970s, Huang has been devoted to foreign-language publishing and international communication. Over the years, he has engaged in translation and review of Party and government documents as well as speeches by national leaders including *Jiang Zemin on the "Three Represents", Xi Jinping: The Governance of China* (Volumes 1-4), and white papers by the Chinese government. He has reviewed Chinese-English translations totaling millions of words. He translated English-language literary classics like *The Bonfire of the Vanities, George C. Marshall: Ordeal and Hope*, and *The Power That Be* into Chinese and Chinese works such as *Strange Stories from the Studio of Liaozhai*, *China's Social Security System*, and *China's Entry into the WTO and Economic Reform* into English. As editor-in-chief first of Foreign Languages Press and then of China International Publishing Group, Huang has edited a long list of works, mostly introducing China to the English readership, such as the 10-volume *Chinese Culture and Civilization Series*, the 35-volume *Panorama of China* and the 8-volume *The 21st Century Chinese Literature*.



FROM "TRANSLATING THE WORLD" TO "TRANSLATING CHINA"

Essays on International Communication and Translation Practices

从"翻译世界"到"翻译中国"

——对外传播与翻译实践文集

The book *From "Translating the World" to "Translating China"* was authored by Huang Youyi, a renowned Chinese translator and executive vice president of the Translators Association of China. He is also former vice president of the International Federation of Translators (FIT) and vice president and editor-in-chief of China International Communications Group.

This book summarizes the author's 40 years of experience and work in international communication and documents his insights and reflections on how to effectively communicate China's message to the world. Based on the author's involvement in the translation of a great many important Party and government documents since reform and opening up, the book highlights the critical role of translation in international communication as well as in the exchange and mutual learning between Chinese and other civilizations in four chapters: Translation and Foreign-language Publishing, International Communication and Cultural Exchange, Education and Professional Training, and Translation Sector Development. It is a witness to and display of China's progress in international communication and translation work since the 1980s and a vivid record of the veteran translator's lifelong dedication to presenting China as a country worthy of friendship, trust and respect.

APPRECIATING THE TRANSLATIONS OF THE THREE KINGDOMS

一时多少豪杰
——《三国演义》英译品读



978-7-119-13224-2
2022, 240 pages, ¥69.8

Published in Chinese
All rights available

Wang Xiaohui is editor-in-chief of China.org.cn, vice president of the Translators Association of China, vice president of the China Academy of Translation, and a doctoral supervisor at Beijing Language and Culture University. He has gained a wealth of experience during his decades-long career in translation, journalism and international communication, and has participated in and hosted numerous international conferences and forums. His published writings include *Reading Jin Yong's Works in English*, and he hosts such online programs as the international news commentary "China Mosaic" and the interview series "The Culture Sit-down with Wang Xiaohui."

From an author with a deep understanding of Chinese culture and strong attention to detail, this book offers insightful comments on English translations of the *Three Kingdoms* by several eminent translators, presenting the delicacy of translation in microcosm. Its author Wang Xiaohui has decades of experience working in translation and international communication. Utilizing his signature writing style, he produces observations that are both witty and concise, delivering a significant contribution to the appreciation of Chinese classic literature in translation. The book appeals to those interested in Chinese culture and literature, as well as translators looking to hone their skills.

I HAVE SEEN THE YELLOW CRANE

我见过黄鹤



978-7-119-14025-4
2024, 256 pages, ¥98

Published in Chinese-English
All rights available

He Yuemin, born in 1966 in Chengdu, Sichuan, holds a PhD degree in English language and literatures from Southern Illinois University, She has published on Fast Asian literature and visual art, Asian American literature, Buddhist American literature, and composition pedagogy, Her poetry translations appear in more than thirty literary magazines, journals, and anthologies, including translations of sixteen Angel Island poems in Oxford Anthology of Modern and Contemporary American Poetry (2nd ed., 2014), and more than thirty poems by Zhang Zhihao in The Cincinnati Review, Tupelo Quarterly, Chinese Literature and Thought Today, Delos, etc. She has received fellowships from National Endowment of Humanities, Japan Study Association, and Modern Language Association. Currently, she lives in Northern Virginia, and is an English professor at Northern Virginia Community College.

Featuring 183 poems, selected mainly from *Wild Flowers on the Plateau* and *The Everlasting Pot* by contemporary Chinese poet Zhang Zhihao, *I Have Seen the Yellow Crane* showcases the poet's remarkable ability to stay close with daily life. It unravels the subtlest meanings from trivial happenings in the streets and alleys and the natural world, and then conveys them in an extraordinary poetic language.

This book transforms quotidian realities into poetic subject matter, vivid images, and highly relatable spiritual feelings. Ultimately, it offers the readers a vicarious experience of sizzling youth, the wide Jiang Han Plain, capacious ability to embrace the multitudes, and relay of valuable human traditions. Emanating a tender feeling for the city of Wuhan and its suburban neighborhoods, palpable passionate love of the Yangtze River as home and hearth, and generous kindness to friends nearby and afar, this book is a city in and of itself, words its bricks and love its mortar.

THE COSTUME CULTURE OF CHENGDU

衣袂飘飘
——成都·后现代城市生活美学



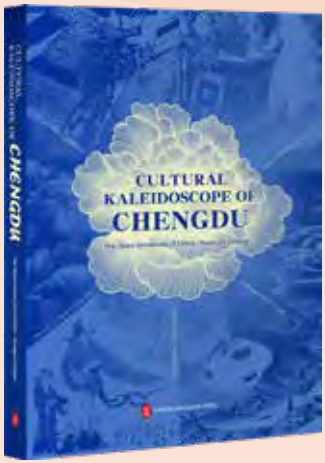
978-7-119-13710-0
2023, 278 pages

Published in English
Rights sold: Albanian, French

This book offers a broad survey of cultural and historical stories behind the traditional attire of the Chengdunese. With vibrant illustrations and breathtaking stories, this book is an invaluable resource for readers both at home and abroad to understand the past and present of the traditional costume of Chengdu, a city bestowed with the long-standing and ongoing legacy of the Silk Road and the uninterrupted chain of cultural and educational progress in China. Inspired by its varied and magnificent landscapes and the mutual exchanges between different ethnic groups, Chengdu - the land of abundance, and its people show their understanding for beauty, life, and ancient legends through magnificent costumes. With a great deal of cultural and historical stories for support, this book presents a vivid picture for readers who are infatuated with the beauty of traditional Chinese clothing.

CULTURAL KALEIDOSCOPE OF CHENGDU

成都风物



978-7-119-13070-5
2022, 304 pages,¥128

Published in English
Rights sold: Albanian, French

Author: The Open University of China - Huaqiao College

Chengdu is one of the important birthplaces of Chinese civilization. The ancient and picturesque city is blessed with profound history and diverse cultures, full of legends about its alleys, streets, embankments and bridges. As the political, economic and cultural center of Western China, Chengdu is also a city embracing innovation, opening up, green development, and harmony.

Currently, Chengdu citizens is striving to build the city into a model park city on all fronts through implementing the new development concept and practicing the new mode in which the people, the landscape, and the city are compatible with each other. Chengdu is advancing towards the goal of a world-famous cultural city with great momentum. *Cultural Kaleidoscope of Chengdu*, looking into the details of Chengdu's history, culture, and folklore, unfolds a panorama of the city from a unique view. Through a vivid description of the beautiful scenes, anecdotes of ordinary citizens, and historic events, the book displays Chengdu's past and present, highlighting the special charm of the vibrant city for its inclusiveness, friendliness and well-being.

The FISU World University Games will be held in Chengdu. We hope that the debut of the book will contribute to showcasing China's stories in an open and diversified way and a tapestry of threads from across China. Seeking harmony in diversity is the core concept of Chinese civilization, and we are looking forward to a diversified and harmonious world shared by a human community.

BEIJING

Epitome of the Splendid Chinese Civilization

北京城

中国历代都城的最后结晶



978-7-119-12118-5
2019, 592 pages, ¥268

Published in English

Zhu Zuxi, born in 1938, was admitted into the Department of Geology and Geography of Peking University in 1955. Since graduation, he has devoted himself to city planning and environmental studies. He is also author of *Guiding Thought for Capital City Building – Planning and Building of the Ancient Capital Beijing and Its Cultural Origin* (winner of the Fourth Wenjin Award given by the National Library of China in 2008). He is vice-chairman of Beijing Society of Geography, council member of the Society for Study of Beijing's History and the Society for Study of Contemporary Beijing, and guest fellow of the Institute for Beijing Studies.

Based on studies of Professor Hou Renzhi, the author's departed teacher and other prominent members of China's academic community, this book is intended to provide a comprehensive account of the salient features of Beijing. It starts with the birth of Beijing, and proceeds to trace its development, explore the characteristics of Beijing's planning and building and artistic achievements made in the process. On that basis, the author attempts to bring to light the city's cultural origin, a practical guide will be provided to those who love to study Beijing and are keen to its history and culture.

Rights sold: Albanian, Polish, German, Spanish, Turkish, Korean

GRAND DETAILS

THE CHINA AND THE WORLD BEHIND THE BEIJING WINTER OLYMPICS

宏大细节：

北京冬奥幕后的中国与世界



English edition is coming soon.

Chang Yu is Director-General of the Department of Policies and Regulations of the General Administration of Sport of China. He previously served as Party Secretary of Beijing International Studies University and was a member of the Beijing Organizing Committee for the Winter Olympics.

This book was written by core members of the Beijing Winter Olympics Organizing Committee based on their firsthand experiences, offering a panoramic first-person account of the preparation process for the Beijing Winter Olympics and presenting a unique perspective on China's national governance, cultural expression, and social operations. The content covers the entire planning process from the flag reception ceremony to the opening ceremony of the Beijing Winter Olympics, providing detailed analyses of key details such as the renovation of the "Ice Cube", the ignition protocol selection, and the display of the Olympic rings, while revealing the creative negotiations and decision-making logic behind the "star-free event". The book delves into innovative applications within the "Technology-Driven Winter Olympics", including LED displays, digital currencies, and autonomous driving. Through the lens of a "People's Olympics", it vividly portrays the dedication of ordinary guides, children from remote mountainous regions, and volunteers, showcasing the enthusiastic participation of the Chinese people and offering readers a vivid firsthand account of a real, multifaceted, and dynamic China.

PORTRAITS OF TSINGHUA UNIVERSITY

Perspectives on the Past, Present and Future

清华历史与新思



978-7-119-12644-9
2021, 268 pages, ¥298

Published in English
All rights available

Qin Chuan, the chief editor of the book, is the executive deputy director of the Publicity Office of the CPC Tsinghua University Committee, and director of the News Center. He also serves as executive vice president of the China Association of College Newspapers and vice president of the China Education Television Association.

This book covers a range of stories from the 110-year history of Tsinghua University, new developments at the university in recent years, and interviews with eminent figures connected with the university such as Xue Qikun, Yan Xuetong, and Margaret Chan. Containing nearly 200 pictures, it presents a full picture of the university's achievements, and the character of its teachers and students.

ONE DAY IN QIGNHUA

遇见清华



978-7-119-13066-8
2023, 56 pages, ¥112

Published in English
All rights available

Chen Ken, Director of the Global Communication Office at Tsinghua University.

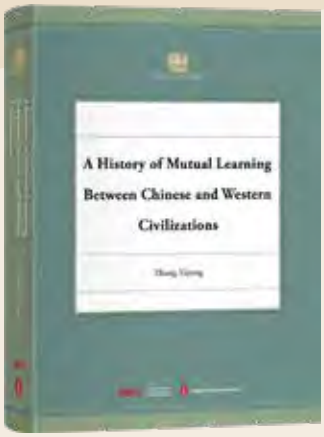
Walking through the campus of Tsinghua University is like taking a stroll through more than a century of culture and history. Along the roads lined with ginkgo trees are buildings and scenery that reflect a campus with a rich tradition of learning and vibrant life. The campus is full of memories of past generations of scholars and new vitality contributed by current scholars and students.

This book takes you on a tour of Tsinghua and provides a closer look at the colorful life on campus. With intricate drawings, it takes you through all the majestic Tsinghua landmarks, as well as some of the most important buildings around the campus, while recounting the rich history of Tsinghua.

As you delve further and become acquainted with the University's cultural and historical legacy, its scenery takes on a new meaning. Read each page closely, and you will feel the charm of work and life at Tsinghua.
Follow the five tour guides – Qingqing, Huahua, Huanhuan, Yingying, and Nini – on a campus tour to experience life inside Tsinghua University. Turn the page to start your one day in Tsinghua.

A HISTORY OF MUTUAL LEARNING BETWEEN CHINESE AND WESTERN CIVILIZATIONS

中西文明互鉴史



978-7-119-14090-2,
2026, 572 pages, ¥198

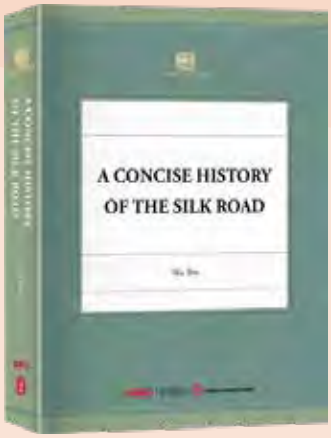
Published in Chinese and English
All rights available

Zhang Xiping is a Distinguished Professor at Beijing Language and Culture University and Honorary Dean of the International Institute of Chinese Studies at Beijing Foreign Studies University (BFSU). A former Vice President of the International Confucian Association, he has also served as Dean of the Institute for Comparative Studies of Civilizations and Humanities at BFSU. He is currently Editor-in-Chief of International Sinology and President of the International Society for the History of Chinese Education. Recognized as a distinguished expert by the State Council, he has been awarded a government special allowance for his outstanding scholarly contributions. His main research interests include modern Western culture, the history of Sino-Western cultural exchanges from 1500 to 1800, the history of Western Sinology, and the history of Christianity in China. Representative publications from this body of research include A History of Early Intellectual Exchanges Between China and Europe, A Study on the Influence of Ancient Chinese Cultural Classics Abroad in the Twentieth Century, A Study on the Transmission of Confucianism to Europe, and A History of Early Sinology in Europe.

Civilizations grow richer and more colorful through exchange and mutual learning. Throughout history, the development of human civilizations has remained inherently dynamic and open; progress has consistently arisen from the coexistence of diverse cultures and the exchange of ideas across every era. This book focuses on the history of cultural exchanges between China and the West from 1500 to 1800, situating it within the broader context of globalization at the time. It examines both the intellectual renewal that Western knowledge brought to China during the Transmission of Western Learning to the East, and the profound impact of Eastern wisdom on the European Enlightenment during the Spread of Chinese Learning in the West. Through studies of key figures, textual research, and retrospectives on major historical events, the book sketches out a multidimensional historical picture of interaction, mutual learning, and integration between Chinese and Western civilizations. By elucidating the intrinsic logic of mutual learning among civilizations, it seeks to uncover fundamental patterns in the development of civilizations. In doing so, it advocates a vision of equality, dialogue, and inclusiveness between civilizations, aiming to contribute to the building of a community with a shared future for humanity – the realization of which ultimately depends on drawing upon the cultural strengths of all nations.

A CONCISE HISTORY OF THE SILK ROAD

丝绸之路简史

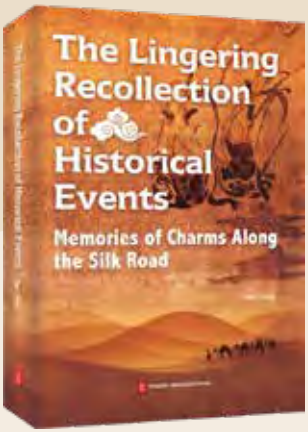


978-7-119-13913-5
2024, 548 pages, ¥168

Published in Chinese and English
Rights sold: Arabic

Wu Bin is a scholar and researcher of history and culture. He is a Changqing Scholar at Beijing Foreign Studies University (BFSU) and a distinguished professor at BFSU's Academy of International Communication of Chinese Culture. He has also served as the deputy director of the Liaoning Academy of Social Sciences, the curator of the Shenyang Palace Museum and the deputy head of the Chinese Society for Historians of China's Foreign Relations. His research interest lies in the histories of Chinese culture and the cultural exchange between China and other countries. He has published over 10 works, including *The Power of Civilization, A New History of Overseas Dissemination of Chinese Culture* (six volumes), *The History of Overseas Culture for Chinese Acceptance* (four volumes), *Confucius' World: The World Value of Confucian Culture* and *China and the World: The Chinese Paradigm of Exchanges and Mutual Learning Among Civilizations*.

The Silk Road is an invaluable common asset in the history of humanity. It embodies peaceful communication, exchanges and mutual learning among civilizations, and the spirit of cooperation. For centuries, the Silk Road spirit of peace and cooperation, openness and inclusiveness, mutual learning and mutual benefit has been passed down through generations and advanced the progress of human civilizations. Based on rich historical records from multiple disciplines, this book examines the Silk Road as part of global civilizations. It covers topics such as the origin, development and legendary figures of the Silk Road; the hubs and the economic, trade and cultural communication along the Silk Road; and the development of the Silk Road in the new era. It reviews the histories of the Silk Road, the development of human civilization, and the cultural communication between East and West. It echoes the Belt and Road Initiative and contributes Chinese wisdom and strength to carrying forward the Silk Road spirit and promoting the sustained and prosperous development of human civilization.



THE LINGERING RECOLLECTION OF HISTORICAL EVENTS

Memories of Charms Along the Silk Road

千年余香

——丝路遗韵记忆

978-7-119-10736-3
2021, 216 pages, ¥98

Published in Chinese and English
Rights sold: Korean, Malay, Portuguese

Dan Qing, an essayist, is currently a Life Fellow and Vice President of the Turfan Studies Institute in Xinjiang Uygur Autonomous Region, a member of the expert committee and researcher of the Chinese Society of Cultural Relics, and an expert advisor to the UNESCO World Heritage Institute of Training and Research for the Asia and the Pacific Region (WHITRAP), Suzhou Center. He has published more than eight million words of monographs and essay collections over the past thirty years.

This book uses relics and monuments obtained from archaeological excavations to investigate the historical events along the Silk Road. These relics and monuments carry a profound history and touching stories. The author describes with deep emotion many historical relics along the Silk Road, including Turpan, Quici, and the Thousand-Buddha Grottoes in Kizil. Through the objects excavated from Jiaohe and Gaochang cities of the Tang Dynasty and the Astana Ancient Tombs, including documents and stele inscriptions, the evolution of civilization along the Silk Road is demonstrated vividly, epitomizing that the ancient Silk Road is a route for both trade and friendship.

THE POST-EARTHQUAKE URBAN-RURAL RECONSTRUCTION PLANNING

China's Solutions

灾后重建的中国方案

震后城乡重建规划理论与实践

978-7-119-12667-8
2021, 668 pages, ¥198

Published in English
All rights available



Qiu Jian, a Chengdu native. After he got his Ph.D in Landscape Architecture from the University of Sheffield, UK, he became professor and doctoral supervisor at the Southwest Jiaotong University, member of the Advisory Committee of the People's Government of Sichuan Province and executive director of the Urban Planning Society of China.

He has held positions as the deputy director and chief planner of Sichuan Provincial Department of Housing and Urban-Rural Development, member of the Urban Design Expert Committee of the Ministry of Housing and Urban-Rural Development (MOHURD), PRC, and editorial board member of Landscape Architecture Frontiers.

He has been in charge of the technical work of the planning and implementation of major projects in Sichuan Province, such as the postdisaster reconstructions of the Wenchuan and Lushan earthquakes and Tianfu New Area Development.

He has been awarded the First Prize for Progress in Science and Technology of Sichuan Province and the Golden Prize of National Excellent Engineering Survey and Design by the MOHURD.

This book is a fruit of a 10-year follow-up study on urban-rural reconstruction planning and implementation after the Wenchuan and Lushan earthquakes. The theory and technical system of urban-rural reconstruction planning after the Wenchuan and Lushan earthquakes are refined and verified in practice. The key planning technologies, such as geohazard prevention and control, residents' temporary resettlement, town planning, site selection, cultural heritage protection, shelter planning, and accessibility design, are all discussed in the book. Moreover, the book analyzes the application of urban system planning, including urban planning, town planning, and village planning. Based on these, the urban-rural reconstruction planning and local standards management are thus formulated and implemented.



THE PAINTINGS OF THE SACRED SAGAS OF CONFUCIUS
孔子圣迹图

978-7-119-13967-8, 2024, 48 pages, ¥228
Published in Chinese - English, French, Spanish
Rights sold: French

The Paintings of the Sacred Sagas of Confucius is based on Confucius' deeds, as recorded in the works such as "Hereditary House of Confucius", a chapter of Sima Qian's Records of the Historian, The Analects of Confucius, The Mencius, and The School Sayings of Confucius. The earliest surviving version of The Paintings of the Sacred Sagas of Confucius is believed to be illustrated by Wang Zhenpeng from the Yuan Dynasty (1279-1368), though some scholars question this claim. This version comprises ten scrolls and was once housed in Tianlai Pavilion, a private library owned by Xiang Yuanbian in the Ming Dynasty (1368-1644), before later being lost to Japan. Paper and printing technologies developed over time, and so too did The Paintings of the Sacred Sagas of Confucius. Some versions have dozens to even hundreds of sizable paintings. It has developed into a distinct genre of literature that features a specific layout and thematic imagery. As a carrier of Confucian thought, it has been spread overseas from its inception, and has been republished and disseminated abroad, exerting significant influence on Japan, the Republic of Korea, Southeast Asia, and even Europe and America.



THE EMPEROR'S MIRROR, AN ILLUSTRATED DISCUSSION
帝鉴图说

978-7-119-13996-8, 2024, 48 pages, ¥298
Published in Chinese - English, French, Spanish
All rights available

The Emperor's Mirror, an Illustrated Discussion was written as a primer for the ancient Chinese emperors.The book aimed to educate the emperor in accordance with the Confucian ideas of cultivating the moral self, managing the family, governing the state, and safeguarding peace under Heaven from the perspective of the emperor's relationship with the officials and the people, as well as from the individual perspective of being an emperor. It carefully selected materials and formed a sharp contrast between the two sections, showing the meticulousness devoted to the education of emperors.



ILLUSTRATIONS OF AGRICULTURE AND SERICULTURE
耕织图

978-7-119-13995-1, 2024, 60 pages, ¥298
Published in Chinese - English, French, Spanish
All rights available

This edition is based on the *Imperially Commissioned Illustrations of Agriculture and Sericulture* published by the Imperial Household Department in 1696, the 35th year of Qing Emperor Kangxi's reign -painted by the imperial painter Jiao Bingzhen and carved by the imperial carvers Zhu Gui and Mei Yufeng. The most important and representative edition of the Qing Dynasty, it contains a total of 46 pictures, split evenly between agriculture and sericulture.

The Illustrations of Agriculture and Sericulture was not just a collection of images. It was a tool for promoting agriculture and sericulture, enhancing education, and securing social stability in ancient China. As time has passed, its role has evolved. It now serves as a first-hand material for the study of agricultural and sericultural technologies in ancient China. Featuring meticulous depictions of the scenes of farming and weaving, it is indeed one of the crown jewels of traditional Chinese culture.



ILLUSTRATIONS OF COTTON CULTIVATION AND TEXTILE TECHNIQUES
棉花图

978-7-119-13994-4, 2024, 60 pages, ¥298
Published in Chinese - English, French, Spanish
All rights available

During the Qing Dynasty, emperors Kangxi, Yongzheng, and Qianlong all emphasized and encouraged agriculture, with Emperor Qianlong's reign producing the most abundant works on farming and weaving. The Imperially Inscribed Cotton Prints, which focuses on cotton cultivation and spinning, realistically depicts the production and living scenes of cotton farmers and textile craftsmen in Hebei at the time. It is an excellent popular science work that actively advocated for and promoted cotton planting and cotton spinning technology at the time it was published, and it remains a valuable resource for studying the history of agricultural science and technology in China, particularly the history of cotton planting, cotton spinning, and the agricultural economy of the early Qing Dynasty in central Hebei.

A PANORAMA OF RIVERS AND MOUNTAINS
千里江山图

978-7-119-13998-2
2024, 1 page, ¥598
Published in Chinese - English, French, Spanish
All rights available



A Panorama of Rivers and Mountains was painted by Wang Ximeng, a court painter in the Northern Song Dynasty (960-1127), and is considered one of the ten most famous paintings from ancient China.

The magnificent painting depicts thousands of miles of boundless rivers and rolling mountains, adorned with pavilions, cottages, boats, and birds, showcasing a scenery that is varied yet orderly. It offers a panoramic view of spectacular landscapes in a way that is equal parts splendid and elegant.



ALONG THE RIVER DURING QINGMING FESTIVAL
清明上河图

978-7-119-13997-5
2024, 1 page, ¥598
Published in Chinese - English, French, Spanish
All rights available

This long handscroll displays incredible technical skill and meticulous brushwork. It employs the scattered-point perspective method and vividly captures the bustling scenes and natural landscapes in the suburbs and along both sides of the Bianhe River in Dongjing, the capital of the Northern Song Dynasty in the 12th century, offering a detailed portrayal of the people and activities of that era.

YANGLIUQING WOODBLOCK NEW YEAR PRINTS

杨柳青木版年画



978-7-119-13964-7
2024, 350 pages, ¥598

Published in French
Rights sold: French, Spanish

Author: Tianjin Yangliuqing Woodblock New Year Prints Museum

Yangliuqing Woodblock New Year Prints were named after the Yangliuqing Town of Tianjin where they originated. Yangliuqing Woodblock New Year Prints originated in the late Ming Dynasty (c.1607-1644) and flourished in the mid Qing Dynasty (c.1763-1820). Nowadays, this traditional folk art features the technique Half Printing and Half Painting has a history of more than 400 years.

Yangliuqing Woodblock New Year Prints selects the elaborate exhibits from the Tianjin Yangliuqing Woodblock New Year Prints Museum. The book introduces five major themes including Historical Inheritance, Opera Stories and Legends, Beauties and Children, Daily Life, and Contemporary New Year Prints, and presents 228 pictures to readers. Moreover, it is the first time since the opening of the museum that a comprehensive overview of the collections has ever been presented to amateurs and collectors. Apart from the exquisite pictures, the book also provides a lot of details, such as the title, production date and theme of each print. We hope the book will enrich the world's artistic treasures and thus encourage readers to pay attention to traditional Chinese culture.

DUNHUANG
AN EXCEPTIONAL BEAUTY

最美敦煌



978-7-119-13965-4
2024, 618 pages, ¥2,398

Published in French
Rights sold: Hindi, English (India)

The **Dunhuang Fine Arts Institute** was established in 2004. Located near the Mingsha Mountain, it also has a training division and exhibition center in Dunhuang City, and boasts a team of painters and research scholars, each with over two decades of practical experience and devoted to the replication, exploration, research, preservation, and promotion of Dunhuang art. Focusing on reproducing the art's aesthetic beauty, the institute emphasizes its dissemination across society and integrates its ancient style with contemporary life, to allow this cultural treasure to rejuvenate in today's world.

Spanning over 1,700 years, the book presents over 400 exquisite pieces of art from the city of Dunhuang and displays them in chronological order. From the Wei (220-265), Jin (265-317), and Northern and Southern Dynasties (420-589) to the Sui (581-518), Tang (618-907), and Five Dynasties and Ten Kingdoms (907-979), the vicissitudes of dynasties can be perceived by appreciating the evolution of mural styles across different eras. In addition to paintings of Buddhist and Bodhisattva from various sects, the book presents an encyclopedic collection of historical artworks covering Chinese mythology, ornamental patterns, music, dance, costume, agriculture, and transport. Each piece is introduced with stories to provide a comprehensive, artistic portrayal of ancient Chinese politics, society, economy, daily life, and culture. Dunhuang's murals are known as a "library on walls", and here, this library is presented in book form.

HEHE CULTURE

Art and Beauty

和合之美



ISBN 978-7-119-14415-3
2025,238 pages, ¥390

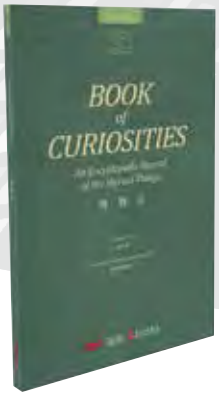
Published in Chinese-English
Rights sold: Polish, Malay, Spanish

Tiantai Hehe Museum is the first museum in China dedicated to Hehe culture. At present, the museum houses more than three thousand items related to Hehe culture. The main exhibition hall traces the historical evolution of Hehe culture, showcasing its origins and contemporary relevance.

The Hehe culture embodies the accumulated wisdom and values of the Chinese civilization, offering profound insights and answers to the direction of human civilization. Hehe Culture: Art and Beauty systematically introduces over 200 treasured pieces from the Tiantai Hehe Museum across six categories: architectural decoration, household treasures, poetry and painting, decorative crafts, trademarks and packaging, and wedding articles. It showcases the aesthetic charm and rich connotations of Hehe culture through material artifacts. Its true value lies in the power of imagery, which vividly and concretely brings to life the spiritual core of Hehe culture. The images of Han Shan and Shi De—etched in wood carvings, brick engravings, and scroll paintings—smile eternally, composing a new symphony of harmony and beauty for the world.

BOOK OF CURIOSITIES
中华典籍外译丛书

The translated classics in this set systematically present the intellectual essence and crystallize wisdom of Chinese civilization acrossvarious fields. The English edition of Book of Curiosities: *An Encyclopedic Record of the Myriad Things* (《博物志》) showcases the ancient Chinese worldview of nature and the cosmos—a worldview centered on "investigating things to extend knowledge and the unity of Heaven and humanity." The Chinese-German bilingual edition of *Treasury of Chinese Wisdom in Proverbs* (《格言联璧》) highlights an ethical system of "cultivating the self, regulating the family, and establishing oneself in the world." *A Concise History of Chinese Literature* (《中国文学史简编》) traces the timeless literary lineage which still attests that "literature conveys the rule of nature and poetry expresses aspirations." The Spanish translation of *Dream Pool Essays* (《梦溪笔谈》) systematically conveys the exploring spirit in ancient Chinese science and corresponding endeavors. The Chinese-Korean bilingual edition of *Selected Sayings of Lord Zeng Guofan* (《曾文正公嘉言钞》) radiates the Confucian wisdom of "inner sage-hood and outer kingship and practical application for statecraft." The English translation of excerpts of *Miscellaneous Morsels from Youyang* (《酉阳杂俎》) illuminates the literary imagination of classical Chinese "fantastical musings." *Selected Translation of the Works of Wang Xinzhai* (《王心斋全集》选译本) focuses on the "philosophy of the common people, wherein daily life conveys fundamental truth." Individually, each work excels in its own right, enriching the whole. Collectively, these classics sketch a multidimensional and stereoscopic portrait of Chinese civilization.





AN ENCYCLOPEDIC RECORD OF THE MYRIAD THINGS
博物志

ISBN 978-7-119-14433-7,2026,112pages, 68.00
Published in English
Rights sold: Malay, Hindi, English (India)

The Book of Curiosities, attributed to the Jin-dynasty scholar Zhang Hua (CE 232–300), is a foundational text in the early *zhiguai* (records of anomalies) tradition and among the oldest extant compendia of natural history, geographical knowledge, and accounts of the marvelous in China. By gathering descriptions of terrain, flora and fauna, cosmological phenomena, extraordinary events, and transmitted lore, the text reveals how early Chinese thinkers organized and interpreted knowledge of both the natural and supernatural worlds. Although highly influential within the Chinese literary and intellectual tradition, it has remained largely overlooked in English-language scholarship. This edition provides a clear, annotated, and philologically grounded translation, offering scholars and general readers rare access to pre-modern epistemologies, classificatory systems, and narrative forms.

Zheng Chunguang is director of the MTI Center and associate professor at the School of Foreign Languages and Literature of Shandong University. He received his Ph.D. and completed postdoctoral research at Peking University. Specializing in comparative literature and translation studies, he has published over twenty academic articles and several translated works. He has also been a visiting scholar in Germany and the United States.
Lu Wei is a translator and postgraduate researcher in English Interpreting at Shandong University. Her translated works include *Oriental Costumes* and *The Dictionary of Fashion History*, with more titles forthcoming. Her academic interests focus on literary and cultural translation.

TREASURY OF CHINESE WISDOM IN PROVERBS
格言联璧

ISBN 978-7-119-14473-3, 2026, 172pages, 78.00
Published in Chinese and German
Rights sold: Hindi, English (India)

Dieses Werk ist von Jin Ying, einem Gelehrten der mittleren bis späten Qing-Zeit, zusammengestellt. Es schöpft sowohl aus den Aphorismen der alten Weisen als auch aus den Sprichwörtern des Volkes und vereinigt Leitsätze, die das chinesische Volk über 5.000 Jahre hinweg geprägt und getragen haben. Es ist in elf Kategorien gegliedert – Gelehrsamkeit, Kultiviertheit, Disziplniertheit, Gesundheit, Tugendhaftigkeit, Tätigkeit, Umgänglichkeit, Familienangelegenheit, Verwaltungsangelegenheit, Glücklichkeit und Gefährlichkeit – und bildet damit ein Gedankensystem, das gleichermaßen von konfuzianischen Idealen wie von praktischer Lebensweisheit durchdrungen ist.

Bao Hanyi ist Professor am Fachbereich Fremdsprachen der Shandong-Universität sowie stellvertretender geschäftsführender Direktor des Forschungszentrums für Übersetzung und Vermittlung chinesischer Klassiker. Er wurde im Fach Übersetzungswissenschaft an der Johannes Gutenberg-Universität Mainz promoviert.
Yao Sheng und Li Xueqian sind Masterstudierende der Germanistik am Fachbereich Fremdsprachen der Shandong-Universität.

TRANSLATION CLASSICS SERIES

经典译丛



Zhao Yanchun is a professor and doctoral supervisor at Shanghai University. He is concurrently Director of the university's Center for Translation and Publishing. He is devoted to the translation of Chinese classics into English while studying translatology, cognitive lexicography, theoretical linguistics, and linguistic philosophy. He makes bold and delicate innovations by integrating the wisdom of Chinese language, philosophy, poetics and aesthetics into one. He perseveres in translating poesie into poesie and classic into classic, perfectly interpreting the beauty of sound, form and sense in the form of rhyme, meaning and cultural implication.

The *Cao Cao's Poems*, *Cao Pi's Poems*, and *Cao Zhi's Poems* are the works of Cao's father and son, and are also excellent representative works in Jian'an literature; The *Three Word Primer*, *Canons For Disciples*, *One Thousand Words* Writings are simple and easy to understand enlightenment readings in ancient Chinese classics; The *This World's April Day The Poems Of Phyllis Lin* blends the scientific spirit of architects with the literary temperament of writers.

THIS WORLD'S APRIL DAY

The Poems of Phyllis Lin

人间四月天：林徽因诗集

978-7-119-10271-9
2021, 262 pages, ¥68

Published in Chinese-English
All rights available

Phyllis Lin (also known as Lin Huiyin or Lin Whei-yin) - a Han Chinese woman born in Zhejiang's Hangzhou despite family roots in Minhou (modern-day Fujian's capital Fuzhou) - was a famous Chinese architect and professor at Tsinghua University who also made brilliant achievements in literature and translation. One of the foremost poets of the Crescent Society, Lin not only emphasized the orderly and harmonious structure of poems, she also developed her own diverse style of poetic forms including varying numbers of stanzas (from three to twelve) and changes in rhythm which added to the natural ease and grace of her words. With her innovative and vivid analogy with ancient buildings bringing additional charms, her literary works blended the meticulousness of an architect with the artistic temperament of a writer.





THREE-WORD PRIMER CANONS FOR DISCIPLES ONE THOUSAND WORDS
三字经・弟子规・千字文

978-7-119-10266-5
2021, 302 pages, ¥68

Published in Chinese-English
All rights available

As one of ancient Chinese classics' most lucid texts, the *Three Word Primer* draws materials from classical allusions and elements of traditional Chinese culture (such as literature, history, philosophy, astronomy, geography, ethics and the reverence for loyalty, filial piety, chastity, and righteousness).

Using rhymed plain language, the *Canons for Disciples* (also known as *Di Zi Gui*) illustrates the importance of learning, the ways of conducting oneself and the manner of treating people.

Used to teach basic literacy to Chinese children, the *One Thousand Words* (or *Qian Zi Wen*) is a rhymed long text containing exactly one thousand different Chinese characters. As primers for Chinese school children in antiquity, the *One Thousand Words*, the *Three Word Primer* and the *Hundred Family Surnames* are jointly known as the "San Bai Qian (Three Hundred Thousand)".

CAO PI'S POEMS
曹丕诗集

978-7-119-12674-6
2021, 138 pages, ¥58

Published in Chinese-English
Rights sold: Spanish

As a literary enthusiast, Cao Pi made great accomplishments in both theory and practice. Leaving around sixty poems to later generations, his ballad-style plain language was known for its delicacy and fluency. Although his talent and reputation in the field of literature fails to rival his younger brother Cao Zhi, he exerted undeniable influence on the tradition of five character line poems. Graceful words organized in a neat and orderly structure conveying an exquisite flow of emotions were an iconic feature of his light, refreshed, and restrained style. Expressing desolate feelings towards battles and wars, his thought-provoking lyric poetry was written in a bleak style that imitated ancient authors. As translated by Professor Zhao Yanchun, the Cao Pi's Poems reproduces his delicate feelings in a graceful but restrained style that very nearly rivals the original works.





CAO ZHI'S POEMS
曹植诗集

978-7-119-12673-9
2021, 332 pages, ¥68

Published in Chinese-English
All rights available

A tragic figure in the political arena, Cao Zhi's political tragedies objectively facilitated his excellence in poetry. Renowned throughout the history of Chinese literature for his five characters line poems, he was regarded as the most extraordinary Jian'an-style poet. Acclaimed as "an embodiment of integrity, firm will and a hidden hint of bitterness in ornate dictions and exquisite sentences, with emphasis on both form and content", his poems possess both rich content and aesthetic appeals, and use fancy words, smooth lines and perfect antithesis to convey a sense of lamentation and indignation. As the crown jewel of all Jian'an-style poems, Professor Zhao Yanchun made devoted research into historical records in order to ensure his mastery of Cao Zhi's original work prior to translation in the hopes of striking a perfect balance between form and content that accurately reproduces their aesthetic beauty.

CAO CAO'S POEMS
曹操诗集

978-7-119-12675-3, 2021, 104 pages, ¥58
Published in Chinese-English
All rights available

The founder of the Kingdom of Wei during the Three Kingdoms Period (220-280), Cao Cao was an outstanding statesman, strategist, litterateur, and calligrapher. After his son Cao Pi claimed the throne, he was posthumously conferred the title "Emperor Wu of Wei" with the temple name "Taizu". Possessing a mastery of military strategy and tactics, Cao Cao's grand and magnificent poems adeptly expressed his political ambitions. Through fervent words, he also created a desolate picture of the miserable life of the people at the end of the Han dynasty (206 BC-220 AD) which contributed to the beginning and thriving of the Jian'an style and left a legacy to later generations. By the elaborate choice of words and the conversion of Chinese poetic language into English poems, Professor Zhao Yanchun's translation offers a perfect reproduction of Cao Cao's poems as a representative figure of the Jian'an style whose vigorous and forceful words created a dismal yet powerful atmosphere and became a specimen among five characters line poems. For promoting the dissemination of classic Chinese poems, this translation is of profound significance.



Shen Youyou (Giorgio Sinedino) is a Brazilian sinologist who currently serves as an assistant professor at the Faculty of Arts and Humanities, University of Macau. He obtained his Master of Philosophy from Peking University and Doctor of Philosophy from Renmin University of China. From 2002 to 2014, he worked as a diplomat at the Embassy of Brazil to China in Beijing. In 2014, he moved to Macao, where he worked in the Office of the Chief Executive of the Macao Special Administrative Region and taught at several higher education institutions in the region.

As a member of the International Confucian Association, the World Council of Sinologists, and the Translators Association of China, Shen also plays an active role in academic communication. He created and hosted the radio program Chinese Ideas in collaboration with China Radio International and the University of Macau. His works include Dao De Jing, Os Analectos (The Analects), O Imortal do Sul da China: uma leitura cultural do Zhuangzi (The Immortal from Southern China: A Cultural Reading of the Book of Zhuangzi), and Grito, de Lu Xun – Tradução Dramatizada e Elementos de Crítica (Lu Xun's The Cry: Dramatized Translation and Elements of Criticism) (Portuguese editions).

DAO DE JING
《道德经》通解

978-7-119-13926-5
2024, 560 pages, ¥268

Published in Portuguese
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Shen Youyou's interpretation of the Chinese philosophical classic *Dao De Jing* not only accurately conveys the essence of the original, but also reveals its rich connotations by integrating ancient Chinese annotations throughout. His translation, interpretation, and annotations vividly reveal Lao Zi's philosophical thoughts and serve as an excellent resource for Portuguese language readers to explore and study Chinese philosophy and culture.
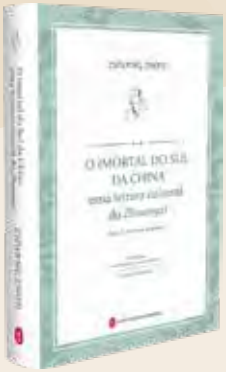


THE ANALECTS
《论语》通解

978-7-119-13925-8, 2024, 688 pages, ¥298
Published in Portuguese
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Os Analectos (*The Analects*) is Shen's thorough Portuguese translation of the Chinese classic *The Analects of Confucius* (*Lun Yu*), within which he faithfully restores Confucius' wisdom and provides the reader with a feast of philosophy by integrating Song Dynasty neo-Confucian philosopher Zhu Xi's insights on Confucius from *Commentaries on the Four Books* (*Si Shu Zhang Ju Ji Zhu*).

In this work, Shen's ingenious translation and in-depth interpretation show the rich level and profoundness of Confucius' thought, allowing readers of Portuguese to easily appreciate the charm of Confucian classics. This book represents a splendid achievement of cultural exchanges between China and the Portuguese-speaking world and fills a gap in the study of traditional Chinese classics in Portuguese-speaking countries. It is especially suitable for Portuguese language learners and culture lovers to carry out in-depth study and enrich their cultural understanding and interaction.



THE IMMORTAL FROM SOUTHERN CHINA: A CULTURAL READING OF THE BOOK OF ZHUANGZI
《庄子·内篇》通解

978-7-119-13927-2, 2024, 352 pages, ¥228
Published in Portuguese
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O Imortal do Sul da China: uma leitura cultural do Zhuangzi (*The Immortal from Southern China: A Cultural Reading of the Book of* Zhuangzi) is a book of profound interpretation of ancient Chinese philosophy and literature by Shen. In the face of the complex and transcendent thought and literariness of *Zhuang Zi*, he brings this profound philosophical classic to Portuguese language readers through his ingenious translation tactics. This work faithfully conveys the essence of Zhuang Zi's thought, while integrating the distinct characteristics of Portuguese literature, thus creating a translation that is rich in philosophical and literary charm and leads readers to appreciate the unique wisdom and artistic style of the great Chinese philosopher.

COLD HILL'S POETRY

寒山诗



978-7-119-13492-5, 2024, 392 pages, ¥168
Published in Chinese-English
All rights available

Author: **Hanshan**

Hanshan, or "Cold Hill", was a legendary hermit and poet of the Tang Dynasty (618-907) who had a distinctive writing style in his poems that strove for simplicity, free from poetic norms. His works are characterized by profound philosophical insights, cold and serene artistic conception, and a detached and indifferent attitude towards life. A common theme in his work was the cultural idea of harmony – between heaven and earth, among people, and within body and mind – the impact of which has transcended both geographical and temporal boundaries. The book *Cold Hill's Poetry* (Chinese-English edition) includes 313 poems written by Hanshan and 13 poems from unknown writers. Renowned poetry translator Zhao Yanchun used the translation method of poem-to-poem to present the original flavor and recreate the full picture of Hanshan's poems in English.

A famed poet-monk of China in the Tang Dynasty, having left no record of birth, death, style or sobriquet, he lived over 70 years in the forests of Mt. Heaven Mound (Tiantaishan) in Eastern Zhejiang, writing poems and gathas, and he passed away at an age over a hundred.



LUNYU ANALYSIS

The Analects or Sayings of Confucius

论语论理

——来自东方的智慧

978-7-119-12680-7
2021, 572 pages, ¥158

Published in English
Rights sold: Portuguese, Spanish

Victor Petersen started learning Chinese and Japanese in the 1980s and studied economics, visual arts and was an MBA at university. He has worked in marketing and management in China and other countries for various international organizations.
Victor is interested in analyzing and explaining Chinese culture and language. His books to learn Chinese include *Ease into Chinese* and *the Dada Chinese* series. This is the seventh of his published translations which include *The Development of Chinese Martial Arts Fiction*, published by Cambridge University Press.

Lunyu is the most influential Confucian work ever written in China. It mainly records the words and actions of the ancient Chinese philosopher Kongzi (Confucius). The book explains Kongzi's political leadership ideas, providing the key to understanding traditional Chinese culture and business structures, and provides a useful framework for analyzing contemporary government operation and business management.

This all new translation applies modern management theories to explain Kongzi's philosophy. It carefully translates the original work with up to date language and expressions to reflect how Kongzi's ideas would have appeared to people of his day.

Each passage in the book is followed by the original text in Chinese and the author's explanation. The author has made the translation process as transparent as possible, so that each reader can verify its accuracy, enabling further analysis and contemplation of Kongzi's ideas.



Dai Dunbang A native of Shima Township in Dantu District, Jiangsu Province, Mr. Dai modestly refers to himself as a "folk artist" and is internationally acclaimed as a master of Chinese painting. Mr. Dai has been profoundly influenced by traditional Chinese culture and art. He excels in figure painting, demonstrating proficiency in both meticulous and freehand styles. His works have earned him widespread acclaim both at home and abroad, exerting a profound influence on the art community. He is revered as "the most beloved painter among scholars in the art circle".

THE TALE OF LADY WHITE SNAKE AND HER MORTAL LOVER IN ART AND IN STORYTELLING DAI DUNBANG'S ILLUSTRATIONS OF LADY WHITE SNAKE

画里话外三生缘·戴敦邦绘（白蛇传）新篇

978-7-5508-4676-0
2024, 186 pages, ¥680

Published in Chinese-English
Rights sold: French, Spanish

A white snake transforms into Lady White, a graceful and kind-hearted being who returns to the mortal realm out of gratitude. She and Xu Xian fall in love at first sight and soon tie the knot. However, fate intervenes when Lady White Snake crosses paths with Fahai disguised as the abbot of the Jinshan Temple, reigniting their ancient feud. With his interference, this timeless love story faces sudden turmoil.



DAI DUNBANG'S ILLUSTRATIONS OF THE MULAN BALLAD

戴敦邦绘木兰辞彩图集

The "Ballad of Mulan" was created during the Northern Wei Dynasty of China from 386 AD to 534 AD. It is an outstanding representative of folk poetry. It tells the story of how during the invasion of the Central Plains by foreign tribes, the heroine Mulan concealed her female identity and replaced her father to join the army. After going through arduous military life and battles, she achieved military merit. The soldiers in the camp all thought she was male. It was not until the war results returned to her hometown and she dressed up in female attire to show her beauty that her former comrades were greatly surprised and deeply admired her.

978-7-119-14070-4
2024, 64 pages, ¥238

Published in Chinese-English
All rights available

DAI DUNBANG'S ILLUSTRATIONS OF ROMANCE OF THE WESTERN BOWER

戴敦邦绘西厢记彩图集



A masterpiece of Chinese classical literature, The Romance of the Western Bower (written by Wang Shifu in the 13th century) is a timeless love story that has enchanted readers for centuries. Set in ancient China, it follows the forbidden romance between Cui Yingying, a noble young lady, and Zhang Sheng, a passionate scholar, as they overcome social barriers and family opposition.

Blending poetry, drama, and heartfelt emotion, the play celebrates love's power to transcend conventions. Its witty dialogue, vivid characters, and themes of courage and devotion have made it a cornerstone of Chinese culture. More than a love story, it offers a glimpse into traditional Chinese society, values, and artistic elegance. A must-read for anyone exploring Eastern literary treasures.

978-7-119-14071-1
2024, 152 pages, ¥268

Published in Chinese-English
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SUNZI: THE ART OF WAR

孙子兵法

- A Cultural Treasure
- Heritage of Humanity
- A Work of Art

978-7-119-12692-0
2021, 124 pages, ¥680

Published in English
Rights sold: Spanish

Sun Wu (544-470 BC), the author of the book, also spelled Sun Tzu, was a renowned strategist and statesman in the Spring and Autumn Period (770-476 BC) of China.

Lin Wusun was a master translator who received the Lifetime Achievement Award in Translation, China's highest award for translators. He served as president of the China International Publishing Group and executive vice president of the Translators Association of China. His English translations of *Sun Tzu's Art of War*, *Sun Bin's Art of War* and *The Analects of Confucius* are considered classics of translation that convey meaning while maintaining form.

The Art of War is composed of 13 extant chapters totaling 6,000 words. The book is the earliest military work in the world, predating Clausewitz's treatise *On War* by about 2,300 years. It is hailed by many as the "Bible of war".

The Art of War is a treasure of China's military heritage and an important part of its cultural traditions. It occupies a key position in military history, military science, and philosophy in China and around the world, and is widely applied in fields such as politics, economics, the military, culture, and philosophy. A classic with a unique and invaluable perspective on military strategy, *The Art of War* will open a door for people all over the world to better understand Chinese culture and philosophy, and it will build bridges for mutual learning across civilizations.

This edition features side-by-side Chinese-English translation of the full text. The layout of the Chinese version is similar to that of ancient Chinese books: the words are printed vertically, rather than horizontally, and it is read from back to front. The book is printed on antique Xuan paper and presented in a brocade box, giving it a stately and elegant appearance. It is an excellent example of traditional Chinese aesthetics and culture, preserved and carried on to this day. It has great cultural value and will be a highly collectible gift.



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